

# OCEANSIDE

## ECONOMIC DEVELOPMENT NEWS

**JANUARY  
2018**

### OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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**HAPPY 2018!**

### OCEANSIDE NEWS

The City of Oceanside saw many new businesses open in 2017, with over **427,153 sq. ft.** of space leased. Approximately **73,347 sq. ft.** of new construction was completed in 2017. A total of **124,581 sq. ft.** has started construction. Over **1,524** building permits were issued in 2017.

### RESIDENTIAL PROJECTS...

Completed: **401** units  
Under construction: **960** units  
Issued Permits: **314** units - Anticipated completion in 2018

**City of Oceanside looks forward to helping you in this new year! #2018!** See page 3 for more year end wrap-up.

### UPDATE: OCEANSIDE BEACH RESORT



**S.D. Malkin Properties** and **Two Roads Hospitality** have jointly announced their two new oceanfront hotels in Oceanside. Located between North Pacific St. and Myers Street and spans two city blocks totaling 2.75 acres. The adjacent hotels will be operated as **Joie de Vivre Hotels** on the north block and **Destination Hotels Properties** on the south block, and together will be the largest beachfront development on the North San Diego coastline in over twenty years.

For more information on **SD Malkin**: <http://sdmproperties.com/locations-and-properties/oceanside-beach-resort/> and **Two Roads Brands** <http://www.tworoadshotels.com>.

### COMING SOON...

**Hobby Lobby** has signed a lease to move into the 60,000 sq. ft. former Dick's Sporting Goods location at 3514 Plaza Dr. in the College Plaza shopping center. Hobby Lobby will be working on their tenant improvements with an anticipated fall 2018 opening!

**Big Lots** has leased 1702 Oceanside Blvd. the former 42,731 sq. ft. Ralphs site in the Best Plaza shopping center.



**AIRPORT OFFICE BUILDING RENDERING**

An application has been submitted to build a 35,791 sq. ft. three story, office building to be located at 311 Airport Rd. **SEE RENDERING ABOVE**

An application has been received to construct a 2,136 sq. ft. drive-thru **Dunkin Donuts** restaurant at 1906 Oceanside Blvd.

**Pro Body Warehouse** has leased 1006 Mission Ave. in the Mission Square shopping center. Pro Body sells Protein powders and supplements.

**Autozone** will be relocating from 1040 Mission Ave. into an 11,281 sq. ft. space at 1006 Mission Ave., Ste 1028.

**Olympia Lighting** has leased 1,800 sq. ft. at 603 Garrison St. in the Oceanside Business Park.

**Golden Corral** will be opening on March 7, 2018, located at 471 College Blvd. in the Mission Marketplace shopping center.

**NOW OPEN...**



**The Bunker House** is now open at 322 North Cleveland St. The Bunker House is a wine bar and shares the space with **Apotheque Lifestyle Spa**. The Bunker House will soon be adding a bistro cafe in the next few months.



**Aiga Island Grill 55** is now open at 400 Mission Ave. in downtown Oceanside. They serve authentic island style food. Aiga is the Samoan word for family! Aiga is open for breakfast, lunch and dinner.

**School of Hard Locks Escape Room** is now open at 212 North Coast Hwy., Ste F, in Artist Alley. A real-life escape room, where the goal is to find clues, solve puzzles and work together to escape in 60 minutes.



**Moonglade Brews** is now open at 102 Copperwood Way, Ste E. Moonglade brews nonalcoholic ginger beer and root beer. You can also get their ginger beer at the Oceanside Farmers Market on Thursdays.



**Monroe Boutique** is now open at 301 Mission, Suite 101A in Oceanside Terraces. Monroe Boutique sells women's contemporary fashions.



PACIFIC COAST COLLECTION

## INDUSTRIAL

**Pacific Coast Collection**, 1319 Rocky Point Dr., is constructing a 125,000 sq. ft. building in the Pacific Coast Business Park. Phase II will include another three buildings, totaling 272,534 sq. ft. Tenants have not been announced for this speculative project, however with an industrial vacancy rate of just 2.1% in Oceanside high demand is expected.

**Beer Supply Group (BSG)** moved into 1890 Ord Way. They are a 38,000 sq. ft. wholesale supplier of malt, hops, yeast and other materials used in craft brewery operations.

