

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS



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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

CITY OF OCEANSIDE
ECONOMIC DEVELOPMENT DIV.
300 NORTH COAST HIGHWAY
OCEANSIDE, CA 92054-2885
FOR NOTEWORTHY NEWS
pmosher@ci.oceanside.ca.us
direct: 760.435.3357

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CONSTRUCTION UPDATES...



GF Properties - Lot 19 has started excavating the site for their mixed-use project at the north east corner of Myers and Mission Ave. The project will consist of 110 residential units, a club house, & pool on the sixth floor and 12,138 sq. ft. of retail on the first floor.

North Beach Promenade - Lot 23, located at Pier View Way and Cleveland St. has started constructing the basement walls of their project. North Beach Promenade is a five story, 438-space public parking structure with 52 residential units and 9,400 sq. ft. of retail. It will also have a 4,200 sq. ft. public plaza. See photo on page 3.



COMING SOON...

Target is coming to Mission Marketplace shopping center! The new full-line Target store will be located in the former 89,000 sq. ft. Kmart building, which is almost the size of two football fields.

The 348,000 sq. ft. Mission Marketplace shopping center is located at 471 College Blvd. along the north side of Hwy. 76. The new Target store will involve a full interior and exterior

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remodel of the building and include new sign monuments around the center. The new Target will include all the offerings of their traditional stores including apparel, electronics, grocery, pharmacy and a Starbucks.

The new Target will bring more than 100 new jobs to the area and is slated to open during the fourth quarter 2017. Other major retailers in the center include Sprouts, Petsmart, Ross Dress for Less, AMC Theaters (that recently acquired Carmike Cinemas), Big Lots and Fitness 19, which given the new Target store, will make it one of the largest and most-vibrant community centers in North San Diego County.

Wings Beachwear will soon occupy the old Closet space at 401 Mission Ave. in the OceanPlace Cinemas complex. Tenant improvements will begin shortly. A spring/summer opening is anticipated.

The vacant Sports Authority space at 2160 Vista Way in Pacific Coast Plaza will be the new home to **Dick's Sporting Goods**, which is relocating from College Plaza.

Holme Estate Cellars will be opening a wine tasting room at 216 North Coast Hwy. in Downtown Oceanside.

NOW OPEN...



Slight Edge Hair Salon is now open at 1839 South Coast Hwy. in South O. <http://www.slightedgehairsalon.com/>



Wicked Poke is now open at 2401 Vista Way in the El Camino North shopping center.



5.11 Tactical is now open at 3168 Vista Way in the former Hooters building. <http://www.511tactical.com>

FYI...

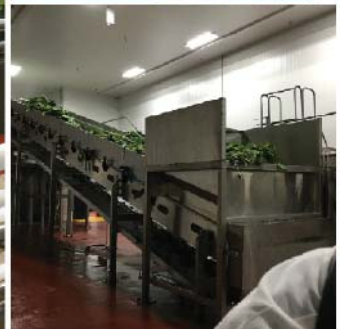


The second Oceanside Agritourism Workshop was held February 28 at QLN Conference Center and was well attended. We heard from speakers that discussed the challenges of commercial farming and steps to make farming more viable in Oceanside. The goal for this Workshop #2 was to continue sharing ideas and to move forward with the next steps in promoting agriculture in Oceanside.





OCEANSIDE BUSINESS SPOTLIGHTS...



MiraCosta College is a major employer in Oceanside with over 1,000 employees who are helping to educate almost 15,000 students. MiraCosta College received approval by the voters to issue a bond that will allow the college to upgrade facilities which will move MiraCosta to even higher educational levels. MiraCosta is also one of the few Community Colleges in California that has been authorized to offer a four-year Bachelor's Degree in Biotech Manufacturing to support local biotechnology businesses in Oceanside. Oceanside is very proud to have a first-class educational facility like MiraCosta College. Congratulations to Mira Costa College on all their successes in 2016!
www.miracosta.edu/

Suja Juice - Suja, meaning long, beautiful life, handcrafts a variety of juices that are certified organic, non-GMO and Kosher processed using High Pressure Processing (HPP). HPP is a method of preserving packaged food products using extremely high pressure. This process extends the shelf life and helps to maintain the essential vitamins, minerals and enzymes in their organic cold-pressed juices and functional beverages. Suja is located at 3841 Ocean Ranch Blvd. They currently employ about 250 people. Suja was named #2 in Forbes Most Promising Companies in 2015.
www.sujajuice.com