

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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CONSTRUCTION UPDATE

A ground breaking ceremony for the long awaited **Oceanside Beach Resort Hotels** was held on February 6. Construction has started on the hotels that will be operated by **Joie de Vivre Hotels and Destination Hotels Properties**, as part of the Hyatt Hotel Network, featuring one 226-room full-service hotel on the south block of Pacific Street & Mission Avenue, and one 158-room boutique hotel across the street on the north block. Both hotels will contain multiple restaurants, bars, and more than 22,000 square feet of internal meeting and function space.



Aerial view of **Oceanside Beach Resort**



The historic **Graves House**, also known as “**The Top Gun House**,” has been moved off-site to be restored and will be moved back to the north block as shop space.



Jeremy Cohen of S.D. Malkin



Oceanside Beach Resort Hotel Ground breaking Ceremony



408 Pier View, a 10 room boutique hotel project owned by Tom Aldrich has started construction. The project includes a rooftop bar and a small restaurant on the bottom floor. The building will be retrofitted and updated. This historic building once known as The Schuyler Building, was built in 1888, and was a prominent fixture in the early days of Oceanside. The project is anticipating an early 2020 opening.



The Aldrich Family also owns the space next door at 406 Pier View, known as the Fire Water Saloon which is also being renovated. David and Emily Rassel, owners of the Pour House at 1903 S. Coast Hwy. have agreed to take over the Fire Water's nine-year lease and acquire its liquor license. Plans are to turn the Fire Water into an upscale cocktail lounge. Major interior changes are planned.



Construction has started on the 85,000 sq. ft., three story **Scripps Medical** office building located at the southeast corner of Jefferson St. and Vista Way near Route 78. This facility will include physician offices, urgent care, comprehensive imaging, outpatient surgery and GI labs. A separate, three-tier 298 parking structure with a pedestrian bridge will connect the office building. The medical building will provide a number of high-paying jobs and expand the availability of health care in Oceanside.

NOW OPEN...



Valeries Taco's is now open at 1006 Mission Ave., Ste B in the Mission Square shopping center.



Senior Grubby's is now open at 311 N. Tremont St. in downtown Oceanside.



Sandy Toes, is now open at 511 Mission Ave. in downtown Oceanside. www.sandytoesgiftstore.com



Purple Heart Originals is now open at 518 Oceanside Blvd. They sell custom ammo cans. www.purpleheartoriginals.com.



Top Gun Wings is now open at 505 Pier View Way in downtown Oceanside. Top Gun Wings is part of the **Breakfast Club Diner California** restaurant.



COMING SOON... Chase Bank is working on their tentative improvements at 1040 Mission Ave. in the Mission Square shopping center.



COMING SOON... Ransack will soon open at 1639 S. Coast Hwy. adjacent to Best Pizza & Brew in South Oceanside. Ransack is a vintage clothing store. www.shopransack.com



COMING SOON... Coomber Family Wines Tasting Room located at 611 Mission Ave. in Downtown Oceanside. www.coomberwines.com/tastingroom

DID YOU KNOW...



The Station Coworking, in South Oceanside is a designed environment for creatives. The Station offers a flexible space for working, creating, and collaborating with month-to-month commitments. There are shared workstations to private desks, and private offices. As with many coworking spaces, members of The Station are able to access the space 24/7. Amenities include high speed wifi, free coffee, water and tea, and free attendance to community events. Other amenities are restrooms, a shower, parking, copier/printer and air conditioning. The Station is located at 1821 S. Coast Hwy. For more info: www.atthestation.co

OCEANSIDE BUSINESS SPOTLIGHT



JNilson Design

Dedicated to conservation through the salvage of local trees, they find deep satisfaction in their metamorphosis from green waste to a family heirloom.

JNilson Design manufactures custom, luxury cabinetry, countertops, and a variety of unique one-of-a-kind furniture pieces. A large assortment of live edge slabs are for sale, and provides an a la carte menu of milling services. Their clientele come by word-of-mouth referrals, as well as the relationships that they've established with builders and designers who are familiar with their standard of work. Recently JNilson added a 5000 sq. ft. showroom to showcase live edge wood slabs and custom made-to-order furniture. The showroom is open during the week, and by appointment on Saturdays.

Check out their First Friday's a monthly open house, held on the first Friday of every month from 5pm to 8pm. Visit their ever-evolving gallery of artwork, photography, paintings and ceramics made by talented local artists. Next Event: April 5, 2019. **BOOK their Showroom**, a large industrial space that houses beautiful live edge wood slabs and bespoke furniture, a perfect place to host your next event. JNilsonDesign is located at 3230 Production Ave. Ste C. 760-439-4001 Website: www.jnilsondesigns.com



JNilson one of kind furniture pieces



Hire a Helper

Hire a helper is an online marketplace where consumers can view information and set up reservations with moving companies throughout the U.S. Consumers can compare rates, equipment used for moving, check the company history and customer reviews. You can type in the dates for your move and see who can help and when. Rates typically run a few hundred for a local move or more, but the service lets you see exactly how much everything will cost before agreeing to the terms. Find a local mover on HireAHelper to load and unload your rental truck or storage container. Your back won't ache. Your friends will thank you. And you'll save a lot of money. Hire a helper is located at 3156 Vista Way, Ste 400. Phone: 800-995-5003 www.hireahelper.com