

# Pop-Facts Demographics Snapshot | Summary

Trade Area: 2733 Vista Way - 1 mi Radius

Population	
2000 Census	8,838
2010 Census	10,070
2018 Estimate	10,995
2023 Projection	11,612
Population Growth	
Percent Change: 2000 to 2010	13.94
Percent Change: 2010 to 2018	9.19
Percent Change: 2018 to 2023	5.61
Households	
2000 Census	3,599
2010 Census	4,232
2018 Estimate	4,601
2023 Projection	4,853
Household Growth	
Percent Change: 2000 to 2010	17.59
Percent Change: 2010 to 2018	8.72
Percent Change: 2018 to 2023	5.48
Family Households	
2000 Census	2,317
2010 Census	2,593
2018 Estimate	2,813
2023 Projection	2,964
Family Household Growth	
Percent Change: 2000 to 2010	11.91
Percent Change: 2010 to 2018	8.48
Percent Change: 2018 to 2023	5.37

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601

	Count	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	8,198	74.56
Black/African American Alone	452	4.11
American Indian/Alaskan Native Alone	104	0.95
Asian Alone	808	7.35
Native Hawaiian/Pacific Islander Alone	76	0.69
Some Other Race Alone	733	6.67
Two or More Races	624	5.67
<b>2018 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	8,783	79.88
Hispanic or Latino	2,212	20.12
Mexican Origin	1,765	79.79
Puerto Rican Origin	84	3.80
Cuban Origin	21	0.95
All Other Hispanic or Latino	342	15.46
<b>2018 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	75	9.28
Filipino	288	35.64
Japanese	94	11.63
Asian Indian	174	21.54
Korean	12	1.49
Vietnamese	3	0.37
Cambodian	0	0.00
Hmong	0	0.00
Laotian	0	0.00
Thai	14	1.73
All Other Asian Races Including 2+ Category	148	18.32
<b>2018 Est. Population by Ancestry</b>		
Arab	32	0.29
Czech	62	0.56
Danish	37	0.34
Dutch	68	0.62
English	843	7.67
French (Excluding Basque)	154	1.40
French Canadian	45	0.41
German	889	8.09
Greek	3	0.03
Hungarian	104	0.95
Irish	793	7.21
Italian	524	4.77
Lithuanian	2	0.02
Norwegian	119	1.08
Polish	116	1.05
Portuguese	95	0.86
Russian	62	0.56
Scotch-Irish	124	1.13
Scottish	192	1.75
Slovak	0	0.00
Sub-Saharan African	76	0.69
Swedish	85	0.77
Swiss	15	0.14
Ukrainian	23	0.21
United States or American	224	2.04
Welsh	29	0.26
West Indian (Excluding Hispanic groups)	6	0.06
Other ancestries	4,929	44.83
Ancestries Unclassified	1,345	12.23
<b>2018 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	8,237	79.25
Speak Asian/Pacific Isl. Lang. at Home	421	4.05
Speak Indo-European Language at Home	494	4.75
Speak Spanish at Home	1,225	11.79
Speak Other Language at Home	17	0.16
<b>2018 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	1,164	52.62
Black/African American Alone	46	2.08
American Indian/Alaskan Native Alone	45	2.03
Asian Alone	19	0.86
Native Hawaiian/Pacific Islander Alone	5	0.23
Some Other Race Alone	703	31.78
Two or More Races	231	10.44

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601

	Count	%
<b>2018 Est. Population by Sex</b>		
Male	5,494	49.97
Female	5,501	50.03
<b>2018 Est. Population by Age</b>		
Age 0 - 4	601	5.47
Age 5 - 9	608	5.53
Age 10 - 14	542	4.93
Age 15 - 17	331	3.01
Age 18 - 20	333	3.03
Age 21 - 24	528	4.80
Age 25 - 34	2,040	18.55
Age 35 - 44	1,641	14.93
Age 45 - 54	1,265	11.51
Age 55 - 64	1,375	12.51
Age 65 - 74	985	8.96
Age 75 - 84	481	4.38
Age 85 and over	265	2.41
Age 16 and over	9,134	83.07
Age 18 and over	8,912	81.06
Age 21 and over	8,580	78.03
Age 65 and over	1,731	15.74
Median Age	—	37.89
Average Age	—	39.98
<b>2018 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	3,202	34.64
Male, Never Married	1,770	19.15
Female, Never Married	1,432	15.49
Married, Spouse Present	4,007	43.35
Married, Spouse Absent	454	4.91
Widowed	352	3.81
Male, Widowed	83	0.90
Female, Widowed	268	2.90
Divorced	1,229	13.30
Male, Divorced	525	5.68
Female, Divorced	704	7.62
<b>2018 Est. Male Population by Age</b>		
Male: Age 0 - 4	312	5.68
Male: Age 5 - 9	312	5.68
Male: Age 10 - 14	268	4.88
Male: Age 15 - 17	162	2.95
Male: Age 18 - 20	173	3.15
Male: Age 21 - 24	285	5.19
Male: Age 25 - 34	1,098	19.98
Male: Age 35 - 44	831	15.13
Male: Age 45 - 54	620	11.29
Male: Age 55 - 64	672	12.23
Male: Age 65 - 74	459	8.36
Male: Age 75 - 84	203	3.69
Male: Age 85 and over	97	1.77
Median Age, Male	—	36.45
Average Age, Male	—	38.88
<b>2018 Est. Female Population by Age</b>		
Female: Age 0 - 4	289	5.25
Female: Age 5 - 9	296	5.38
Female: Age 10 - 14	274	4.98
Female: Age 15 - 17	169	3.07
Female: Age 18 - 20	159	2.89
Female: Age 21 - 24	243	4.42
Female: Age 25 - 34	942	17.12
Female: Age 35 - 44	810	14.72
Female: Age 45 - 54	645	11.72
Female: Age 55 - 64	702	12.76
Female: Age 65 - 74	526	9.56
Female: Age 75 - 84	277	5.04
Female: Age 85 and over	167	3.04
Median Age, Female	—	39.44
Average Age, Female	—	41.07

