

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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CONSTRUCTION UPDATE...



Construction is moving at a rapid pace for the new **Winco Foods** located in the Camino Town & Country shopping center. This 83,650 sq. ft. Winco will be the second store in North San Diego County.



Pierside South - Lot 19 is getting close to finishing on their mixed-use project that consists of 110 residential units, a club house, a pool on the sixth floor, and 12,138 sq. ft. of retail on the first floor.

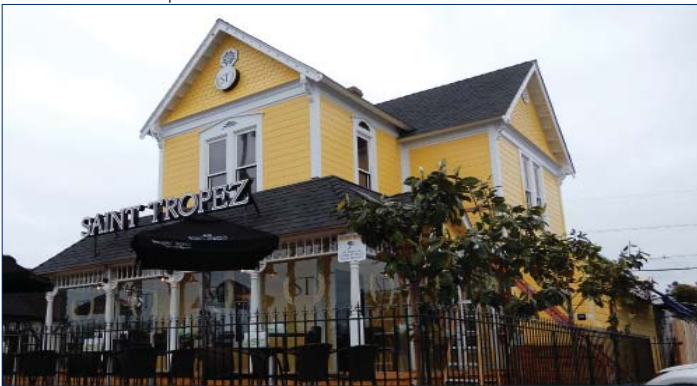
NOW OPEN...



Ramen Memna is now open at 502 Mission Ave. in Downtown Oceanside.



Tambo Cafe is now open at 1904 South Coast Hwy. Tambo offers Peruvian delights such as tamales, “sanguches” (sandwiches), pastries and drinks.



St. Tropez Bistro & Beyond is now open at 524 S Coast Hwy. A bistro and gourmet artisan bakery, serving breakfast, lunch and dinner.



Fat Joe's O'side is now open at 424 S Coast Hwy. Fat Joe's is a family friendly restaurant and arcade that serves burgers, pizza, wings to name a few. They have classic 80's arcade video games, pinball machines, air hockey and a two lane mini bowling lanes.



The Fin Hotel is now open at 133 S. Coast Hwy. in downtown Oceanside. Once known as The Dolphin Hotel, The Fin has been restored to its original glory offering accommodations unlike any other in downtown Oceanside. It was also known as the Keisker Hotel in 1927 and was built by Julius E. Keisker. It was one of the first hotels in Oceanside and is the only one of its kind remaining from this era. www.thefinhotel.com

Goodwill Industries of San Diego County has opened its newest retail store at 3841 Plaza Drive, Suite B in the Tri-City Crossroads shopping center.

COMING SOON...



Coming this fall “**Blade 1936**” a modern Italian eatery will be located at 401 Seagaze in downtown Oceanside. This restaurant's name is a tribute to The Blade-Tribune, a local newspaper that resided in the building from 1936 until the 1960s. This historic building was architect Irving Gill's last project and is being revived by local architect Kenneth Chriss.

Pho Ha Cali has leased 3905 Mission Ave. in the Mission Douglas Plaza center, the former Coco's site.

Amazing Lash Studio Oceanside has leased 2515 Vista Way, Ste. B in the El Camino North shopping center opening this fall 2018.

FYI...



The **City of Oceanside** will conduct a **public workshop** on draft Tier 1 agritourism activities outlined in the **Oceanside Agritourism Strategic Plan**. The workshop will be held on **Tuesday, July 31** in the community room at the Libby Lake Community Center (4700 North River Road, Oceanside) from 2:00PM to 4:00PM. See Matrix: <https://bit.ly/2uSRbhQ>

In 2017, the City Council directed staff to initiate text amendments to the agricultural zoning regulations to facilitate Tier 1 Agritourism activities, such as limited food processing and limited retail sales, as incidental uses on sites primarily used for agricultural purposes. In fulfillment of this direction, staff developed a draft Tier 1 Agritourism Activities Matrix reflective of public feedback received from the three agritourism workshops hosted by Visit Oceanside and the City.



Check out the **Agritourism Documentary** focusing on the importance of having sustainable farmland in the local community by KOCT. The documentary was funded by the County of San Diego's Board of Supervisors 2017-2018 Community Enhancement Grant. The documentary features interviews with Jason Mraz, a Musician and Local Farm Owner, Eric Larson from the San Diego County Farm Bureau, Local Farmers, City of Oceanside Staff, Restaurateurs and Chefs. This documentary is a great example of growing Agritourism in Oceanside! <https://youtu.be/pJyeXdpHyc8>

MiraCosta Community Education and Workforce Development is launching new programs in cybersecurity, ROV/ drone operations and biomedical equipment maintenance and repair. <http://tci.miracosta.edu/>

Did you know that in 2017, **Tourism** brought **\$351 million** to Oceanside, supported over **3,330 local jobs**, and generated **\$22.1 million in local and state taxes?** Read more at Visit Oceanside: <https://bit.ly/2L839uj>

BUSINESS SPOTLIGHT...

Hobie Cat



Since 1950 **Hobie Cat**, located in Oceanside, has been in the business of shaping a unique lifestyle based around fun, water, and quality products that are distributed worldwide.

Hobie Cat has an impressive collection of watercrafts such as kayaks, sailboats, stand-up-paddleboards and surfboards and a comprehensive array of parts and accessories like cup holders, rod holders and coolers that are made to fit perfectly on their Mirage Pro Angler.

Hobie Cat is located at 4925 Oceanside Blvd., and employs approximately 250 people out of the corporate headquarters and manufacturing facility in Oceanside.

We are proud that Hobie Cat, one of our most innovative and successful manufacturing businesses, calls Oceanside home.