

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

JULY
2021

OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

CITY OF OCEANSIDE
ECONOMIC DEVELOPMENT DIV.
300 NORTH COAST HIGHWAY
OCEANSIDE, CA 92054-2885
FOR NOTEWORTHY NEWS
pmosher@oceansideca.org
direct: 760.435.3357
www.osidebiz.com

CHECK US OUT ON
FACEBOOK & TWITTER

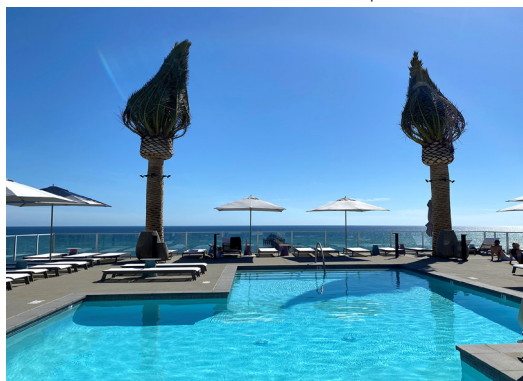
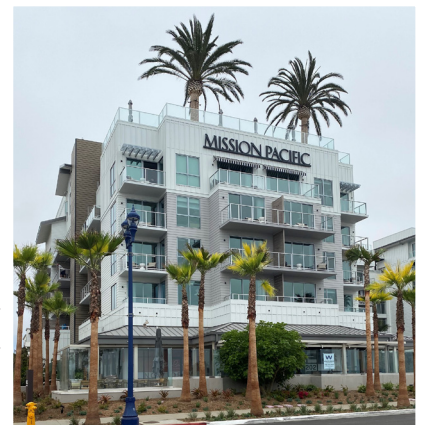


NEW OCEANSIDE BEACHFRONT HOTEL



The long-awaited beachfront resorts are open! The two hotels are the newest and largest beach front hotel development in more than 50 years.

The [Mission Pacific Hotel](#), a Joie de Vivre Hotel, is located at 201 North Meyers St. and has 161 rooms. Hotel features include a rooftop pool and jacuzzi with private cabanas and lounge seating, offering ocean views and gorgeous sunsets, along with [The Rooftop Bar](#) serving up Baja street food creations and craft cocktails. [High/Low Cafe](#) is an onsite indoor/outdoor restaurant serving breakfast classics and brunch. Opening soon is [Valle](#), a restaurant by Chef Roberto Alcocer, serving a taste of Guadalupe Valley, aka the “Napa Valley of Mexico” and [Charlie’s at the Top Gun House](#) will transform the Graves House (aka the Top Gun House) into a decadent dessert bar. A 24-hour fitness center, a library and 13,000 SF of ocean-view function space are among other notable amenities.



Rooftop Pool



[The Seabird Resort](#), a Hyatt Destination Hotel, is located at 101 Mission Ave. and has 226 rooms. Resort features are a pool deck with poolside cabanas and ocean views, along with [The Shelter Club](#), which is serving drinks and snacks. [Piper Restaurant](#) is serving local produce and authentic California cuisine. Coming soon is [The Shore Room](#), serving cocktails and delicious bites. [Sunny's Spa and Beauty Lounge](#) is also onsite, featuring locally and globally sourced products, in addition to the Wood Library, named for former Oceanside mayor Jim Wood, and nearly 20,000 SF of meeting and celebration spaces with ocean views.



Jim Wood Library

PARTNERSHIPS WITH LOCAL COMPANIES

The [Mission Pacific Hotel](#) and [The Seabird Resorts](#) have partnered with local businesses, offering visitors a taste of Oceanside, starting with [Brixton](#) crafting stylish work attire for their employees. [Bagby Beer](#) brewed a special beer for [The Rooftop Bar](#) and [Piper Restaurant](#), and [URBN Water Co.](#) provides an alkaline refillable hydration program available for all hotel guests.

[Pacific Coast Spirits](#) has been working with The Seabird's Shore Room on a line of proprietary spirits, [Suja Juice](#) has collaborated with The Seabird to offer health-conscious juice options throughout the resort and the [Oceanside Museum of Art](#) has outfitted the resorts with 289 art pieces. Each hotel has its own distinct art collection.

Hotel guests can have private surf lessons given by [Duran Barr](#), a third-generation Oceanside resident and local professional surfer, and in tandem with [North County Surf Academy](#), they provide hotel guests with surfing equipment and gift bags full of beach essentials. A one-of-a-kind skate school program given by [Neal Mims](#), a lauded Olympic skateboard coach, is also offered, followed by a tour of local skateboard sites.

The resorts have hired over 275 locals and are still looking for employees to hire. For more information about the resorts visit: www.missionpacifichotel.com or www.theseabirdresort.com

BUSINESS ASSISTANCE

Resources to assist businesses affected by the pandemic are on the City's COVID-19 Business Resources [webpage](#).

Would you like your business featured in a weekly [Small Biz Spotlight](#)? Each week we will spotlight an Oceanside small business on our social media accounts. Contact us at osidebiz@oceansideca.org if you would like to be featured.

For business-related information contact Michelle Geller, Economic Development Manager at 760-435-3351 or mgeller@oceansideca.org.

Check us out on:



www.osidebiz.com