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601

	Count	%
<b>2018 Est. Households by Household Type</b>		
Family Households	2,813	61.14
NonFamily Households	1,788	38.86
<b>2018 Est. Group Quarters Population</b>		
2018 Est. Group Quarters Population	115	1.05
<b>2018 HHs By Ethnicity, Hispanic/Latino</b>		
2018 HHs By Ethnicity, Hispanic/Latino	670	14.56
<b>2018 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	733	26.06
Married Couple Family, no own children	1,318	46.85
Male Householder, own children	111	3.95
Male Householder, no own children	137	4.87
Female Householder, own children	263	9.35
Female Householder, no own children	250	8.89
<b>2018 Est. Households by Household Size</b>		
1-Person Household	1,201	26.10
2-Person Household	1,822	39.60
3-Person Household	791	17.19
4-Person Household	482	10.48
5-Person Household	186	4.04
6-Person Household	72	1.56
7-or-more-person	47	1.02
2018 Est. Average Household Size	-	2.36
<b>2018 Est. Households by Number of Vehicles</b>		
No Vehicles	154	3.35
1 Vehicle	1,447	31.45
2 Vehicles	2,212	48.08
3 Vehicles	561	12.19
4 Vehicles	186	4.04
5 or more Vehicles	41	0.89
2018 Est. Average Number of Vehicles	-	1.87
<b>2018 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	1,940	42.16
Housing Units, Renter-Occupied	2,661	57.84
<b>2018 Owner Occ. HUs: Avg. Length of Residence</b>		
2018 Owner Occ. HUs: Avg. Length of Residence	-	12.69
<b>2018 Renter Occ. HUs: Avg. Length of Residence</b>		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.43
<b>2018 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	6	0.31
Value \$20,000 - \$39,999	0	0.00
Value \$40,000 - \$59,999	3	0.15
Value \$60,000 - \$79,999	2	0.10
Value \$80,000 - \$99,999	1	0.05
Value \$100,000 - \$149,999	24	1.24
Value \$150,000 - \$199,999	25	1.29
Value \$200,000 - \$299,999	105	5.41
Value \$300,000 - \$399,999	278	14.33
Value \$400,000 - \$499,999	315	16.24
Value \$500,000 - \$749,999	650	33.51
Value \$750,000 - \$999,999	330	17.01
Value \$1,000,000 - \$1,499,999	166	8.56
Value \$1,500,000 - \$1,999,999	34	1.75
Value \$2,000,000 or more	1	0.05
2018 Est. Median All Owner-Occupied Housing Value	-	571,510.87

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601

	Count	%
<b>2018 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	728	14.93
1 Unit Detached	1,464	30.02
2 Units	53	1.09
3 to 4 Units	665	13.63
5 to 19 Units	1,089	22.33
20 to 49 Units	392	8.04
50 or More Units	482	9.88
Mobile Home or Trailer	5	0.10
Boat, RV, Van, etc.	0	0.00
<b>2018 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	378	7.75
Built 2010 to 2013	28	0.57
Built 2000 to 2009	440	9.02
Built 1990 to 1999	499	10.23
Built 1980 to 1989	1,488	30.51
Built 1970 to 1979	1,588	32.56
Built 1960 to 1969	288	5.91
Built 1950 to 1959	108	2.21
Built 1940 to 1949	25	0.51
Built 1939 or Earlier	35	0.72
<b>2018 Housing Units by Year Structure Built</b>		
2018 Est. Median Year Structure Built	--	1,982.39
<b>2018 Est. Households by Presence of People Under 18</b>		
2018 Est. Households by Presence of People Under 18	1,226	26.65
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	775	63.21
Other Family, Male Householder	131	10.69
Other Family, Female Householder	303	24.71
NonFamily Household, Male Householder	9	0.73
NonFamily Household, Female Householder	8	0.65
<b>2018 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	3,375	73.35
<b>Households with No People under Age 18</b>		
Married Couple Family	1,277	37.84
Other Family, Male Householder	117	3.47
Other Family, Female Householder	211	6.25
NonFamily, Male Householder	928	27.50
NonFamily, Female Householder	844	25.01

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601

	Count	%
<b>2018 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	188	2.33
Some High School, No Diploma	392	4.87
High School Graduate (or GED)	1,267	15.73
Some College, No Degree	2,172	26.98
Associate's Degree	846	10.51
Bachelor's Degree	1,778	22.08
Master's Degree	1,005	12.48
Professional Degree	179	2.22
Doctorate Degree	225	2.79
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	243	18.31
High School Graduate	263	19.82
Some College or Associate's Degree	462	34.81
Bachelor's Degree or Higher	358	26.98
<b>2018 Est. Households by HH Income</b>		
Income < \$15,000	284	6.17
Income \$15,000 - \$24,999	233	5.06
Income \$25,000 - \$34,999	325	7.06
Income \$35,000 - \$49,999	430	9.35
Income \$50,000 - \$74,999	982	21.34
Income \$75,000 - \$99,999	802	17.43
Income \$100,000 - \$124,999	507	11.02
Income \$125,000 - \$149,999	287	6.24
Income \$150,000 - \$199,999	327	7.11
Income \$200,000 - \$249,999	153	3.33
Income \$250,000 - \$499,999	193	4.20
Income \$500,000+	79	1.72
2018 Est. Average Household Income	--	101,164.84
2018 Est. Median Household Income	--	76,300.48
<b>2018 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	--	77,860.03
Black or African American Alone	--	70,741.97
American Indian and Alaskan Native Alone	--	58,097.81
Asian Alone	--	79,696.02
Native Hawaiian and Other Pacific Islander Alone	--	12,526.06
Some Other Race Alone	--	64,136.11
Two or More Races	--	69,657.84
Hispanic or Latino	--	72,385.98
Not Hispanic or Latino	--	77,364.30
<b>2018 Est. Families by Poverty Status</b>		
2018 Families at or Above Poverty	2,660	94.56
2018 Families at or Above Poverty with children	916	32.56
2018 Families Below Poverty	153	5.44
2018 Families Below Poverty with children	93	3.31

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601

	Count	%
<b>2018 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	3,802	67.92
Blue Collar	832	14.86
Service and Farming	965	17.24
<b>2018 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	1,432	27.07
15 - 29 Minutes	1,763	33.33
30 - 44 Minutes	940	17.77
45 - 59 Minutes	534	10.10
60 or more Minutes	621	11.74
2018 Est. Avg Travel Time to Work in Minutes	-	30.98
<b>2018 Est. Workers Age 16+ by Transp. to Work</b>		
2018 Est. Workers Age 16+ by Transp. to Work	5,760	100.00
Drove Alone	4,635	80.47
Carpooled	487	8.46
Public Transport	136	2.36
Walked	27	0.47
Bicycle	2	0.04
Other Means	28	0.49
Worked at Home	445	7.73
<b>2018 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	5,598	100.00
For-Profit Private Workers	3,849	68.76
Non-Profit Private Workers)	398	7.11
Local Government Workers	307	5.48
State Government Workers	160	2.86
Federal Government Workers	181	3.23
Self-Employed Workers	667	11.91
Unpaid Family Workers	36	0.64
<b>2018 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	81	1.45
Arts/Design/Entertainment/Sports/Media	277	4.95
Building/Grounds Cleaning/Maintenance	171	3.06
Business/Financial Operations	225	4.02
Community/Social Services	83	1.48
Computer/Mathematical	294	5.25
Construction/Extraction	248	4.43
Education/Training/Library	324	5.79
Farming/Fishing/Forestry	0	0.00
Food Preparation/Serving Related	333	5.95
Healthcare Practitioner/Technician	287	5.13
Healthcare Support	100	1.79
Installation/Maintenance/Repair	251	4.48
Legal	26	0.46
Life/Physical/Social Science	87	1.55
Management	650	11.61
Office/Administrative Support	792	14.15
Production	171	3.06
Protective Services	82	1.47
Sales/Related	675	12.06
Personal Care/Service	278	4.97
Transportation/Material Moving	161	2.88
<b>2018 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	90	0.98
Civilian - Employed	5,753	62.98
Civilian - Unemployed	282	3.09
Not in Labor Force	3,008	32.93