**Salis International**, 3921 Oceanic Drive, located in a 10,000 sq. ft. building, is a water color manufacturer that is relocating from Colorado.

**Black Plague Brewing**, 2550 Jason Court, opened a 12,804 sf brewery and retail tasting room.

**Generator Distribution**, 3820 Oceanic Dr., leased almost 4,000 sq. ft., and distributes skateboards.

**Florexpo**, leased 54,740 sf at 3927 Oceanic Drive; they import and distribute a wide variety of fresh cut flowers.

**American Innotek** has leased 29,142 sf at 2655 Vista Pacific Drive and manufactures a variety of hygiene and medical products.

**JHJ Enterprises** has purchased a free-standing industrial building at 1621 Ord Way.

**ZRG, LLC** has relocated to 4650 North Ave. ZRG is a woman-owned company specializing in the purchasing of surplus medical equipment and auction sales.

## RETAIL

### NEW SOUTH OCEANSIDE RESTAURANTS & RETAIL

**Two Brothers from Italy**, 1001 S. Coast Hwy.; **Best Pizza and Brew**, 1639 South Coast Hwy.; **Slight Edge Hair Salon**, 1839 South Coast Hwy.; **Sea Hive Marketplace**, 1555 South Coast Hwy.; **South O Luxe Beauty Lounge**, 603 Vista Way; **A Day in the Life**, 1933 S. Coast Hwy.

### NEW RETAIL & RESTAURANTS THROUGHOUT OCEANSIDE

**Target Oceanside East**, 471 College Blvd. in the Mission Marketplace shopping center; **Dick's Sporting Goods**, 2160 Vista Way in Pacific Coast Plaza; **Stanton Optical**, 2405 West Vista Way; **5.11 Tactical**, 3168 Vista Way; **IFLY Indoor Skydiving**, 3178 Vista Way; **Wicked Poke**, 2401 Vista Way in the El Camino North shopping center; **Discount Dance**, 2216-2222 South El Camino Real; **Bark, Bath N Beyond**, 3809 Plaza Dr., Ste 111, Tri-City Crossroads; **Oceanside Paddle Shack**, 2905A Oceanside Blvd. **Sola Salons**, 4161 Oceanside Blvd. in the Del Oro Marketplace; **Target** on El Camino Real, 2255 S. El Camino Real, completed remodeling and added a Starbucks; **Self Made Training Facility**, 4263 Oceanside Blvd., Ste's 103-106 in Oceanside Marketplace; **Maru Restaurant**, 3744 Mission Ave. in the Marketplace del Rio shopping center; **Osido Bakery**, 3815 Mission Ave. in the Mission Plaza Real; **China Fusion**, 4225 Oceanside Blvd., Ste B, Rancho del Oro Gateway; **Hibachi Grill**, 3766 Mission, Suite 111 in Marketplace Del Rio; **Visions Music Academy**, 2952 Oceanside Blvd., Suite 2.

### NEW DOWNTOWN OCEANSIDE RESTAURANTS

**Northern Pine Brewery** and **That Boy Good BBQ Joint**, 326 North Horne St.; **Dija Mara**, 232 South Coast Hwy.; **Panels Comic Book Coffee Bar**, 713 Mission Ave.; **Jalisco Cantina**, 213 North Coast Hwy.; **Chronic Tacos**, 202 North Coast Hwy.; **Gelato-go**, 212 N. Coast Hwy.; **Beach Hut Deli**, 208 Mission Ave. in Pierside South; **Holme Estate Cellars**, 216 North Coast Hwy, tasting room and wine cellar

### NEW RETAIL IN DOWNTOWN OCEANSIDE

**10th Planet Jiu-Jitsu**, 1006 Mission Ave., Ste E/F and **Metroflex Gym**, 1006 Mission Ave., Ste 318A in the Mission Square. **Wings Beachwear**, 401 Mission Ave. in the OceanPlace Cinemas complex; **Ocean Place Cinemas** 401-409 Mission Ave. upgraded the outdoor area with trellises, seating, new movie theatre entrancing and fire place; **Gypsy Soul Dreaming**, 212 Artist Alley, Ste E; **Bleu Bridal Boutique**, 105 South Coast Hwy. and **Bleu Gents**, 107 South Coast Hwy.; **Stage & Screen FX**, 510 North Coast Hwy, retail shop that sells professional makeup, body paint, silicone and sculpting supplies.

