

# OCEANSIDE ECONOMIC DEVELOPMENT NEWS

MAY/JUNE 2019

## OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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### CONSTRUCTION UPDATE

**Oceanside Beach Resort Hotels...** Tower crane #2 has gone up. Traffic diversions are clearly marked with illuminated signs on Pacific St., concrete placement will occur soon. Various closures will take place on Myers St. (half at a time) and on Pier View Way. There will be a minimum of three pours a week. At a minimum there will be one street closure per week. There will never be two closures at the same time. Local signage will advise of the temporary street closures.

Hotels will be operated by **Joie de Vivre Hotels and Destination Hotels Properties**, as part of the Hyatt Hotel Network, featuring one 226-room full-service hotel on the south block of Pacific Street & Mission Avenue, and one 161-room boutique hotel across the street on the north block. Both hotels will contain multiple restaurants, bars, and more than 22,000 square feet of internal meeting and function space.

“Building a Stronger Foundation for Our Downtown,” is a comprehensive public relations campaign that provides positive communications to downtown businesses and visitors while construction is underway. The goal is to keep the public informed and to encourage individuals to continue visiting downtown Oceanside for entertainment, shopping and dining during construction. MainStreet Oceanside partnered with the City of Oceanside Economic Development Division to launch this campaign to better inform downtown merchants and their consumers about Downtown Oceanside construction. You can sign-up for text or email alert updates at <https://www.howdoyouoside.com> or follow @howdoyouoside.





1291 Rocky Point



1339 Rocky Point



1322 Rocky Point

**Pacific Coast Collection Phase 2**, has completed construction on their three building project totaling 278,000 sq. ft. in the Pacific Coast Business Park. The buildings are available for lease. Building 1 is 117,528 sq. ft. located at 1291 Rocky Point Dr. Building 2 is 51,102 sq. ft. located at 1339 Rocky Point Dr. Building 3 is 109,163 sq. ft. and located at 1322 Rocky Point Dr. For more information contact: CBRE's Grew Lewis at 760-438-8580, Adam Molnar at 760-438-8585 or Blake Wilson at 760-438-8587

**NOW OPEN...**



**Ransack** is now open at 1639 S. Coast Hwy. adjacent to Best Pizza & Brew in South Oceanside. Ransack is a vintage clothing store. [www.shopransack.com](http://www.shopransack.com)



**Coomber Wines Tasting Room** is now open at 611 Mission Ave. in Downtown Oceanside. [www.coomberwines.com/tastingroom](http://www.coomberwines.com/tastingroom)



**Fugu Ice Cream & Taiyaki** is now open at 410 Mission Ave. in downtown Oceanside. [www.fuguicecreamtaiyaki.com](http://www.fuguicecreamtaiyaki.com)



**Indio White** is now open at 1012 S Coast Hwy. They sell Nomadic home goods and decor. [www.indiowhite.com](http://www.indiowhite.com).

## COMING SOON...



**Regal Cinemas** is coming to **Mission Marketplace shopping center** at 471 College Blvd. and Hwy 76. Regal is currently working on their tenant improvements and will have 11 screens, full food, beer and wine. Opening by end of 2019.



**88 Ranch Market** has leased the former Fresh and Easy site at 4131 Oceanside Blvd. in the Del Oro Marketplace shopping center.



**The Plot Restaurant** has leased the former Hon Sushi site at 1733 S Coast Hwy. in South O. The Plot is a plant-based restaurant. [www.theplotrestaurant.com](http://www.theplotrestaurant.com)

**Western Dental** has leased 3805 Mission Ave. in the Mission Plaza Real shopping center.

**Pacific Dental** has leased 3,604 sq. ft. at 2484 Vista Way in the Fire Mountain Center.

**Thomas Instruments** has leased 17,184 sq. ft. at 3714 Maritime Way in Ocean Ranch.

**Assistant League Thrift Store** has leased 1816 Oceanside Blvd. in the Frazier Farms Market Center.

## DID YOU KNOW...

The Annual Oceanside Tourism Summit was held May 29, 2019 with over 200 in attendance at the Brooks Theater in downtown Oceanside. This year's theme was O'side Dreamin. This year's Keynote speaker was Caroline Beteta, President & CEO of Visit California. Caroline provided an update on the State's \$132 billion industry and what it looks like when we DREAM BIG. The Water Utilities Department was the recipient of Visit Oceanside's "2019 Local Tourism Champion Award" for their partnership with Visit Oceanside in hosting a statewide plenary session. The effort resulted in overnight hotel stays in Oceanside as well as local spending at restaurants and retail stores.

Did you know that **TOURISM** generated \$2.5 trillion for the U.S. economy in 2018 across all U.S. industries. Here in Oceanside, the travel industry generated \$382 Million in total visitor spending leading to \$14.8 Million in **LOCAL TAX REVENUE** which **supports City Services, Public Safety, and infrastructure improvements**. Travel supported 15.7 million U.S. jobs in 2018—that's one in 10 American jobs, making travel the seventh largest employer in the private sector. Here in Oceanside, the travel industry supports **3,500 JOBS**.



**Eve Oceanside** will soon open at 507 N Coast Hwy. in the former Surfside Tap Room in downtown Oceanside. Eve is a vegan craft food restaurant. [www.eveencinitas.com](http://www.eveencinitas.com)

**Brother's Autoglass** has leased 2017-2027 Oceanside Blvd. in the Oceanside Gateway Center.

**Rudy's Automotive** has leased 2017-2027 Oceanside Blvd. in the Oceanside Gateway Center.

**Leo's Towing** has leased 2017-2027 Oceanside Blvd. in the Oceanside Gateway Center.