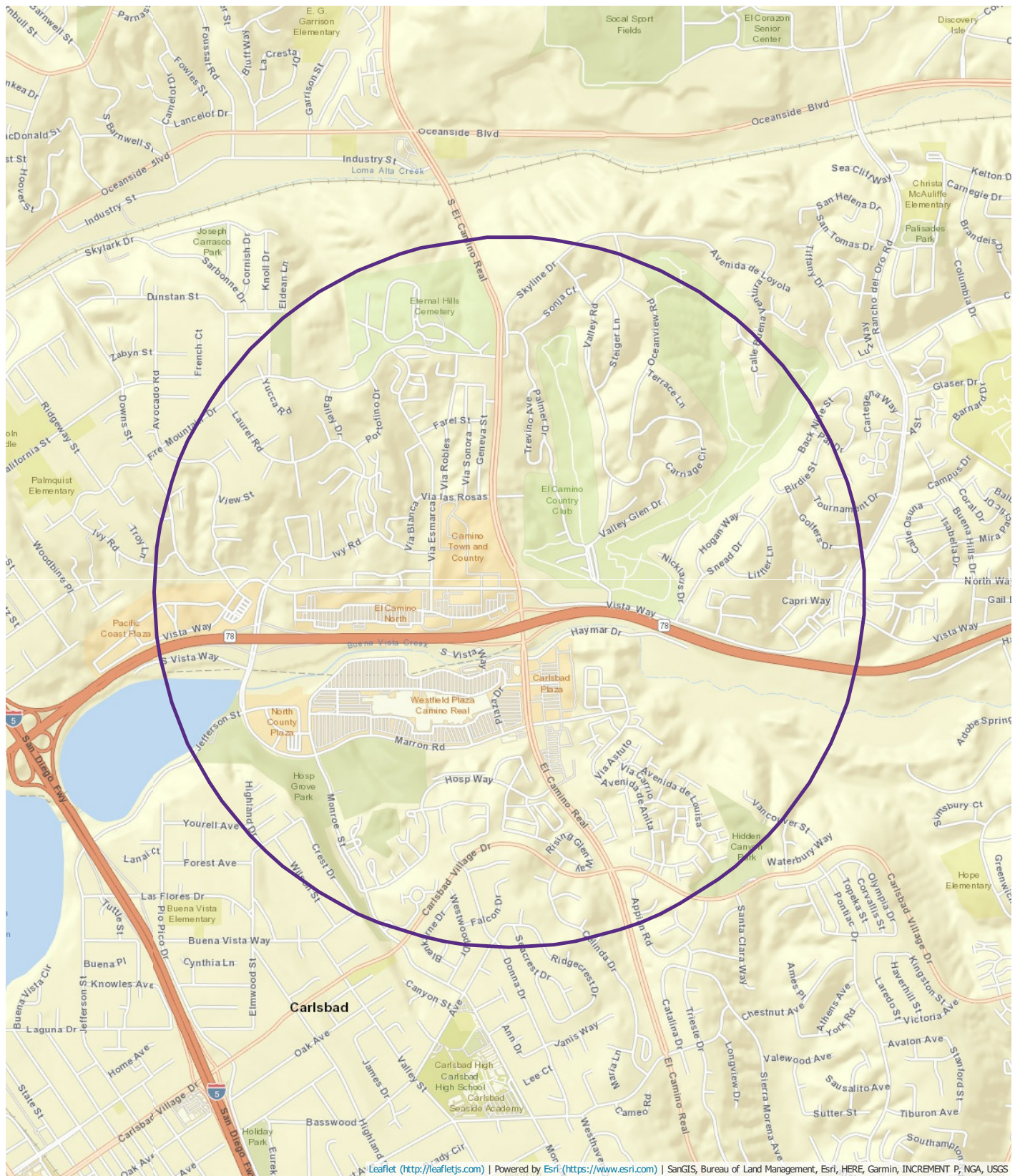
Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 2733 Vista Way - 1 mi Radius

Total Population: 10,995 | Total Households: 4,601



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# Report Details

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**Name:** Pop-Facts Demographic Snapshot 2018  
**Date / Time:** 3/14/2018 1:56:01 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
2733 Vista Way - 3 mi Radius	3 mi Radius	N/A
2733 Vista Way - 1 mi Radius	1 mi Radius	N/A
2733 Vista Way - 5 mi Radius	5 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

# Pop-Facts Demographics Snapshot | Summary

Trade Area: 1942 Coast Hwy - 3 mi Radius

Population	
2000 Census	74,589
2010 Census	73,545
2018 Estimate	78,023
2023 Projection	81,168
Population Growth	
Percent Change: 2000 to 2010	-1.40
Percent Change: 2010 to 2018	6.09
Percent Change: 2018 to 2023	4.03
Households	
2000 Census	28,147
2010 Census	28,936
2018 Estimate	30,987
2023 Projection	32,354
Household Growth	
Percent Change: 2000 to 2010	3.02
Percent Change: 2010 to 2018	6.87
Percent Change: 2018 to 2023	4.41
Family Households	
2000 Census	17,112
2010 Census	17,052
2018 Estimate	18,192
2023 Projection	18,976
Family Household Growth	
Percent Change: 2000 to 2010	-0.35
Percent Change: 2010 to 2018	6.68
Percent Change: 2018 to 2023	4.31

