

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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CONSTRUCTION UPDATE



BEACHFRONT IMPROVEMENTS PROJECT

Beachfront Improvements Project is taking shape. The project consists of a new wider staircase from North Pacific St. to the Strand, including landscaped viewing areas, 14 new restrooms, a new sewer lift station, and restoration work on the 1930s bathhouse to be converted into a Police Substation. Construction also includes a new north-facing storefront for public services, storage for beach maintenance equipment on the southside of the building. Project is funded by [Measure X](#).

VENTANA VILLAGE COMMERCIAL



Marcus & Millichap have two properties available for sale at 3510 -3520 Village Commercial Dr., located within Ventana El Corazon, a 70-unit residential community. The location is next to the Arena Califino, a 171,291 sq. ft. multi-purpose sports arena and events facility which recently broke ground. The buildings offer 12 on-site parking spaces, outdoor seating, and wrought iron canopies suitable for various businesses. For more information, contact: [Bill Rose](#) of Marcus & Millichap at 858-373-3200 or visit [Ventana Village Commercial](#).

NOW OPEN



Shore Shot Shooting Simulator recently opened at 603 Mission Ave. in downtown Oceanside. This business is a state-of-the-art shooting simulator and virtual shooting range.



North County Roastery opened at 129 S. Coast Hwy. next door to The Switchboard Restaurant & Bar. They serve freshly roasted coffee and breakfast items.



Plantplay Gardens is now open at 1839 S. Coast Hwy. in South Oceanside. Plantplay offers unique house plants and pottery.

COMING SOON



The Lab Collaborative is coming soon to 250 Mission Ave., in the Pierside North Building. The Lab Collaborative will function as a test kitchen for area chefs and mixologists.



Vigilante Coffee is coming soon to 1575 S. Coast Hwy. in the former Oceanside Beauty College site.



Curry and More is coming to downtown Oceanside at 600 Mission Ave and will serve authentic Indian-style curry.

FYI

Chick-Fil-A located at 3475 Marron Rd. in the Quarry Creek shopping center is temporarily closed for remodeling.

Check us out on:



MY OCEANSIDE APP



Report issues you see in Oceanside via the City app. Your efforts to report things like graffiti, potholes, abandoned carts, encampments, and code violations help keep Oceanside clean, safe, and efficient. Download the free “My Oceanside” City App on your smartphone to instantly report issues you see. It’s free at the Apple or Android stores by simply searching for “My Oceanside.” The City App automatically notes the location of the issue, and you can add a photo to help staff find the problem. Click, and you’re done! Your report gets seamlessly routed to the correct department to handle, and you will be notified upon completion. Additional ways to report problems are by phoning (760) 435-4500 during normal business hours or by emailing CustomerCare@OceansideCA.org.

BUSINESS SPOTLIGHT



Olli Salumeria, an organic salami manufacturer, makes artisanal slow-cured fine meats based on old family recipes handed down over four generations. Olli Salumeria is located at 1301 Rocky Point Dr. in the Pacific Coast Business Park and has made Oceanside the Corporate Headquarters for the company. Olli Salumeria rose to fame when Oprah Winfrey featured the salami on “Oprah’s Favorite Things.” Olli Salumeria is sold at Costco, Wholefoods, Gelsons



Market, and locally at Frasier Farms. They also make products for Ralphs under the private selection brand. Olli also has a dessert line called **Sweetaly Dolceria**.



Sweetaly Dolceria offers handmade Italian desserts like Chocolate Mousse and Tiramisu in single-serving sizes. Sweetaly Dolceria is sold at Wholefoods and Costco. www.oli.com www.sweetaly.us

BUSINESS ASSISTANCE

Resources to assist businesses affected by the pandemic are on the City’s COVID-19 Business Resources [webpage](#).

Would you like your business featured in a weekly **Small Biz Spotlight**? Each week we will spotlight an Oceanside small business on our social media accounts. Contact us at osidebiz@oceansideca.org if you would like to be featured.

For business-related information contact Michelle Geller, Economic Development Manager at 760-435-3351 or mgeller@oceansideca.org.

Visit our website at www.osidebiz.org