

OCEANSIDE NEWS



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UNDER CONSTRUCTION...

OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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CHECK US OUT ON FACEBOOK & TWITTER



Camino Town & Country shopping center located at the intersection of El Camino Real and Vista Way has started demolishing the upper tier of the center to make way for new construction, adding about 140,000 sq. ft. Two stores will remain, Jo-Ann Fabric & Craft Store and the Oceanside Dialysis Center; they will get a new façade. Joining the center will be a Winco Foods, which will be their second store in North San Diego County. The existing Target store, which is situated on the south half of the property will receive another 7,500 sq. ft. of indoor space.



Texas Roadhouse Restaurant is moving quickly on their 8,202 sq. ft. restaurant, in the former Q's Restaurant & Sports Bar site located at 2725 El Camino Real in the El Camino North shopping center.

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Now under construction is **1430 S Melrose**, a 12,009 sq. ft. retail strip center, located at the NE corner of Melrose Dr. and Cannon Rd. in the Ocean Hills neighborhood. SuperCuts has recently leased 1,282 sq. ft. in the center.

El Camino Real Memory Care has started construction on their two story, 32,616 sq. ft. facility. The El Camino Real Memory Care facility is a specialized senior living community that serves the changing needs of those with memory loss. The facility will offer 48 private and semi-private accommodations. The memory care facility will be located at 2108 El Camino Real.

COMING SOON...

Da Vita Dialysis will soon start construction on their 10,655 sq. ft. medical office building located at 4182 Oceanside Blvd. in the Rancho del Oro Center. The project will include 24 dialysis treatment stations, staff offices, exam rooms and laboratories.

Northern Pine Brewing has recently leased 6,100 sq. ft. at 326 N. Horne St. Recently Northern Pine announced that they have teamed up with Oceanside eatery That Boy Good to provide food. www.northernpinebrewing.com

RECENTLY OPENED BUSINESSES...



608 is now open at 608 Mission Ave. in the former Swami's Restaurant site in Downtown Oceanside.



The Loose Leaf Tea Bar is now open at 408 Mission Ave. in Downtown Oceanside.

Wulan Ramen Tap House is now open at 4645 Frazee Rd. in the Plaza del Oro center.

Coastal Coffee Connection, located at 401 North Coast Hwy. in Downtown Oceanside is now open! The Coastal Coffee Connection sells coffee, pastries and sandwiches.



Vital Climbing Gym is now open at 525 South Coast Hwy. in the former KFive building. This is Vital Climbing Gym's third location in Southern California.

In-N-Out Restaurant located at 936 North Coast Hwy. is now open.



The Privateer Marketplace & Wine Bar is now open at 1704 S. Coast Hwy. in South "O." The Privateer Marketplace sells artisan charcuterie, cheese, wine and beer.

BUSINESSES OPENING SOON..

Starbucks, located at 1702 Mission Ave. in the former Jack in the Box site is almost complete on their 875 sq. ft. building and drive-thru.

RECENTLY LEASED...

Innovative Development Enterprises Inc. has leased 91,974 sq. ft. at 3937 Ocean Ranch Blvd. in Ocean Ranch Corporate Center.

FYI...

DON'T FORGET that OceanPlace Regal Cinemas now has **FREE** Valet Parking for their patrons. The valet service can be used by other downtown Oceanside visitors at the current rate of \$3.00. The service is available on Tuesday, Thursday, Friday and Saturday from 6:00pm - 11:00pm in front of Regal Cinemas. This service is subject to change depending on demand.

OCEANSIDE BUSINESS SPOTLIGHTS...

HOBIE CAT COMPANY

Hobie has done it again... creating two new Mirage Eclipse Stand-Up Pedal Boards called the Hobie Mirage® Eclipse 10.5 and Hobie Mirage Eclipse 12. It will be just as easy for fun seekers to stand on the board and pedal with the new MirageDrive as it has been for Hobie kayakers to pedal the original!

The Hobie Cat Company has been in the business of shaping a unique lifestyle based around fun, water, and innovative quality products since 1950. Headquartered right here in Oceanside, California, it is one of Oceanside's top employers and is an economic engine to the City.

Hobie Cat manufactures, distributes, and markets a notable collection of watercraft worldwide. Hobie Cat's manufacturing facility and showroom is impressive and really showcases the canoes, kayaks and other watercraft products that Hobie Cat designs. Hobie Cat's kayaks, stand-up paddleboards and boats are top of the line in style and quality. Each product line is also complimented with a comprehensive array of parts and accessories. Their growth in products and sales over the last few years is impressive. <http://www.hobiecat.com/about-us/>



SPARSHA PHARMA

Sparsha Pharma, a start-up company that originated in India, manufactures transdermal patches which are medicated adhesive patches that are placed on the skin to deliver a specific amount of medicine through the skin and into the bloodstream. The patch assists with pain management. The advantages of the transdermal patches are that they provide a long-lasting, controlled release of medicine into the body and have fewer side effects.

Sparsha Pharma received an award from the Governor's Office of Business and Economic Development for the "California Competes" tax credits in June of 2014. California Competes is a State business incentive program, managed by "Go-Biz," which distributes funding in the form of tax credits, on a competitive basis, to businesses that want to relocate or expand in California. The tax credits are provided to California companies that have made a substantial investment in buildings and equipment and who pledge to create well-paying jobs with benefits.



DID YOU KNOW?



INDEPENDENT WE STAND is a resource that local independent businesses can use to help promote their business. Independent We Stand is all about independently owned businesses across the country reaching out to their communities and educating their neighbors about the many benefits of "buying local." List your business on their "locals only" search engine, so consumers can find you for free or you purchase the premium for \$49 to get access to exclusive customizable "buy local" marketing materials and tools that can enhance a listing that features more robust content including social media links, product descriptions, coupon/specials offers and more. For more information: visit <http://www.independentwestand.org/>

Oceanside's Economic Development Division can provide you with information such as: recent development maps, Citywide profile information, marketing brochures; demographic data; property database searches; information about specific sites and help with the entitlement, tenant improvement and business license processes. For maps, marketing brochures, Citywide profile information and property site searches call Patricia Mosher, Economic Development Specialist at 760-435-3357. For help with new retail, industrial, office and expansion opportunities and assistance with entitlement processing, contact Tracey Bohlen, Economic Development Manager at 760-435-3351.



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