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987

	Count	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	56,846	72.86
Black/African American Alone	2,332	2.99
American Indian/Alaskan Native Alone	790	1.01
Asian Alone	3,334	4.27
Native Hawaiian/Pacific Islander Alone	567	0.73
Some Other Race Alone	10,153	13.01
Two or More Races	4,001	5.13
<b>2018 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	53,744	68.88
Hispanic or Latino	24,280	31.12
Mexican Origin	21,338	87.88
Puerto Rican Origin	524	2.16
Cuban Origin	137	0.56
All Other Hispanic or Latino	2,280	9.39
<b>2018 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	615	18.45
Filipino	1,234	37.01
Japanese	423	12.69
Asian Indian	359	10.77
Korean	75	2.25
Vietnamese	209	6.27
Cambodian	73	2.19
Hmong	0	0.00
Laotian	58	1.74
Thai	33	0.99
All Other Asian Races Including 2+ Category	255	7.65
<b>2018 Est. Population by Ancestry</b>		
Arab	411	0.53
Czech	200	0.26
Danish	172	0.22
Dutch	542	0.69
English	5,677	7.28
French (Excluding Basque)	1,006	1.29
French Canadian	193	0.25
German	6,857	8.79
Greek	132	0.17
Hungarian	297	0.38
Irish	4,936	6.33
Italian	3,336	4.28
Lithuanian	42	0.05
Norwegian	741	0.95
Polish	1,155	1.48
Portuguese	367	0.47
Russian	663	0.85
Scotch-Irish	606	0.78
Scottish	1,199	1.54
Slovak	27	0.04
Sub-Saharan African	243	0.31
Swedish	610	0.78
Swiss	143	0.18
Ukrainian	154	0.20
United States or American	1,818	2.33
Welsh	259	0.33
West Indian (Excluding Hispanic groups)	92	0.12
Other ancestries	36,464	46.73
Ancestries Unclassified	9,680	12.41
<b>2018 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	52,736	71.88
Speak Asian/Pacific Isl. Lang. at Home	2,019	2.75
Speak Indo-European Language at Home	1,830	2.49
Speak Spanish at Home	16,561	22.57
Speak Other Language at Home	224	0.30
<b>2018 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	11,662	48.03
Black/African American Alone	319	1.31
American Indian/Alaskan Native Alone	444	1.83
Asian Alone	168	0.69
Native Hawaiian/Pacific Islander Alone	34	0.14
Some Other Race Alone	9,994	41.16
Two or More Races	1,659	6.83

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987

	Count	%
<b>2018 Est. Population by Sex</b>		
Male	39,661	50.83
Female	38,363	49.17
<b>2018 Est. Population by Age</b>		
Age 0 - 4	4,654	5.96
Age 5 - 9	4,601	5.90
Age 10 - 14	4,325	5.54
Age 15 - 17	2,681	3.44
Age 18 - 20	2,569	3.29
Age 21 - 24	3,662	4.69
Age 25 - 34	13,343	17.10
Age 35 - 44	11,393	14.60
Age 45 - 54	9,544	12.23
Age 55 - 64	9,764	12.51
Age 65 - 74	6,549	8.39
Age 75 - 84	3,183	4.08
Age 85 and over	1,756	2.25
Age 16 and over	63,561	81.46
Age 18 and over	61,763	79.16
Age 21 and over	59,194	75.87
Age 65 and over	11,488	14.72
Median Age	-	37.63
Average Age	-	39.23
<b>2018 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	23,413	36.33
Male, Never Married	14,059	21.82
Female, Never Married	9,353	14.51
Married, Spouse Present	26,121	40.53
Married, Spouse Absent	2,796	4.34
Widowed	2,997	4.65
Male, Widowed	688	1.07
Female, Widowed	2,309	3.58
Divorced	9,117	14.15
Male, Divorced	3,752	5.82
Female, Divorced	5,365	8.32
<b>2018 Est. Male Population by Age</b>		
Male: Age 0 - 4	2,391	6.03
Male: Age 5 - 9	2,346	5.92
Male: Age 10 - 14	2,219	5.59
Male: Age 15 - 17	1,420	3.58
Male: Age 18 - 20	1,392	3.51
Male: Age 21 - 24	1,960	4.94
Male: Age 25 - 34	7,106	17.92
Male: Age 35 - 44	5,873	14.81
Male: Age 45 - 54	4,935	12.44
Male: Age 55 - 64	4,904	12.37
Male: Age 65 - 74	3,102	7.82
Male: Age 75 - 84	1,380	3.48
Male: Age 85 and over	633	1.60
Median Age, Male	-	36.57
Average Age, Male	-	38.26
<b>2018 Est. Female Population by Age</b>		
Female: Age 0 - 4	2,263	5.90
Female: Age 5 - 9	2,255	5.88
Female: Age 10 - 14	2,106	5.49
Female: Age 15 - 17	1,261	3.29
Female: Age 18 - 20	1,178	3.07
Female: Age 21 - 24	1,703	4.44
Female: Age 25 - 34	6,237	16.26
Female: Age 35 - 44	5,520	14.39
Female: Age 45 - 54	4,608	12.01
Female: Age 55 - 64	4,860	12.67
Female: Age 65 - 74	3,447	8.98
Female: Age 75 - 84	1,803	4.70
Female: Age 85 and over	1,123	2.93
Median Age, Female	-	38.78
Average Age, Female	-	40.26

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987

	Count	%
<b>2018 Est. Households by Household Type</b>		
Family Households	18,192	58.71
NonFamily Households	12,795	41.29
<b>2018 Est. Group Quarters Population</b>		
2018 Est. Group Quarters Population	1,227	1.57
<b>2018 HHs By Ethnicity, Hispanic/Latino</b>		
2018 HHs By Ethnicity, Hispanic/Latino	6,169	19.91
<b>2018 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	5,176	28.45
Married Couple Family, no own children	7,756	42.63
Male Householder, own children	861	4.73
Male Householder, no own children	903	4.96
Female Householder, own children	1,828	10.05
Female Householder, no own children	1,668	9.17
<b>2018 Est. Households by Household Size</b>		
1-Person Household	9,222	29.76
2-Person Household	10,618	34.27
3-Person Household	4,637	14.96
4-Person Household	3,288	10.61
5-Person Household	1,648	5.32
6-Person Household	786	2.54
7-or-more-person	788	2.54
2018 Est. Average Household Size	-	2.48
<b>2018 Est. Households by Number of Vehicles</b>		
No Vehicles	1,953	6.30
1 Vehicle	10,615	34.26
2 Vehicles	12,392	39.99
3 Vehicles	4,281	13.81
4 Vehicles	1,185	3.82
5 or more Vehicles	561	1.81
2018 Est. Average Number of Vehicles	-	1.82
<b>2018 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	13,066	42.17
Housing Units, Renter-Occupied	17,921	57.83
<b>2018 Owner Occ. HUs: Avg. Length of Residence</b>		
2018 Owner Occ. HUs: Avg. Length of Residence	-	16.73
<b>2018 Renter Occ. HUs: Avg. Length of Residence</b>		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.82
<b>2018 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	87	0.67
Value \$20,000 - \$39,999	88	0.67
Value \$40,000 - \$59,999	110	0.84
Value \$60,000 - \$79,999	127	0.97
Value \$80,000 - \$99,999	121	0.93
Value \$100,000 - \$149,999	157	1.20
Value \$150,000 - \$199,999	162	1.24
Value \$200,000 - \$299,999	563	4.31
Value \$300,000 - \$399,999	1,421	10.88
Value \$400,000 - \$499,999	1,723	13.19
Value \$500,000 - \$749,999	4,202	32.16
Value \$750,000 - \$999,999	2,468	18.89
Value \$1,000,000 - \$1,499,999	1,218	9.32
Value \$1,500,000 - \$1,999,999	241	1.84
Value \$2,000,000 or more	379	2.90
2018 Est. Median All Owner-Occupied Housing Value	-	610,834.44

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987

	Count	%
<b>2018 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	2,848	8.20
1 Unit Detached	14,062	40.52
2 Units	937	2.70
3 to 4 Units	2,601	7.48
5 to 19 Units	7,743	22.28
20 to 49 Units	3,217	9.26
50 or More Units	2,394	6.89
Mobile Home or Trailer	898	2.58
Boat, RV, Van, etc.	34	0.10
<b>2018 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	1,835	5.28
Built 2010 to 2013	186	0.54
Built 2000 to 2009	2,696	7.76
Built 1990 to 1999	2,687	7.73
Built 1980 to 1989	6,871	19.77
Built 1970 to 1979	9,788	28.16
Built 1960 to 1969	4,582	13.18
Built 1950 to 1959	3,250	9.35
Built 1940 to 1949	1,618	4.66
Built 1939 or Earlier	1,242	3.57
<b>2018 Housing Units by Year Structure Built</b>		
2018 Est. Median Year Structure Built	-	1,976.84
<b>2018 Est. Households by Presence of People Under 18</b>		
2018 Est. Households by Presence of People Under 18	8,811	28.43
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	5,545	62.93
Other Family, Male Householder	1,015	11.52
Other Family, Female Householder	2,157	24.48
NonFamily Household, Male Householder	69	0.78
NonFamily Household, Female Householder	26	0.29
<b>2018 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	22,176	71.56
<b>Households with No People under Age 18</b>		
Married Couple Family	7,390	33.32
Other Family, Male Householder	752	3.39
Other Family, Female Householder	1,337	6.03
NonFamily, Male Householder	6,718	30.29
NonFamily, Female Householder	5,978	26.96

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987

	Count	%
<b>2018 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	4,146	7.47
Some High School, No Diploma	3,061	5.51
High School Graduate (or GED)	10,582	19.06
Some College, No Degree	13,682	24.64
Associate's Degree	5,761	10.37
Bachelor's Degree	11,152	20.08
Master's Degree	4,805	8.65
Professional Degree	1,436	2.59
Doctorate Degree	906	1.63
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	5,031	37.35
High School Graduate	3,438	25.53
Some College or Associate's Degree	3,239	24.05
Bachelor's Degree or Higher	1,760	13.07
<b>2018 Est. Households by HH Income</b>		
Income < \$15,000	2,806	9.05
Income \$15,000 - \$24,999	2,097	6.77
Income \$25,000 - \$34,999	2,501	8.07
Income \$35,000 - \$49,999	3,895	12.57
Income \$50,000 - \$74,999	6,083	19.63
Income \$75,000 - \$99,999	4,204	13.57
Income \$100,000 - \$124,999	3,009	9.71
Income \$125,000 - \$149,999	1,967	6.35
Income \$150,000 - \$199,999	1,902	6.14
Income \$200,000 - \$249,999	928	3.00
Income \$250,000 - \$499,999	1,116	3.60
Income \$500,000+	480	1.55
2018 Est. Average Household Income	--	92,063.77
2018 Est. Median Household Income	--	66,597.24
<b>2018 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	--	69,447.32
Black or African American Alone	--	65,013.15
American Indian and Alaskan Native Alone	--	64,282.40
Asian Alone	--	62,984.77
Native Hawaiian and Other Pacific Islander Alone	--	63,722.33
Some Other Race Alone	--	45,706.04
Two or More Races	--	74,642.99
Hispanic or Latino	--	52,095.31
Not Hispanic or Latino	--	71,444.56
<b>2018 Est. Families by Poverty Status</b>		
2018 Families at or Above Poverty	16,173	88.90
2018 Families at or Above Poverty with children	6,590	36.23
2018 Families Below Poverty	2,019	11.10
2018 Families Below Poverty with children	1,310	7.20

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987

	Count	%
<b>2018 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	22,798	61.30
Blue Collar	5,981	16.08
Service and Farming	8,415	22.63
<b>2018 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	8,882	25.24
15 - 29 Minutes	13,366	37.98
30 - 44 Minutes	6,514	18.51
45 - 59 Minutes	2,617	7.44
60 or more Minutes	3,813	10.84
2018 Est. Avg Travel Time to Work in Minutes	-	29.84
<b>2018 Est. Workers Age 16+ by Transp. to Work</b>		
2018 Est. Workers Age 16+ by Transp. to Work	37,759	100.00
Drove Alone	28,939	76.64
Carpooled	2,852	7.55
Public Transport	1,363	3.61
Walked	988	2.62
Bicycle	265	0.70
Other Means	711	1.88
Worked at Home	2,641	6.99
<b>2018 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	37,194	100.00
For-Profit Private Workers	26,011	69.93
Non-Profit Private Workers)	2,127	5.72
Local Government Workers	2,343	6.30
State Government Workers	1,036	2.79
Federal Government Workers	1,232	3.31
Self-Employed Workers	4,374	11.76
Unpaid Family Workers	72	0.19
<b>2018 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	862	2.32
Arts/Design/Entertainment/Sports/Media	1,171	3.15
Building/Grounds Cleaning/Maintenance	1,985	5.34
Business/Financial Operations	1,731	4.65
Community/Social Services	501	1.35
Computer/Mathematical	1,062	2.85
Construction/Extraction	1,875	5.04
Education/Training/Library	2,114	5.68
Farming/Fishing/Forestry	310	0.83
Food Preparation/Serving Related	3,039	8.17
Healthcare Practitioner/Technician	1,761	4.74
Healthcare Support	766	2.06
Installation/Maintenance/Repair	1,249	3.36
Legal	309	0.83
Life/Physical/Social Science	319	0.86
Management	3,613	9.71
Office/Administrative Support	4,413	11.87
Production	1,543	4.15
Protective Services	663	1.78
Sales/Related	4,943	13.29
Personal Care/Service	1,652	4.44
Transportation/Material Moving	1,314	3.53
<b>2018 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	943	1.48
Civilian - Employed	38,288	60.24
Civilian - Unemployed	2,662	4.19
Not in Labor Force	21,667	34.09

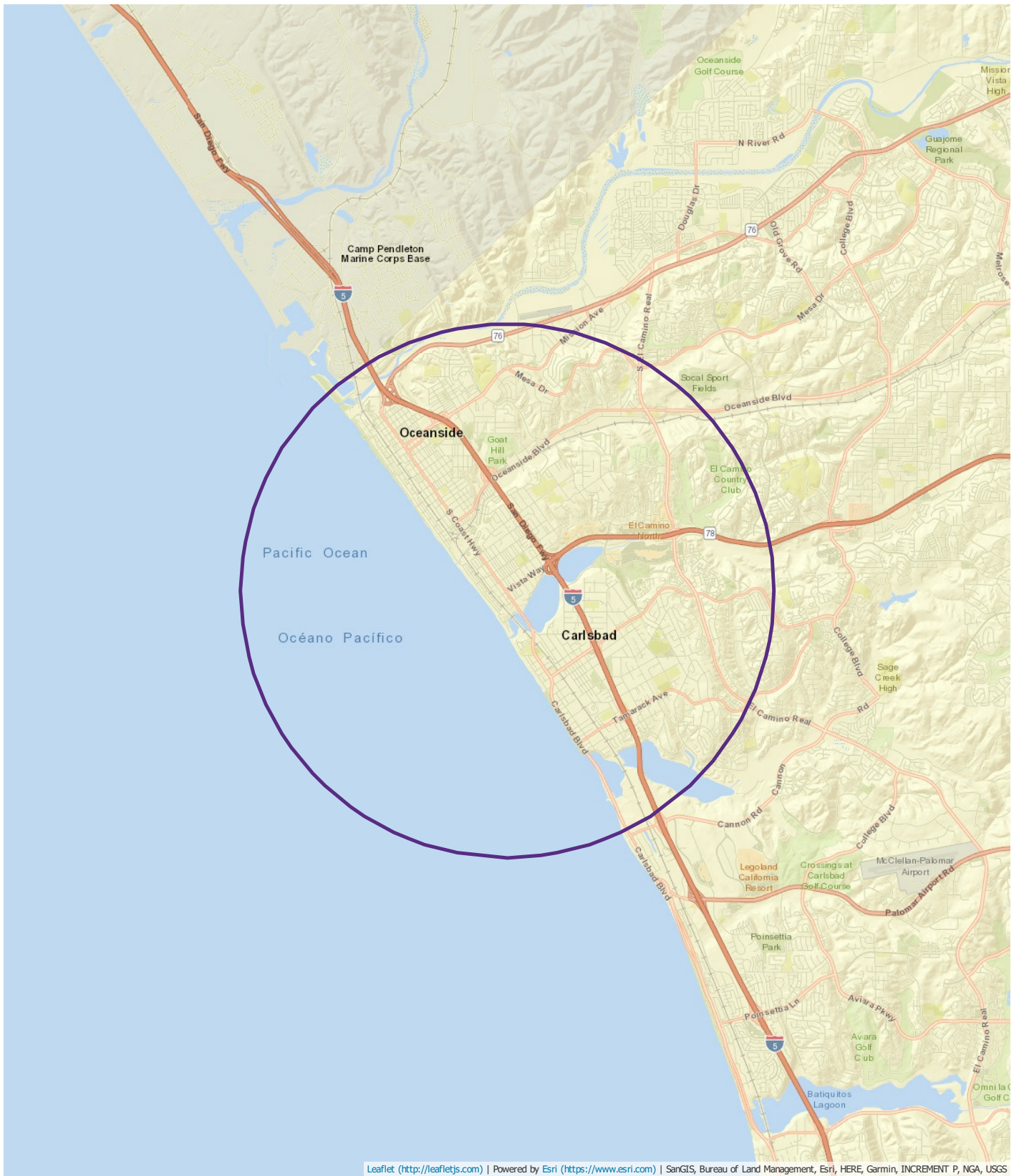
Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 1942 Coast Hwy - 3 mi Radius

Total Population: 78,023 | Total Households: 30,987



# Report Details

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**Name:** Pop-Facts Demographic Snapshot 2018  
**Date / Time:** 3/14/2018 1:45:44 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
1942 Coast Hwy - 3 mi Radius	3 mi Radius	N/A
1942 Coast Hwy - 5 mi Radius	5 mi Radius	N/A
1942 Coast Hwy - 1 mi Radius	1 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

# Pop-Facts Demographics Snapshot | Summary

Trade Area: 1942 Coast Hwy - 5 mi Radius

Population	
2000 Census	146,177
2010 Census	152,255
2018 Estimate	164,102
2023 Projection	171,897
Population Growth	
Percent Change: 2000 to 2010	4.16
Percent Change: 2010 to 2018	7.78
Percent Change: 2018 to 2023	4.75
Households	
2000 Census	53,738
2010 Census	57,160
2018 Estimate	61,759
2023 Projection	64,853
Household Growth	
Percent Change: 2000 to 2010	6.37
Percent Change: 2010 to 2018	8.05
Percent Change: 2018 to 2023	5.01
Family Households	
2000 Census	35,004
2010 Census	36,491
2018 Estimate	39,443
2023 Projection	41,428
Family Household Growth	
Percent Change: 2000 to 2010	4.25
Percent Change: 2010 to 2018	8.09
Percent Change: 2018 to 2023	5.03

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759

	Count	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	114,773	69.94
Black/African American Alone	5,403	3.29
American Indian/Alaskan Native Alone	1,466	0.89
Asian Alone	9,870	6.01
Native Hawaiian/Pacific Islander Alone	1,438	0.88
Some Other Race Alone	21,735	13.24
Two or More Races	9,418	5.74
<b>2018 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	112,407	68.50
Hispanic or Latino	51,695	31.50
Mexican Origin	44,226	85.55
Puerto Rican Origin	1,450	2.81
Cuban Origin	321	0.62
All Other Hispanic or Latino	5,698	11.02
<b>2018 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	1,215	12.31
Filipino	4,056	41.09
Japanese	1,092	11.06
Asian Indian	979	9.92
Korean	340	3.44
Vietnamese	840	8.51
Cambodian	233	2.36
Hmong	10	0.10
Laotian	61	0.62
Thai	90	0.91
All Other Asian Races Including 2+ Category	956	9.69
<b>2018 Est. Population by Ancestry</b>		
Arab	701	0.43
Czech	314	0.19
Danish	375	0.23
Dutch	1,126	0.69
English	12,444	7.58
French (Excluding Basque)	2,332	1.42
French Canadian	374	0.23
German	13,213	8.05
Greek	468	0.28
Hungarian	613	0.37
Irish	10,796	6.58
Italian	6,420	3.91
Lithuanian	131	0.08
Norwegian	1,409	0.86
Polish	2,416	1.47
Portuguese	712	0.43
Russian	1,129	0.69
Scotch-Irish	1,250	0.76
Scottish	2,047	1.25
Slovak	60	0.04
Sub-Saharan African	863	0.53
Swedish	1,143	0.70
Swiss	327	0.20
Ukrainian	353	0.21
United States or American	3,712	2.26
Welsh	570	0.35
West Indian (Excluding Hispanic groups)	376	0.23
Other ancestries	78,487	47.83
Ancestries Unclassified	19,941	12.15
<b>2018 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	111,290	72.63
Speak Asian/Pacific Isl. Lang. at Home	5,282	3.45
Speak Indo-European Language at Home	3,938	2.57
Speak Spanish at Home	32,084	20.94
Speak Other Language at Home	640	0.42
<b>2018 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	24,668	47.72
Black/African American Alone	653	1.26
American Indian/Alaskan Native Alone	798	1.54
Asian Alone	364	0.70
Native Hawaiian/Pacific Islander Alone	102	0.20
Some Other Race Alone	21,350	41.30
Two or More Races	3,760	7.27

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759

	Count	%
<b>2018 Est. Population by Sex</b>		
Male	83,667	50.98
Female	80,436	49.02
<b>2018 Est. Population by Age</b>		
Age 0 - 4	10,869	6.62
Age 5 - 9	10,173	6.20
Age 10 - 14	9,499	5.79
Age 15 - 17	5,786	3.53
Age 18 - 20	6,940	4.23
Age 21 - 24	10,130	6.17
Age 25 - 34	25,694	15.66
Age 35 - 44	22,262	13.57
Age 45 - 54	19,206	11.70
Age 55 - 64	18,761	11.43
Age 65 - 74	13,579	8.28
Age 75 - 84	7,293	4.44
Age 85 and over	3,911	2.38
Age 16 and over	131,663	80.23
Age 18 and over	127,776	77.86
Age 21 and over	120,835	73.63
Age 65 and over	24,783	15.10
Median Age	-	36.25
Average Age	-	38.41
<b>2018 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	45,187	33.83
Male, Never Married	27,315	20.45
Female, Never Married	17,872	13.38
Married, Spouse Present	58,600	43.88
Married, Spouse Absent	6,128	4.59
Widowed	6,843	5.12
Male, Widowed	1,530	1.15
Female, Widowed	5,314	3.98
Divorced	16,804	12.58
Male, Divorced	6,880	5.15
Female, Divorced	9,923	7.43
<b>2018 Est. Male Population by Age</b>		
Male: Age 0 - 4	5,556	6.64
Male: Age 5 - 9	5,200	6.21
Male: Age 10 - 14	4,876	5.83
Male: Age 15 - 17	3,030	3.62
Male: Age 18 - 20	4,309	5.15
Male: Age 21 - 24	6,354	7.59
Male: Age 25 - 34	13,641	16.30
Male: Age 35 - 44	11,309	13.52
Male: Age 45 - 54	9,681	11.57
Male: Age 55 - 64	9,109	10.89
Male: Age 65 - 74	6,161	7.36
Male: Age 75 - 84	3,024	3.61
Male: Age 85 and over	1,417	1.69
Median Age, Male	-	34.09
Average Age, Male	-	37.28
<b>2018 Est. Female Population by Age</b>		
Female: Age 0 - 4	5,312	6.60
Female: Age 5 - 9	4,973	6.18
Female: Age 10 - 14	4,622	5.75
Female: Age 15 - 17	2,757	3.43
Female: Age 18 - 20	2,632	3.27
Female: Age 21 - 24	3,776	4.69
Female: Age 25 - 34	12,053	14.98
Female: Age 35 - 44	10,952	13.62
Female: Age 45 - 54	9,525	11.84
Female: Age 55 - 64	9,652	12.00
Female: Age 65 - 74	7,418	9.22
Female: Age 75 - 84	4,268	5.31
Female: Age 85 and over	2,494	3.10
Median Age, Female	-	38.61
Average Age, Female	-	39.50

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759

	Count	%
<b>2018 Est. Households by Household Type</b>		
Family Households	39,443	63.87
NonFamily Households	22,316	36.13
<b>2018 Est. Group Quarters Population</b>		
2018 Est. Group Quarters Population	5,887	3.59
<b>2018 HHs By Ethnicity, Hispanic/Latino</b>		
2018 HHs By Ethnicity, Hispanic/Latino	12,915	20.91
<b>2018 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	13,161	33.37
Married Couple Family, no own children	16,345	41.44
Male Householder, own children	1,491	3.78
Male Householder, no own children	1,601	4.06
Female Householder, own children	3,592	9.11
Female Householder, no own children	3,254	8.25
<b>2018 Est. Households by Household Size</b>		
1-Person Household	16,625	26.92
2-Person Household	20,283	32.84
3-Person Household	9,772	15.82
4-Person Household	7,780	12.60
5-Person Household	3,884	6.29
6-Person Household	1,747	2.83
7-or-more-person	1,669	2.70
2018 Est. Average Household Size	-	2.61
<b>2018 Est. Households by Number of Vehicles</b>		
No Vehicles	3,156	5.11
1 Vehicle	20,616	33.38
2 Vehicles	25,939	42.00
3 Vehicles	8,759	14.18
4 Vehicles	2,297	3.72
5 or more Vehicles	992	1.61
2018 Est. Average Number of Vehicles	-	1.85
<b>2018 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	30,545	49.46
Housing Units, Renter-Occupied	31,215	50.54
<b>2018 Owner Occ. HUs: Avg. Length of Residence</b>		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.66
<b>2018 Renter Occ. HUs: Avg. Length of Residence</b>		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.63
<b>2018 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	341	1.12
Value \$20,000 - \$39,999	278	0.91
Value \$40,000 - \$59,999	435	1.42
Value \$60,000 - \$79,999	518	1.70
Value \$80,000 - \$99,999	384	1.26
Value \$100,000 - \$149,999	759	2.48
Value \$150,000 - \$199,999	874	2.86
Value \$200,000 - \$299,999	2,438	7.98
Value \$300,000 - \$399,999	4,172	13.66
Value \$400,000 - \$499,999	4,501	14.74
Value \$500,000 - \$749,999	8,388	27.46
Value \$750,000 - \$999,999	4,625	15.14
Value \$1,000,000 - \$1,499,999	2,004	6.56
Value \$1,500,000 - \$1,999,999	351	1.15
Value \$2,000,000 or more	477	1.56
2018 Est. Median All Owner-Occupied Housing Value	-	513,936.71

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759

	Count	%
<b>2018 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	8,321	12.22
1 Unit Detached	29,106	42.73
2 Units	1,849	2.71
3 to 4 Units	4,865	7.14
5 to 19 Units	12,214	17.93
20 to 49 Units	4,167	6.12
50 or More Units	3,955	5.81
Mobile Home or Trailer	3,582	5.26
Boat, RV, Van, etc.	52	0.08
<b>2018 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	4,108	6.03
Built 2010 to 2013	594	0.87
Built 2000 to 2009	7,823	11.49
Built 1990 to 1999	8,216	12.06
Built 1980 to 1989	16,031	23.54
Built 1970 to 1979	17,709	26.00
Built 1960 to 1969	6,620	9.72
Built 1950 to 1959	3,835	5.63
Built 1940 to 1949	1,778	2.61
Built 1939 or Earlier	1,399	2.05
<b>2018 Housing Units by Year Structure Built</b>		
2018 Est. Median Year Structure Built	-	1,981.54
<b>2018 Est. Households by Presence of People Under 18</b>		
2018 Est. Households by Presence of People Under 18	20,131	32.60
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	13,944	69.27
Other Family, Male Householder	1,782	8.85
Other Family, Female Householder	4,228	21.00
NonFamily Household, Male Householder	127	0.63
NonFamily Household, Female Householder	50	0.25
<b>2018 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	41,629	67.41
<b>Households with No People under Age 18</b>		
Married Couple Family	15,564	37.39
Other Family, Male Householder	1,318	3.17
Other Family, Female Householder	2,617	6.29
NonFamily, Male Householder	10,546	25.33
NonFamily, Female Householder	11,584	27.83

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759

	Count	%
<b>2018 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	7,034	6.35
Some High School, No Diploma	5,823	5.26
High School Graduate (or GED)	21,668	19.57
Some College, No Degree	27,473	24.82
Associate's Degree	12,115	10.94
Bachelor's Degree	23,018	20.79
Master's Degree	9,401	8.49
Professional Degree	2,506	2.26
Doctorate Degree	1,670	1.51
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	9,553	33.84
High School Graduate	7,588	26.88
Some College or Associate's Degree	7,477	26.48
Bachelor's Degree or Higher	3,613	12.80
<b>2018 Est. Households by HH Income</b>		
Income < \$15,000	5,775	9.35
Income \$15,000 - \$24,999	4,267	6.91
Income \$25,000 - \$34,999	5,138	8.32
Income \$35,000 - \$49,999	7,865	12.73
Income \$50,000 - \$74,999	11,911	19.29
Income \$75,000 - \$99,999	8,004	12.96
Income \$100,000 - \$124,999	5,886	9.53
Income \$125,000 - \$149,999	4,055	6.57
Income \$150,000 - \$199,999	4,089	6.62
Income \$200,000 - \$249,999	1,910	3.09
Income \$250,000 - \$499,999	2,036	3.30
Income \$500,000+	824	1.33
2018 Est. Average Household Income	--	90,404.34
2018 Est. Median Household Income	--	65,703.56
<b>2018 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	--	67,037.31
Black or African American Alone	--	63,520.84
American Indian and Alaskan Native Alone	--	63,430.14
Asian Alone	--	77,254.75
Native Hawaiian and Other Pacific Islander Alone	--	70,986.09
Some Other Race Alone	--	52,395.55
Two or More Races	--	73,747.79
Hispanic or Latino	--	53,605.69
Not Hispanic or Latino	--	70,365.84
<b>2018 Est. Families by Poverty Status</b>		
2018 Families at or Above Poverty	35,338	89.59
2018 Families at or Above Poverty with children	15,849	40.18
2018 Families Below Poverty	4,105	10.41
2018 Families Below Poverty with children	2,628	6.66

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759

	Count	%
<b>2018 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	43,517	61.95
Blue Collar	11,424	16.26
Service and Farming	15,304	21.79
<b>2018 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	18,964	26.73
15 - 29 Minutes	26,202	36.93
30 - 44 Minutes	12,775	18.01
45 - 59 Minutes	5,805	8.18
60 or more Minutes	7,197	10.14
2018 Est. Avg Travel Time to Work in Minutes	-	29.50
<b>2018 Est. Workers Age 16+ by Transp. to Work</b>		
2018 Est. Workers Age 16+ by Transp. to Work	76,485	100.00
Drove Alone	56,982	74.50
Carpooled	6,551	8.56
Public Transport	2,234	2.92
Walked	3,463	4.53
Bicycle	317	0.41
Other Means	1,401	1.83
Worked at Home	5,539	7.24
<b>2018 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	70,245	100.00
For-Profit Private Workers	48,959	69.70
Non-Profit Private Workers)	4,097	5.83
Local Government Workers	4,232	6.03
State Government Workers	1,929	2.75
Federal Government Workers	3,066	4.37
Self-Employed Workers	7,822	11.13
Unpaid Family Workers	140	0.20
<b>2018 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	1,851	2.63
Arts/Design/Entertainment/Sports/Media	2,120	3.02
Building/Grounds Cleaning/Maintenance	3,389	4.83
Business/Financial Operations	3,491	4.97
Community/Social Services	784	1.12
Computer/Mathematical	2,117	3.01
Construction/Extraction	3,233	4.60
Education/Training/Library	3,604	5.13
Farming/Fishing/Forestry	451	0.64
Food Preparation/Serving Related	5,339	7.60
Healthcare Practitioner/Technician	3,508	4.99
Healthcare Support	1,365	1.94
Installation/Maintenance/Repair	2,361	3.36
Legal	599	0.85
Life/Physical/Social Science	744	1.06
Management	7,239	10.30
Office/Administrative Support	8,411	11.97
Production	3,131	4.46
Protective Services	1,312	1.87
Sales/Related	9,050	12.88
Personal Care/Service	3,446	4.91
Transportation/Material Moving	2,699	3.84
<b>2018 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	6,867	5.22
Civilian - Employed	72,771	55.27
Civilian - Unemployed	5,315	4.04
Not in Labor Force	46,710	35.48

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 1942 Coast Hwy - 5 mi Radius

Total Population: 164,102 | Total Households: 61,759



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# Report Details

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**Name:** Pop-Facts Demographic Snapshot 2018  
**Date / Time:** 3/14/2018 1:45:44 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
1942 Coast Hwy - 3 mi Radius	3 mi Radius	N/A
1942 Coast Hwy - 5 mi Radius	5 mi Radius	N/A
1942 Coast Hwy - 1 mi Radius	1 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas