

Pop-Facts Demographics Snapshot | Summary

Trade Area: 1040 Mission Ave. - 1 mi Radius

| Population | |
|------------------------------|--------|
| 2000 Census | 21,052 |
| 2010 Census | 20,524 |
| 2018 Estimate | 22,098 |
| 2023 Projection | 23,105 |
| Population Growth | |
| Percent Change: 2000 to 2010 | -2.51 |
| Percent Change: 2010 to 2018 | 7.67 |
| Percent Change: 2018 to 2023 | 4.56 |
| Households | |
| 2000 Census | 7,181 |
| 2010 Census | 7,542 |
| 2018 Estimate | 8,178 |
| 2023 Projection | 8,585 |
| Household Growth | |
| Percent Change: 2000 to 2010 | 5.03 |
| Percent Change: 2010 to 2018 | 8.43 |
| Percent Change: 2018 to 2023 | 4.98 |
| Family Households | |
| 2000 Census | 4,211 |
| 2010 Census | 4,267 |
| 2018 Estimate | 4,645 |
| 2023 Projection | 4,880 |
| Family Household Growth | |
| Percent Change: 2000 to 2010 | 1.33 |
| Percent Change: 2010 to 2018 | 8.86 |
| Percent Change: 2018 to 2023 | 5.06 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178

| | Count | % |
|--|--------|-------|
| 2018 Est. Population by Single-Classification Race | | |
| White Alone | 13,365 | 60.48 |
| Black/African American Alone | 871 | 3.94 |
| American Indian/Alaskan Native Alone | 266 | 1.20 |
| Asian Alone | 776 | 3.51 |
| Native Hawaiian/Pacific Islander Alone | 226 | 1.02 |
| Some Other Race Alone | 5,397 | 24.42 |
| Two or More Races | 1,197 | 5.42 |
| 2018 Est. Population by Hispanic or Latino Origin | | |
| Not Hispanic or Latino | 11,261 | 50.96 |
| Hispanic or Latino | 10,837 | 49.04 |
| Mexican Origin | 9,866 | 91.04 |
| Puerto Rican Origin | 194 | 1.79 |
| Cuban Origin | 31 | 0.29 |
| All Other Hispanic or Latino | 746 | 6.88 |
| 2018 Est. Pop by Race, Asian Alone, by Category | | |
| Chinese, except Taiwanese | 293 | 37.76 |
| Filipino | 83 | 10.70 |
| Japanese | 96 | 12.37 |
| Asian Indian | 19 | 2.45 |
| Korean | 9 | 1.16 |
| Vietnamese | 191 | 24.61 |
| Cambodian | 46 | 5.93 |
| Hmong | 0 | 0.00 |
| Laotian | 33 | 4.25 |
| Thai | 5 | 0.64 |
| All Other Asian Races Including 2+ Category | 1 | 0.13 |
| 2018 Est. Population by Ancestry | | |
| Arab | 61 | 0.28 |
| Czech | 16 | 0.07 |
| Danish | 42 | 0.19 |
| Dutch | 130 | 0.59 |
| English | 1,166 | 5.28 |
| French (Excluding Basque) | 242 | 1.09 |
| French Canadian | 19 | 0.09 |
| German | 1,505 | 6.81 |
| Greek | 34 | 0.15 |
| Hungarian | 32 | 0.14 |
| Irish | 879 | 3.98 |
| Italian | 508 | 2.30 |
| Lithuanian | 30 | 0.14 |
| Norwegian | 177 | 0.80 |
| Polish | 273 | 1.24 |
| Portuguese | 63 | 0.28 |
| Russian | 144 | 0.65 |
| Scotch-Irish | 101 | 0.46 |
| Scottish | 169 | 0.77 |
| Slovak | 0 | 0.00 |
| Sub-Saharan African | 34 | 0.15 |
| Swedish | 103 | 0.47 |
| Swiss | 0 | 0.00 |
| Ukrainian | 31 | 0.14 |
| United States or American | 402 | 1.82 |
| Welsh | 26 | 0.12 |
| West Indian (Excluding Hispanic groups) | 10 | 0.04 |
| Other ancestries | 13,644 | 61.74 |
| Ancestries Unclassified | 2,258 | 10.22 |
| 2018 Est. Pop Age 5+ by Language Spoken At Home | | |
| Speak Only English at Home | 12,055 | 58.91 |
| Speak Asian/Pacific Isl. Lang. at Home | 676 | 3.30 |
| Speak Indo-European Language at Home | 309 | 1.51 |
| Speak Spanish at Home | 7,381 | 36.07 |
| Speak Other Language at Home | 43 | 0.21 |
| 2018 Est. Hisp. or Latino Pop by Single-Class. Race | | |
| White Alone | 4,575 | 42.22 |
| Black/African American Alone | 103 | 0.95 |
| American Indian/Alaskan Native Alone | 147 | 1.36 |
| Asian Alone | 67 | 0.62 |
| Native Hawaiian/Pacific Islander Alone | 14 | 0.13 |
| Some Other Race Alone | 5,336 | 49.24 |
| Two or More Races | 595 | 5.49 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178

| | Count | % |
|--|--------|-------|
| 2018 Est. Population by Sex | | |
| Male | 11,327 | 51.26 |
| Female | 10,771 | 48.74 |
| 2018 Est. Population by Age | | |
| Age 0 - 4 | 1,633 | 7.39 |
| Age 5 - 9 | 1,545 | 6.99 |
| Age 10 - 14 | 1,400 | 6.33 |
| Age 15 - 17 | 862 | 3.90 |
| Age 18 - 20 | 819 | 3.71 |
| Age 21 - 24 | 1,191 | 5.39 |
| Age 25 - 34 | 4,048 | 18.32 |
| Age 35 - 44 | 3,400 | 15.39 |
| Age 45 - 54 | 2,545 | 11.52 |
| Age 55 - 64 | 2,308 | 10.44 |
| Age 65 - 74 | 1,430 | 6.47 |
| Age 75 - 84 | 675 | 3.06 |
| Age 85 and over | 243 | 1.10 |
| Age 16 and over | 17,235 | 77.99 |
| Age 18 and over | 16,657 | 75.38 |
| Age 21 and over | 15,839 | 71.68 |
| Age 65 and over | 2,348 | 10.63 |
| Median Age | - | 33.89 |
| Average Age | - | 35.65 |
| 2018 Est. Pop Age 15+ by Marital Status | | |
| Total, Never Married | 7,527 | 42.97 |
| Male, Never Married | 4,649 | 26.54 |
| Female, Never Married | 2,878 | 16.43 |
| Married, Spouse Present | 5,600 | 31.96 |
| Married, Spouse Absent | 957 | 5.46 |
| Widowed | 713 | 4.07 |
| Male, Widowed | 234 | 1.34 |
| Female, Widowed | 479 | 2.73 |
| Divorced | 2,722 | 15.54 |
| Male, Divorced | 995 | 5.68 |
| Female, Divorced | 1,727 | 9.86 |
| 2018 Est. Male Population by Age | | |
| Male: Age 0 - 4 | 834 | 7.36 |
| Male: Age 5 - 9 | 779 | 6.88 |
| Male: Age 10 - 14 | 703 | 6.21 |
| Male: Age 15 - 17 | 446 | 3.94 |
| Male: Age 18 - 20 | 434 | 3.83 |
| Male: Age 21 - 24 | 631 | 5.57 |
| Male: Age 25 - 34 | 2,152 | 19.00 |
| Male: Age 35 - 44 | 1,770 | 15.63 |
| Male: Age 45 - 54 | 1,352 | 11.94 |
| Male: Age 55 - 64 | 1,180 | 10.42 |
| Male: Age 65 - 74 | 668 | 5.90 |
| Male: Age 75 - 84 | 281 | 2.48 |
| Male: Age 85 and over | 97 | 0.86 |
| Median Age, Male | - | 33.52 |
| Average Age, Male | - | 35.05 |
| 2018 Est. Female Population by Age | | |
| Female: Age 0 - 4 | 799 | 7.42 |
| Female: Age 5 - 9 | 766 | 7.11 |
| Female: Age 10 - 14 | 697 | 6.47 |
| Female: Age 15 - 17 | 416 | 3.86 |
| Female: Age 18 - 20 | 384 | 3.56 |
| Female: Age 21 - 24 | 560 | 5.20 |
| Female: Age 25 - 34 | 1,896 | 17.60 |
| Female: Age 35 - 44 | 1,630 | 15.13 |
| Female: Age 45 - 54 | 1,193 | 11.08 |
| Female: Age 55 - 64 | 1,129 | 10.48 |
| Female: Age 65 - 74 | 762 | 7.08 |
| Female: Age 75 - 84 | 393 | 3.65 |
| Female: Age 85 and over | 146 | 1.35 |
| Median Age, Female | - | 34.30 |
| Average Age, Female | - | 36.26 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178

| | Count | % |
|---|-------|------------|
| 2018 Est. Households by Household Type | | |
| Family Households | 4,645 | 56.80 |
| NonFamily Households | 3,533 | 43.20 |
| 2018 Est. Group Quarters Population | | |
| 2018 Est. Group Quarters Population | 407 | 1.84 |
| 2018 HHs By Ethnicity, Hispanic/Latino | | |
| 2018 HHs By Ethnicity, Hispanic/Latino | 2,528 | 30.91 |
| 2018 Est. Family HH Type by Presence of Own Child. | | |
| Married Couple Family, own children | 1,353 | 29.13 |
| Married Couple Family, no own children | 1,597 | 34.38 |
| Male Householder, own children | 296 | 6.37 |
| Male Householder, no own children | 258 | 5.55 |
| Female Householder, own children | 684 | 14.73 |
| Female Householder, no own children | 457 | 9.84 |
| 2018 Est. Households by Household Size | | |
| 1-Person Household | 2,633 | 32.20 |
| 2-Person Household | 2,438 | 29.81 |
| 3-Person Household | 1,058 | 12.94 |
| 4-Person Household | 787 | 9.62 |
| 5-Person Household | 536 | 6.55 |
| 6-Person Household | 306 | 3.74 |
| 7-or-more-person | 420 | 5.14 |
| 2018 Est. Average Household Size | - | 2.67 |
| 2018 Est. Households by Number of Vehicles | | |
| No Vehicles | 845 | 10.33 |
| 1 Vehicle | 3,326 | 40.67 |
| 2 Vehicles | 2,747 | 33.59 |
| 3 Vehicles | 877 | 10.72 |
| 4 Vehicles | 169 | 2.07 |
| 5 or more Vehicles | 213 | 2.60 |
| 2018 Est. Average Number of Vehicles | - | 1.64 |
| 2018 Est. Occupied Housing Units by Tenure | | |
| Housing Units, Owner-Occupied | 2,118 | 25.90 |
| Housing Units, Renter-Occupied | 6,060 | 74.10 |
| 2018 Owner Occ. HUs: Avg. Length of Residence | | |
| 2018 Owner Occ. HUs: Avg. Length of Residence | - | 16.06 |
| 2018 Renter Occ. HUs: Avg. Length of Residence | | |
| 2018 Renter Occ. HUs: Avg. Length of Residence | - | 5.65 |
| 2018 Est. Owner-Occupied Housing Units by Value | | |
| Value Less Than \$20,000 | 23 | 1.09 |
| Value \$20,000 - \$39,999 | 34 | 1.60 |
| Value \$40,000 - \$59,999 | 34 | 1.60 |
| Value \$60,000 - \$79,999 | 23 | 1.09 |
| Value \$80,000 - \$99,999 | 31 | 1.46 |
| Value \$100,000 - \$149,999 | 32 | 1.51 |
| Value \$150,000 - \$199,999 | 86 | 4.06 |
| Value \$200,000 - \$299,999 | 252 | 11.90 |
| Value \$300,000 - \$399,999 | 337 | 15.91 |
| Value \$400,000 - \$499,999 | 239 | 11.28 |
| Value \$500,000 - \$749,999 | 499 | 23.56 |
| Value \$750,000 - \$999,999 | 270 | 12.75 |
| Value \$1,000,000 - \$1,499,999 | 134 | 6.33 |
| Value \$1,500,000 - \$1,999,999 | 30 | 1.42 |
| Value \$2,000,000 or more | 93 | 4.39 |
| 2018 Est. Median All Owner-Occupied Housing Value | - | 485,273.32 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178

| | Count | % |
|--|-------|----------|
| 2018 Est. Housing Units by Units in Structure | | |
| 1 Unit Attached | 536 | 5.30 |
| 1 Unit Detached | 2,743 | 27.15 |
| 2 Units | 304 | 3.01 |
| 3 to 4 Units | 724 | 7.17 |
| 5 to 19 Units | 3,346 | 33.12 |
| 20 to 49 Units | 1,144 | 11.32 |
| 50 or More Units | 988 | 9.78 |
| Mobile Home or Trailer | 310 | 3.07 |
| Boat, RV, Van, etc. | 8 | 0.08 |
| 2018 Est. Housing Units by Year Structure Built | | |
| Built 2014 or Later | 666 | 6.59 |
| Built 2010 to 2013 | 89 | 0.88 |
| Built 2000 to 2009 | 982 | 9.72 |
| Built 1990 to 1999 | 1,032 | 10.21 |
| Built 1980 to 1989 | 1,248 | 12.35 |
| Built 1970 to 1979 | 2,493 | 24.68 |
| Built 1960 to 1969 | 1,425 | 14.11 |
| Built 1950 to 1959 | 1,098 | 10.87 |
| Built 1940 to 1949 | 457 | 4.52 |
| Built 1939 or Earlier | 615 | 6.09 |
| 2018 Housing Units by Year Structure Built | | |
| 2018 Est. Median Year Structure Built | -- | 1,975.72 |
| 2018 Est. Households by Presence of People Under 18 | | |
| 2018 Est. Households by Presence of People Under 18 | 2,652 | 32.43 |
| Households with 1 or More People under Age 18 | | |
| Married Couple Family | 1,481 | 55.84 |
| Other Family, Male Householder | 353 | 13.31 |
| Other Family, Female Householder | 788 | 29.71 |
| NonFamily Household, Male Householder | 24 | 0.91 |
| NonFamily Household, Female Householder | 7 | 0.26 |
| 2018 Est. Households with No People under Age 18 | | |
| Households with No People under Age 18 | 5,526 | 67.57 |
| Households with No People under Age 18 | | |
| Married Couple Family | 1,471 | 26.62 |
| Other Family, Male Householder | 200 | 3.62 |
| Other Family, Female Householder | 353 | 6.39 |
| NonFamily, Male Householder | 1,907 | 34.51 |
| NonFamily, Female Householder | 1,595 | 28.86 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178

| | Count | % |
|--|-------|-----------|
| 2018 Est. Pop Age 25+ by Edu. Attainment | | |
| Less than 9th Grade | 2,353 | 16.06 |
| Some High School, No Diploma | 1,234 | 8.42 |
| High School Graduate (or GED) | 3,191 | 21.79 |
| Some College, No Degree | 3,254 | 22.21 |
| Associate's Degree | 1,370 | 9.35 |
| Bachelor's Degree | 2,166 | 14.79 |
| Master's Degree | 705 | 4.81 |
| Professional Degree | 282 | 1.93 |
| Doctorate Degree | 93 | 0.64 |
| 2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat. | | |
| High School Diploma | 2,798 | 48.71 |
| High School Graduate | 1,286 | 22.39 |
| Some College or Associate's Degree | 1,171 | 20.39 |
| Bachelor's Degree or Higher | 488 | 8.50 |
| 2018 Est. Households by HH Income | | |
| Income < \$15,000 | 999 | 12.22 |
| Income \$15,000 - \$24,999 | 814 | 9.95 |
| Income \$25,000 - \$34,999 | 965 | 11.80 |
| Income \$35,000 - \$49,999 | 1,353 | 16.54 |
| Income \$50,000 - \$74,999 | 1,631 | 19.94 |
| Income \$75,000 - \$99,999 | 941 | 11.51 |
| Income \$100,000 - \$124,999 | 596 | 7.29 |
| Income \$125,000 - \$149,999 | 345 | 4.22 |
| Income \$150,000 - \$199,999 | 264 | 3.23 |
| Income \$200,000 - \$249,999 | 107 | 1.31 |
| Income \$250,000 - \$499,999 | 115 | 1.41 |
| Income \$500,000+ | 49 | 0.60 |
| 2018 Est. Average Household Income | - | 66,611.20 |
| 2018 Est. Median Household Income | - | 49,496.54 |
| 2018 Median HH Inc. by Single-Class. Race or Eth. | | |
| White Alone | - | 53,680.92 |
| Black or African American Alone | - | 36,370.19 |
| American Indian and Alaskan Native Alone | - | 63,652.55 |
| Asian Alone | - | 14,479.80 |
| Native Hawaiian and Other Pacific Islander Alone | - | 63,642.05 |
| Some Other Race Alone | - | 36,012.56 |
| Two or More Races | - | 68,534.37 |
| Hispanic or Latino | - | 44,884.00 |
| Not Hispanic or Latino | - | 52,660.44 |
| 2018 Est. Families by Poverty Status | | |
| 2018 Families at or Above Poverty | 3,871 | 83.34 |
| 2018 Families at or Above Poverty with children | 2,033 | 43.77 |
| 2018 Families Below Poverty | 774 | 16.66 |
| 2018 Families Below Poverty with children | 532 | 11.45 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178

| | Count | % |
|--|--------|--------|
| 2018 Est. Employed Civilian Population 16+ by Occupation Classification | | |
| White Collar | 4,679 | 48.43 |
| Blue Collar | 2,193 | 22.70 |
| Service and Farming | 2,790 | 28.88 |
| 2018 Est. Workers Age 16+ by Travel Time to Work | | |
| Less than 15 Minutes | 2,202 | 22.69 |
| 15 - 29 Minutes | 3,881 | 39.99 |
| 30 - 44 Minutes | 1,810 | 18.65 |
| 45 - 59 Minutes | 747 | 7.70 |
| 60 or more Minutes | 1,064 | 10.96 |
| 2018 Est. Avg Travel Time to Work in Minutes | - | 30.29 |
| 2018 Est. Workers Age 16+ by Transp. to Work | | |
| 2018 Est. Workers Age 16+ by Transp. to Work | 10,090 | 100.00 |
| Drove Alone | 7,357 | 72.91 |
| Carpooled | 949 | 9.40 |
| Public Transport | 510 | 5.05 |
| Walked | 504 | 5.00 |
| Bicycle | 79 | 0.78 |
| Other Means | 281 | 2.79 |
| Worked at Home | 410 | 4.06 |
| 2018 Est. Civ. Employed Pop 16+ by Class of Worker | | |
| 2018 Est. Civ. Employed Pop 16+ by Class of Worker | 9,662 | 100.00 |
| For-Profit Private Workers | 7,181 | 74.32 |
| Non-Profit Private Workers) | 514 | 5.32 |
| Local Government Workers | 567 | 5.87 |
| State Government Workers | 238 | 2.46 |
| Federal Government Workers | 417 | 4.32 |
| Self-Employed Workers | 743 | 7.69 |
| Unpaid Family Workers | 1 | 0.01 |
| 2018 Est. Civ. Employed Pop 16+ by Occupation | | |
| Architecture/Engineering | 188 | 1.95 |
| Arts/Design/Entertainment/Sports/Media | 184 | 1.90 |
| Building/Grounds Cleaning/Maintenance | 693 | 7.17 |
| Business/Financial Operations | 256 | 2.65 |
| Community/Social Services | 124 | 1.28 |
| Computer/Mathematical | 87 | 0.90 |
| Construction/Extraction | 765 | 7.92 |
| Education/Training/Library | 446 | 4.62 |
| Farming/Fishing/Forestry | 160 | 1.66 |
| Food Preparation/Serving Related | 1,114 | 11.53 |
| Healthcare Practitioner/Technician | 528 | 5.46 |
| Healthcare Support | 156 | 1.61 |
| Installation/Maintenance/Repair | 300 | 3.10 |
| Legal | 38 | 0.39 |
| Life/Physical/Social Science | 42 | 0.43 |
| Management | 602 | 6.23 |
| Office/Administrative Support | 1,082 | 11.20 |
| Production | 619 | 6.41 |
| Protective Services | 159 | 1.65 |
| Sales/Related | 1,102 | 11.41 |
| Personal Care/Service | 508 | 5.26 |
| Transportation/Material Moving | 509 | 5.27 |
| 2018 Est. Pop Age 16+ by Employment Status | | |
| In Armed Forces | 433 | 2.51 |
| Civilian - Employed | 10,014 | 58.10 |
| Civilian - Unemployed | 596 | 3.46 |
| Not in Labor Force | 6,193 | 35.93 |

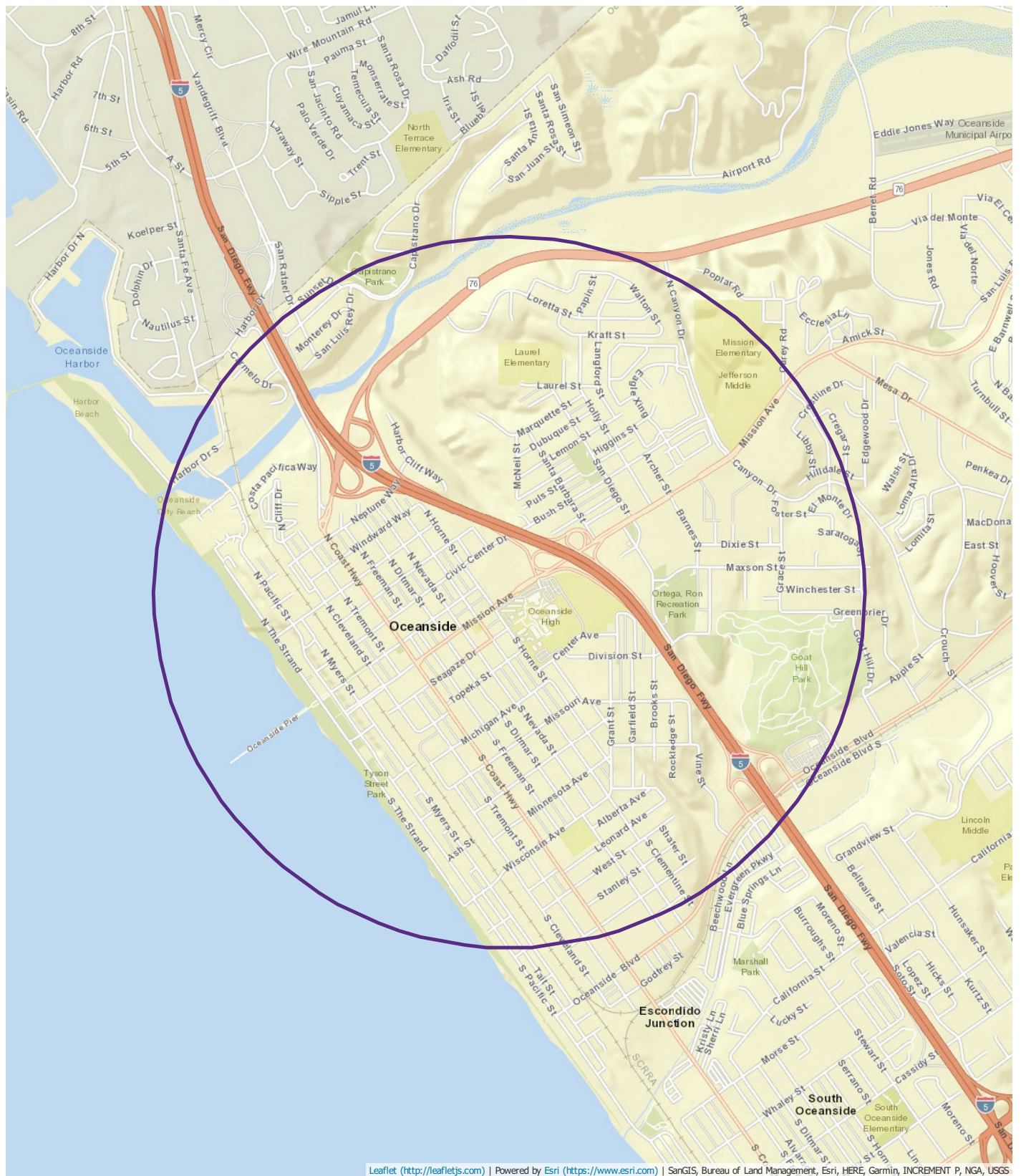
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 1040 Mission Ave. - 1 mi Radius

Total Population: 22,098 | Total Households: 8,178



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/7/2018 5:30:33 PM
DataVintage: 2018

Trade Area

| Name | Level | Geographies |
|---------------------------------|-------------|-------------|
| 1040 Mission Ave. - 3 mi Radius | 3 mi Radius | N/A |
| 1040 Mission Ave. - 5 mi Radius | 5 mi Radius | N/A |
| 1040 Mission Ave. - 1 mi Radius | 1 mi Radius | N/A |

Benchmark:

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

DataSource:

| Name | Copyright |
|--|---|
| Pop-Facts Premier - 2000 US Census | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2010 US Census | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2018 - Current Year Estimate | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2023 - Five Year Projection | Claritas: Claritas - Pop-Facts Premier 2018 |
| SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate | Claritas: Claritas |

Pop-Facts Demographics Snapshot | Summary

Trade Area: 1040 Mission Ave. - 3 mi Radius

| Population | |
|------------------------------|--------|
| 2000 Census | 66,136 |
| 2010 Census | 64,901 |
| 2018 Estimate | 68,985 |
| 2023 Projection | 71,682 |
| Population Growth | |
| Percent Change: 2000 to 2010 | -1.87 |
| Percent Change: 2010 to 2018 | 6.29 |
| Percent Change: 2018 to 2023 | 3.91 |
| Households | |
| 2000 Census | 22,873 |
| 2010 Census | 23,293 |
| 2018 Estimate | 24,968 |
| 2023 Projection | 26,098 |
| Household Growth | |
| Percent Change: 2000 to 2010 | 1.84 |
| Percent Change: 2010 to 2018 | 7.19 |
| Percent Change: 2018 to 2023 | 4.53 |
| Family Households | |
| 2000 Census | 14,868 |
| 2010 Census | 14,737 |
| 2018 Estimate | 15,822 |
| 2023 Projection | 16,550 |
| Family Household Growth | |
| Percent Change: 2000 to 2010 | -0.88 |
| Percent Change: 2010 to 2018 | 7.36 |
| Percent Change: 2018 to 2023 | 4.60 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968

| | Count | % |
|--|--------|-------|
| 2018 Est. Population by Single-Classification Race | | |
| White Alone | 48,131 | 69.77 |
| Black/African American Alone | 2,633 | 3.82 |
| American Indian/Alaskan Native Alone | 715 | 1.04 |
| Asian Alone | 3,041 | 4.41 |
| Native Hawaiian/Pacific Islander Alone | 640 | 0.93 |
| Some Other Race Alone | 9,924 | 14.39 |
| Two or More Races | 3,902 | 5.66 |
| 2018 Est. Population by Hispanic or Latino Origin | | |
| Not Hispanic or Latino | 45,131 | 65.42 |
| Hispanic or Latino | 23,855 | 34.58 |
| Mexican Origin | 20,815 | 87.26 |
| Puerto Rican Origin | 648 | 2.72 |
| Cuban Origin | 135 | 0.57 |
| All Other Hispanic or Latino | 2,257 | 9.46 |
| 2018 Est. Pop by Race, Asian Alone, by Category | | |
| Chinese, except Taiwanese | 520 | 17.10 |
| Filipino | 1,278 | 42.03 |
| Japanese | 261 | 8.58 |
| Asian Indian | 164 | 5.39 |
| Korean | 62 | 2.04 |
| Vietnamese | 362 | 11.90 |
| Cambodian | 116 | 3.81 |
| Hmong | 9 | 0.30 |
| Laotian | 61 | 2.01 |
| Thai | 64 | 2.10 |
| All Other Asian Races Including 2+ Category | 144 | 4.74 |
| 2018 Est. Population by Ancestry | | |
| Arab | 198 | 0.29 |
| Czech | 152 | 0.22 |
| Danish | 105 | 0.15 |
| Dutch | 546 | 0.79 |
| English | 4,489 | 6.51 |
| French (Excluding Basque) | 973 | 1.41 |
| French Canadian | 106 | 0.15 |
| German | 5,843 | 8.47 |
| Greek | 90 | 0.13 |
| Hungarian | 301 | 0.44 |
| Irish | 4,142 | 6.00 |
| Italian | 2,626 | 3.81 |
| Lithuanian | 52 | 0.07 |
| Norwegian | 531 | 0.77 |
| Polish | 1,165 | 1.69 |
| Portuguese | 335 | 0.49 |
| Russian | 426 | 0.62 |
| Scotch-Irish | 427 | 0.62 |
| Scottish | 795 | 1.15 |
| Slovak | 22 | 0.03 |
| Sub-Saharan African | 372 | 0.54 |
| Swedish | 314 | 0.46 |
| Swiss | 49 | 0.07 |
| Ukrainian | 124 | 0.18 |
| United States or American | 1,516 | 2.20 |
| Welsh | 188 | 0.27 |
| West Indian (Excluding Hispanic groups) | 76 | 0.11 |
| Other ancestries | 35,208 | 51.04 |
| Ancestries Unclassified | 7,815 | 11.33 |
| 2018 Est. Pop Age 5+ by Language Spoken At Home | | |
| Speak Only English at Home | 44,873 | 70.26 |
| Speak Asian/Pacific Isl. Lang. at Home | 2,115 | 3.31 |
| Speak Indo-European Language at Home | 1,126 | 1.76 |
| Speak Spanish at Home | 15,562 | 24.37 |
| Speak Other Language at Home | 191 | 0.30 |
| 2018 Est. Hisp. or Latino Pop by Single-Class. Race | | |
| White Alone | 11,599 | 48.62 |
| Black/African American Alone | 270 | 1.13 |
| American Indian/Alaskan Native Alone | 356 | 1.49 |
| Asian Alone | 163 | 0.68 |
| Native Hawaiian/Pacific Islander Alone | 34 | 0.14 |
| Some Other Race Alone | 9,777 | 40.98 |
| Two or More Races | 1,655 | 6.94 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968

| | Count | % |
|--|--------|-------|
| 2018 Est. Population by Sex | | |
| Male | 36,850 | 53.42 |
| Female | 32,135 | 46.58 |
| 2018 Est. Population by Age | | |
| Age 0 - 4 | 5,119 | 7.42 |
| Age 5 - 9 | 4,445 | 6.44 |
| Age 10 - 14 | 3,971 | 5.76 |
| Age 15 - 17 | 2,423 | 3.51 |
| Age 18 - 20 | 3,768 | 5.46 |
| Age 21 - 24 | 5,641 | 8.18 |
| Age 25 - 34 | 11,335 | 16.43 |
| Age 35 - 44 | 9,402 | 13.63 |
| Age 45 - 54 | 7,488 | 10.86 |
| Age 55 - 64 | 7,098 | 10.29 |
| Age 65 - 74 | 4,718 | 6.84 |
| Age 75 - 84 | 2,299 | 3.33 |
| Age 85 and over | 1,279 | 1.85 |
| Age 16 and over | 54,659 | 79.23 |
| Age 18 and over | 53,027 | 76.87 |
| Age 21 and over | 49,259 | 71.41 |
| Age 65 and over | 8,296 | 12.03 |
| Median Age | -- | 32.87 |
| Average Age | -- | 35.91 |
| 2018 Est. Pop Age 15+ by Marital Status | | |
| Total, Never Married | 21,661 | 39.06 |
| Male, Never Married | 14,355 | 25.89 |
| Female, Never Married | 7,307 | 13.18 |
| Married, Spouse Present | 21,829 | 39.37 |
| Married, Spouse Absent | 2,702 | 4.87 |
| Widowed | 2,330 | 4.20 |
| Male, Widowed | 586 | 1.06 |
| Female, Widowed | 1,745 | 3.15 |
| Divorced | 6,928 | 12.49 |
| Male, Divorced | 2,916 | 5.26 |
| Female, Divorced | 4,012 | 7.24 |
| 2018 Est. Male Population by Age | | |
| Male: Age 0 - 4 | 2,615 | 7.10 |
| Male: Age 5 - 9 | 2,276 | 6.18 |
| Male: Age 10 - 14 | 2,035 | 5.52 |
| Male: Age 15 - 17 | 1,273 | 3.46 |
| Male: Age 18 - 20 | 2,615 | 7.10 |
| Male: Age 21 - 24 | 3,960 | 10.75 |
| Male: Age 25 - 34 | 6,130 | 16.64 |
| Male: Age 35 - 44 | 4,851 | 13.16 |
| Male: Age 45 - 54 | 3,887 | 10.55 |
| Male: Age 55 - 64 | 3,569 | 9.69 |
| Male: Age 65 - 74 | 2,208 | 5.99 |
| Male: Age 75 - 84 | 974 | 2.64 |
| Male: Age 85 and over | 459 | 1.25 |
| Median Age, Male | -- | 30.36 |
| Average Age, Male | -- | 35.16 |
| 2018 Est. Female Population by Age | | |
| Female: Age 0 - 4 | 2,504 | 7.79 |
| Female: Age 5 - 9 | 2,169 | 6.75 |
| Female: Age 10 - 14 | 1,936 | 6.03 |
| Female: Age 15 - 17 | 1,151 | 3.58 |
| Female: Age 18 - 20 | 1,153 | 3.59 |
| Female: Age 21 - 24 | 1,681 | 5.23 |
| Female: Age 25 - 34 | 5,205 | 16.20 |
| Female: Age 35 - 44 | 4,551 | 14.16 |
| Female: Age 45 - 54 | 3,601 | 11.21 |
| Female: Age 55 - 64 | 3,529 | 10.98 |
| Female: Age 65 - 74 | 2,511 | 7.81 |
| Female: Age 75 - 84 | 1,325 | 4.12 |
| Female: Age 85 and over | 821 | 2.56 |
| Median Age, Female | -- | 35.55 |
| Average Age, Female | -- | 36.68 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968

| | Count | % |
|---|--------|------------|
| 2018 Est. Households by Household Type | | |
| Family Households | 15,822 | 63.37 |
| NonFamily Households | 9,146 | 36.63 |
| 2018 Est. Group Quarters Population | | |
| 2018 Est. Group Quarters Population | 5,323 | 7.72 |
| 2018 HHs By Ethnicity, Hispanic/Latino | | |
| 2018 HHs By Ethnicity, Hispanic/Latino | 5,756 | 23.05 |
| 2018 Est. Family HH Type by Presence of Own Child. | | |
| Married Couple Family, own children | 5,604 | 35.42 |
| Married Couple Family, no own children | 5,954 | 37.63 |
| Male Householder, own children | 700 | 4.42 |
| Male Householder, no own children | 695 | 4.39 |
| Female Householder, own children | 1,595 | 10.08 |
| Female Householder, no own children | 1,275 | 8.06 |
| 2018 Est. Households by Household Size | | |
| 1-Person Household | 6,741 | 27.00 |
| 2-Person Household | 7,862 | 31.49 |
| 3-Person Household | 3,961 | 15.86 |
| 4-Person Household | 3,123 | 12.51 |
| 5-Person Household | 1,669 | 6.68 |
| 6-Person Household | 784 | 3.14 |
| 7-or-more-person | 828 | 3.32 |
| 2018 Est. Average Household Size | - | 2.67 |
| 2018 Est. Households by Number of Vehicles | | |
| No Vehicles | 1,592 | 6.38 |
| 1 Vehicle | 8,514 | 34.10 |
| 2 Vehicles | 10,273 | 41.15 |
| 3 Vehicles | 3,298 | 13.21 |
| 4 Vehicles | 861 | 3.45 |
| 5 or more Vehicles | 429 | 1.72 |
| 2018 Est. Average Number of Vehicles | - | 1.80 |
| 2018 Est. Occupied Housing Units by Tenure | | |
| Housing Units, Owner-Occupied | 9,421 | 37.73 |
| Housing Units, Renter-Occupied | 15,546 | 62.26 |
| 2018 Owner Occ. HUs: Avg. Length of Residence | | |
| 2018 Owner Occ. HUs: Avg. Length of Residence | - | 15.32 |
| 2018 Renter Occ. HUs: Avg. Length of Residence | | |
| 2018 Renter Occ. HUs: Avg. Length of Residence | - | 5.40 |
| 2018 Est. Owner-Occupied Housing Units by Value | | |
| Value Less Than \$20,000 | 83 | 0.88 |
| Value \$20,000 - \$39,999 | 105 | 1.11 |
| Value \$40,000 - \$59,999 | 114 | 1.21 |
| Value \$60,000 - \$79,999 | 129 | 1.37 |
| Value \$80,000 - \$99,999 | 114 | 1.21 |
| Value \$100,000 - \$149,999 | 183 | 1.94 |
| Value \$150,000 - \$199,999 | 193 | 2.05 |
| Value \$200,000 - \$299,999 | 683 | 7.25 |
| Value \$300,000 - \$399,999 | 1,415 | 15.02 |
| Value \$400,000 - \$499,999 | 1,558 | 16.54 |
| Value \$500,000 - \$749,999 | 2,562 | 27.20 |
| Value \$750,000 - \$999,999 | 1,182 | 12.55 |
| Value \$1,000,000 - \$1,499,999 | 664 | 7.05 |
| Value \$1,500,000 - \$1,999,999 | 141 | 1.50 |
| Value \$2,000,000 or more | 295 | 3.13 |
| 2018 Est. Median All Owner-Occupied Housing Value | - | 509,845.33 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968

| | Count | % |
|--|--------|----------|
| 2018 Est. Housing Units by Units in Structure | | |
| 1 Unit Attached | 2,614 | 9.13 |
| 1 Unit Detached | 11,805 | 41.25 |
| 2 Units | 1,031 | 3.60 |
| 3 to 4 Units | 2,253 | 7.87 |
| 5 to 19 Units | 5,792 | 20.24 |
| 20 to 49 Units | 2,193 | 7.66 |
| 50 or More Units | 1,987 | 6.94 |
| Mobile Home or Trailer | 933 | 3.26 |
| Boat, RV, Van, etc. | 8 | 0.03 |
| 2018 Est. Housing Units by Year Structure Built | | |
| Built 2014 or Later | 1,508 | 5.27 |
| Built 2010 to 2013 | 255 | 0.89 |
| Built 2000 to 2009 | 3,481 | 12.16 |
| Built 1990 to 1999 | 2,852 | 9.97 |
| Built 1980 to 1989 | 5,045 | 17.63 |
| Built 1970 to 1979 | 6,855 | 23.95 |
| Built 1960 to 1969 | 3,558 | 12.43 |
| Built 1950 to 1959 | 2,769 | 9.68 |
| Built 1940 to 1949 | 1,283 | 4.48 |
| Built 1939 or Earlier | 1,009 | 3.53 |
| 2018 Housing Units by Year Structure Built | | |
| 2018 Est. Median Year Structure Built | - | 1,978.27 |
| 2018 Est. Households by Presence of People Under 18 | | |
| 2018 Est. Households by Presence of People Under 18 | 8,735 | 34.98 |
| Households with 1 or More People under Age 18 | | |
| Married Couple Family | 5,947 | 68.08 |
| Other Family, Male Householder | 842 | 9.64 |
| Other Family, Female Householder | 1,876 | 21.48 |
| NonFamily Household, Male Householder | 49 | 0.56 |
| NonFamily Household, Female Householder | 21 | 0.24 |
| 2018 Est. Households with No People under Age 18 | | |
| Households with No People under Age 18 | 16,233 | 65.02 |
| Households with No People under Age 18 | | |
| Married Couple Family | 5,613 | 34.58 |
| Other Family, Male Householder | 556 | 3.42 |
| Other Family, Female Householder | 993 | 6.12 |
| NonFamily, Male Householder | 4,786 | 29.48 |
| NonFamily, Female Householder | 4,285 | 26.40 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968

| | Count | % |
|--|--------|-----------|
| 2018 Est. Pop Age 25+ by Edu. Attainment | | |
| Less than 9th Grade | 3,892 | 8.92 |
| Some High School, No Diploma | 2,775 | 6.36 |
| High School Graduate (or GED) | 9,398 | 21.55 |
| Some College, No Degree | 11,420 | 26.18 |
| Associate's Degree | 4,507 | 10.33 |
| Bachelor's Degree | 7,518 | 17.24 |
| Master's Degree | 2,842 | 6.52 |
| Professional Degree | 842 | 1.93 |
| Doctorate Degree | 423 | 0.97 |
| 2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat. | | |
| High School Diploma | 4,706 | 38.25 |
| High School Graduate | 3,312 | 26.92 |
| Some College or Associate's Degree | 3,105 | 25.24 |
| Bachelor's Degree or Higher | 1,181 | 9.60 |
| 2018 Est. Households by HH Income | | |
| Income < \$15,000 | 2,399 | 9.61 |
| Income \$15,000 - \$24,999 | 1,920 | 7.69 |
| Income \$25,000 - \$34,999 | 2,439 | 9.77 |
| Income \$35,000 - \$49,999 | 3,915 | 15.68 |
| Income \$50,000 - \$74,999 | 5,066 | 20.29 |
| Income \$75,000 - \$99,999 | 3,180 | 12.74 |
| Income \$100,000 - \$124,999 | 2,141 | 8.57 |
| Income \$125,000 - \$149,999 | 1,353 | 5.42 |
| Income \$150,000 - \$199,999 | 1,207 | 4.83 |
| Income \$200,000 - \$249,999 | 508 | 2.04 |
| Income \$250,000 - \$499,999 | 579 | 2.32 |
| Income \$500,000+ | 260 | 1.04 |
| 2018 Est. Average Household Income | -- | 79,551.69 |
| 2018 Est. Median Household Income | -- | 57,945.22 |
| 2018 Median HH Inc. by Single-Class. Race or Eth. | | |
| White Alone | -- | 59,665.17 |
| Black or African American Alone | -- | 62,024.36 |
| American Indian and Alaskan Native Alone | -- | 61,698.08 |
| Asian Alone | -- | 56,132.44 |
| Native Hawaiian and Other Pacific Islander Alone | -- | 66,397.68 |
| Some Other Race Alone | -- | 44,175.57 |
| Two or More Races | -- | 61,866.17 |
| Hispanic or Latino | -- | 48,332.48 |
| Not Hispanic or Latino | -- | 61,914.91 |
| 2018 Est. Families by Poverty Status | | |
| 2018 Families at or Above Poverty | 13,979 | 88.35 |
| 2018 Families at or Above Poverty with children | 6,904 | 43.63 |
| 2018 Families Below Poverty | 1,843 | 11.65 |
| 2018 Families Below Poverty with children | 1,180 | 7.46 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968

| | Count | % |
|--|--------|--------|
| 2018 Est. Employed Civilian Population 16+ by Occupation Classification | | |
| White Collar | 15,234 | 54.88 |
| Blue Collar | 5,413 | 19.50 |
| Service and Farming | 7,109 | 25.61 |
| 2018 Est. Workers Age 16+ by Travel Time to Work | | |
| Less than 15 Minutes | 9,738 | 31.13 |
| 15 - 29 Minutes | 11,057 | 35.35 |
| 30 - 44 Minutes | 5,317 | 17.00 |
| 45 - 59 Minutes | 2,176 | 6.96 |
| 60 or more Minutes | 2,992 | 9.56 |
| 2018 Est. Avg Travel Time to Work in Minutes | - | 28.24 |
| 2018 Est. Workers Age 16+ by Transp. to Work | | |
| 2018 Est. Workers Age 16+ by Transp. to Work | 33,530 | 100.00 |
| Drove Alone | 23,140 | 69.01 |
| Carpooled | 3,060 | 9.13 |
| Public Transport | 1,114 | 3.32 |
| Walked | 3,044 | 9.08 |
| Bicycle | 151 | 0.45 |
| Other Means | 764 | 2.28 |
| Worked at Home | 2,257 | 6.73 |
| 2018 Est. Civ. Employed Pop 16+ by Class of Worker | | |
| 2018 Est. Civ. Employed Pop 16+ by Class of Worker | 27,756 | 100.00 |
| For-Profit Private Workers | 19,366 | 69.77 |
| Non-Profit Private Workers) | 1,660 | 5.98 |
| Local Government Workers | 1,637 | 5.90 |
| State Government Workers | 834 | 3.00 |
| Federal Government Workers | 1,492 | 5.38 |
| Self-Employed Workers | 2,733 | 9.85 |
| Unpaid Family Workers | 35 | 0.13 |
| 2018 Est. Civ. Employed Pop 16+ by Occupation | | |
| Architecture/Engineering | 654 | 2.36 |
| Arts/Design/Entertainment/Sports/Media | 669 | 2.41 |
| Building/Grounds Cleaning/Maintenance | 1,582 | 5.70 |
| Business/Financial Operations | 932 | 3.36 |
| Community/Social Services | 348 | 1.25 |
| Computer/Mathematical | 680 | 2.45 |
| Construction/Extraction | 1,638 | 5.90 |
| Education/Training/Library | 1,519 | 5.47 |
| Farming/Fishing/Forestry | 302 | 1.09 |
| Food Preparation/Serving Related | 2,624 | 9.45 |
| Healthcare Practitioner/Technician | 1,450 | 5.22 |
| Healthcare Support | 611 | 2.20 |
| Installation/Maintenance/Repair | 1,168 | 4.21 |
| Legal | 151 | 0.54 |
| Life/Physical/Social Science | 207 | 0.75 |
| Management | 2,270 | 8.18 |
| Office/Administrative Support | 3,269 | 11.78 |
| Production | 1,415 | 5.10 |
| Protective Services | 431 | 1.55 |
| Sales/Related | 3,085 | 11.12 |
| Personal Care/Service | 1,559 | 5.62 |
| Transportation/Material Moving | 1,192 | 4.29 |
| 2018 Est. Pop Age 16+ by Employment Status | | |
| In Armed Forces | 5,911 | 10.81 |
| Civilian - Employed | 28,861 | 52.80 |
| Civilian - Unemployed | 2,223 | 4.07 |
| Not in Labor Force | 17,664 | 32.32 |

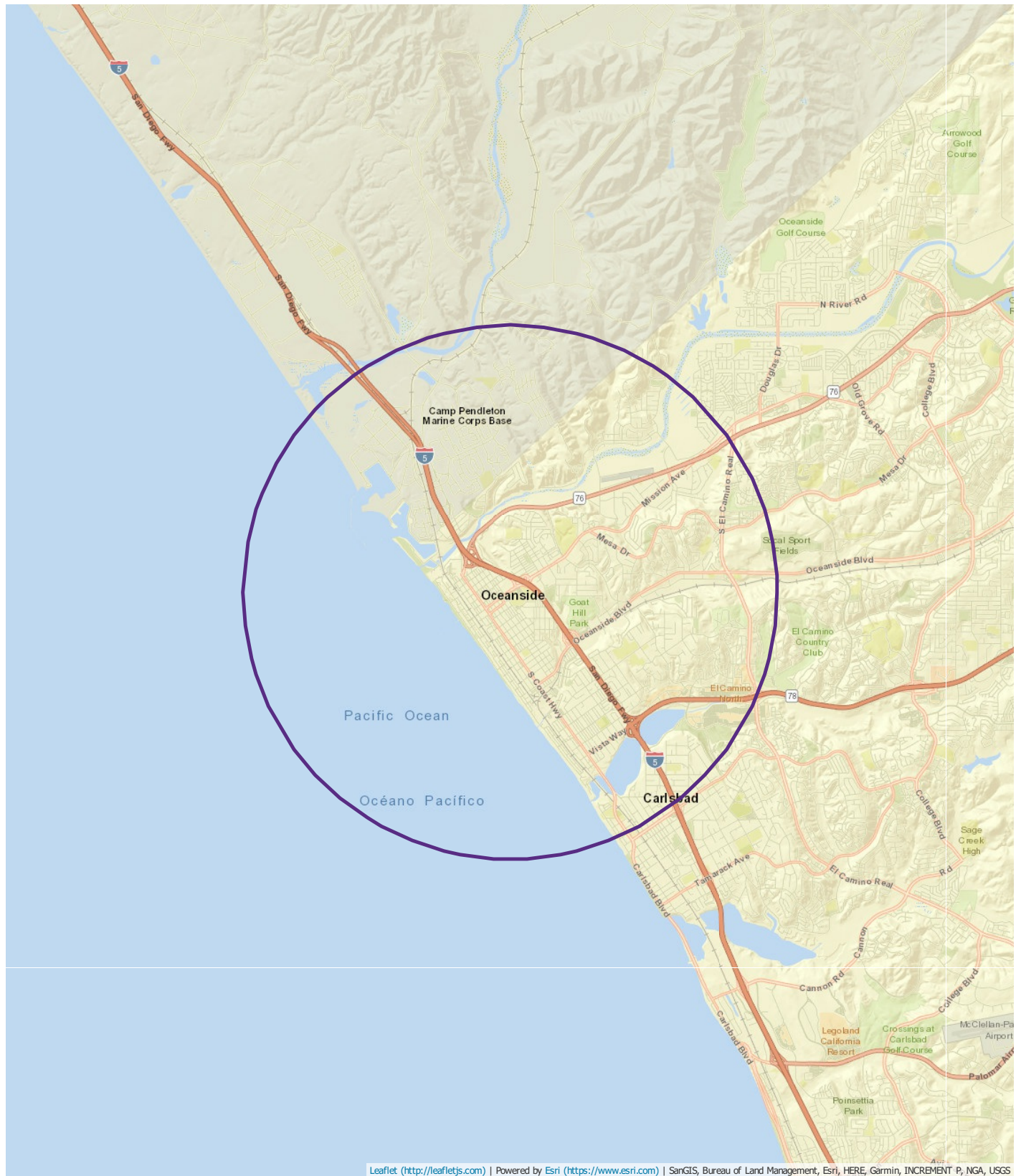
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 1040 Mission Ave. - 3 mi Radius

Total Population: 68,985 | Total Households: 24,968



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/7/2018 5:30:33 PM
DataVintage: 2018

Trade Area

| Name | Level | Geographies |
|---------------------------------|-------------|-------------|
| 1040 Mission Ave. - 3 mi Radius | 3 mi Radius | N/A |
| 1040 Mission Ave. - 5 mi Radius | 5 mi Radius | N/A |
| 1040 Mission Ave. - 1 mi Radius | 1 mi Radius | N/A |

Benchmark:

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

DataSource:

| Name | Copyright |
|--|---|
| Pop-Facts Premier - 2000 US Census | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2010 US Census | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2018 - Current Year Estimate | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2023 - Five Year Projection | Claritas: Claritas - Pop-Facts Premier 2018 |
| SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate | Claritas: Claritas |

Pop-Facts Demographics Snapshot | Summary

Trade Area: 1040 Mission Ave. - 5 mi Radius

| Population | |
|------------------------------|---------|
| 2000 Census | 142,790 |
| 2010 Census | 147,291 |
| 2018 Estimate | 157,532 |
| 2023 Projection | 164,453 |
| Population Growth | |
| Percent Change: 2000 to 2010 | 3.15 |
| Percent Change: 2010 to 2018 | 6.95 |
| Percent Change: 2018 to 2023 | 4.39 |
| Households | |
| 2000 Census | 51,624 |
| 2010 Census | 54,106 |
| 2018 Estimate | 58,032 |
| 2023 Projection | 60,751 |
| Household Growth | |
| Percent Change: 2000 to 2010 | 4.81 |
| Percent Change: 2010 to 2018 | 7.26 |
| Percent Change: 2018 to 2023 | 4.68 |
| Family Households | |
| 2000 Census | 34,015 |
| 2010 Census | 35,047 |
| 2018 Estimate | 37,603 |
| 2023 Projection | 39,374 |
| Family Household Growth | |
| Percent Change: 2000 to 2010 | 3.03 |
| Percent Change: 2010 to 2018 | 7.29 |
| Percent Change: 2018 to 2023 | 4.71 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032

| | Count | % |
|--|---------|-------|
| 2018 Est. Population by Single-Classification Race | | |
| White Alone | 108,385 | 68.80 |
| Black/African American Alone | 5,895 | 3.74 |
| American Indian/Alaskan Native Alone | 1,440 | 0.91 |
| Asian Alone | 9,276 | 5.89 |
| Native Hawaiian/Pacific Islander Alone | 1,530 | 0.97 |
| Some Other Race Alone | 21,599 | 13.71 |
| Two or More Races | 9,408 | 5.97 |
| 2018 Est. Population by Hispanic or Latino Origin | | |
| Not Hispanic or Latino | 105,583 | 67.02 |
| Hispanic or Latino | 51,949 | 32.98 |
| Mexican Origin | 44,250 | 85.18 |
| Puerto Rican Origin | 1,570 | 3.02 |
| Cuban Origin | 326 | 0.63 |
| All Other Hispanic or Latino | 5,803 | 11.17 |
| 2018 Est. Pop by Race, Asian Alone, by Category | | |
| Chinese, except Taiwanese | 1,064 | 11.47 |
| Filipino | 4,448 | 47.95 |
| Japanese | 1,086 | 11.71 |
| Asian Indian | 759 | 8.18 |
| Korean | 246 | 2.65 |
| Vietnamese | 589 | 6.35 |
| Cambodian | 337 | 3.63 |
| Hmong | 14 | 0.15 |
| Laotian | 61 | 0.66 |
| Thai | 95 | 1.02 |
| All Other Asian Races Including 2+ Category | 578 | 6.23 |
| 2018 Est. Population by Ancestry | | |
| Arab | 627 | 0.40 |
| Czech | 316 | 0.20 |
| Danish | 334 | 0.21 |
| Dutch | 1,154 | 0.73 |
| English | 10,954 | 6.95 |
| French (Excluding Basque) | 2,368 | 1.50 |
| French Canadian | 315 | 0.20 |
| German | 12,442 | 7.90 |
| Greek | 319 | 0.20 |
| Hungarian | 567 | 0.36 |
| Irish | 10,188 | 6.47 |
| Italian | 5,938 | 3.77 |
| Lithuanian | 120 | 0.08 |
| Norwegian | 1,260 | 0.80 |
| Polish | 2,285 | 1.45 |
| Portuguese | 735 | 0.47 |
| Russian | 1,038 | 0.66 |
| Scotch-Irish | 1,186 | 0.75 |
| Scottish | 2,122 | 1.35 |
| Slovak | 43 | 0.03 |
| Sub-Saharan African | 930 | 0.59 |
| Swedish | 1,016 | 0.65 |
| Swiss | 229 | 0.14 |
| Ukrainian | 333 | 0.21 |
| United States or American | 3,403 | 2.16 |
| Welsh | 493 | 0.31 |
| West Indian (Excluding Hispanic groups) | 332 | 0.21 |
| Other ancestries | 77,326 | 49.09 |
| Ancestries Unclassified | 19,162 | 12.16 |
| 2018 Est. Pop Age 5+ by Language Spoken At Home | | |
| Speak Only English at Home | 106,292 | 72.47 |
| Speak Asian/Pacific Isl. Lang. at Home | 5,438 | 3.71 |
| Speak Indo-European Language at Home | 3,689 | 2.52 |
| Speak Spanish at Home | 30,613 | 20.87 |
| Speak Other Language at Home | 634 | 0.43 |
| 2018 Est. Hisp. or Latino Pop by Single-Class. Race | | |
| White Alone | 25,033 | 48.19 |
| Black/African American Alone | 664 | 1.28 |
| American Indian/Alaskan Native Alone | 778 | 1.50 |
| Asian Alone | 370 | 0.71 |
| Native Hawaiian/Pacific Islander Alone | 108 | 0.21 |
| Some Other Race Alone | 21,261 | 40.93 |
| Two or More Races | 3,735 | 7.19 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032

| | Count | % |
|--|---------|-------|
| 2018 Est. Population by Sex | | |
| Male | 81,594 | 51.80 |
| Female | 75,938 | 48.20 |
| 2018 Est. Population by Age | | |
| Age 0 - 4 | 10,867 | 6.90 |
| Age 5 - 9 | 9,923 | 6.30 |
| Age 10 - 14 | 9,070 | 5.76 |
| Age 15 - 17 | 5,535 | 3.51 |
| Age 18 - 20 | 7,418 | 4.71 |
| Age 21 - 24 | 11,009 | 6.99 |
| Age 25 - 34 | 25,721 | 16.33 |
| Age 35 - 44 | 21,476 | 13.63 |
| Age 45 - 54 | 17,892 | 11.36 |
| Age 55 - 64 | 17,174 | 10.90 |
| Age 65 - 74 | 12,063 | 7.66 |
| Age 75 - 84 | 6,190 | 3.93 |
| Age 85 and over | 3,194 | 2.03 |
| Age 16 and over | 125,863 | 79.90 |
| Age 18 and over | 122,138 | 77.53 |
| Age 21 and over | 114,720 | 72.82 |
| Age 65 and over | 21,447 | 13.61 |
| Median Age | — | 34.67 |
| Average Age | — | 37.27 |
| 2018 Est. Pop Age 15+ by Marital Status | | |
| Total, Never Married | 45,099 | 35.32 |
| Male, Never Married | 27,814 | 21.79 |
| Female, Never Married | 17,285 | 13.54 |
| Married, Spouse Present | 54,485 | 42.67 |
| Married, Spouse Absent | 6,464 | 5.06 |
| Widowed | 6,001 | 4.70 |
| Male, Widowed | 1,391 | 1.09 |
| Female, Widowed | 4,610 | 3.61 |
| Divorced | 15,625 | 12.24 |
| Male, Divorced | 6,557 | 5.14 |
| Female, Divorced | 9,068 | 7.10 |
| 2018 Est. Male Population by Age | | |
| Male: Age 0 - 4 | 5,543 | 6.79 |
| Male: Age 5 - 9 | 5,052 | 6.19 |
| Male: Age 10 - 14 | 4,632 | 5.68 |
| Male: Age 15 - 17 | 2,893 | 3.55 |
| Male: Age 18 - 20 | 4,845 | 5.94 |
| Male: Age 21 - 24 | 7,288 | 8.93 |
| Male: Age 25 - 34 | 13,746 | 16.85 |
| Male: Age 35 - 44 | 10,950 | 13.42 |
| Male: Age 45 - 54 | 9,040 | 11.08 |
| Male: Age 55 - 64 | 8,377 | 10.27 |
| Male: Age 65 - 74 | 5,478 | 6.71 |
| Male: Age 75 - 84 | 2,579 | 3.16 |
| Male: Age 85 and over | 1,173 | 1.44 |
| Median Age, Male | — | 32.40 |
| Average Age, Male | — | 36.24 |
| 2018 Est. Female Population by Age | | |
| Female: Age 0 - 4 | 5,324 | 7.01 |
| Female: Age 5 - 9 | 4,870 | 6.41 |
| Female: Age 10 - 14 | 4,438 | 5.84 |
| Female: Age 15 - 17 | 2,642 | 3.48 |
| Female: Age 18 - 20 | 2,573 | 3.39 |
| Female: Age 21 - 24 | 3,722 | 4.90 |
| Female: Age 25 - 34 | 11,975 | 15.77 |
| Female: Age 35 - 44 | 10,526 | 13.86 |
| Female: Age 45 - 54 | 8,852 | 11.66 |
| Female: Age 55 - 64 | 8,798 | 11.59 |
| Female: Age 65 - 74 | 6,585 | 8.67 |
| Female: Age 75 - 84 | 3,612 | 4.76 |
| Female: Age 85 and over | 2,021 | 2.66 |
| Median Age, Female | — | 37.18 |
| Average Age, Female | — | 38.27 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032

| | Count | % |
|---|--------|------------|
| 2018 Est. Households by Household Type | | |
| Family Households | 37,603 | 64.80 |
| NonFamily Households | 20,429 | 35.20 |
| 2018 Est. Group Quarters Population | | |
| 2018 Est. Group Quarters Population | 7,636 | 4.85 |
| 2018 HHs By Ethnicity, Hispanic/Latino | | |
| 2018 HHs By Ethnicity, Hispanic/Latino | 12,943 | 22.30 |
| 2018 Est. Family HH Type by Presence of Own Child. | | |
| Married Couple Family, own children | 13,025 | 34.64 |
| Married Couple Family, no own children | 15,076 | 40.09 |
| Male Householder, own children | 1,435 | 3.82 |
| Male Householder, no own children | 1,538 | 4.09 |
| Female Householder, own children | 3,467 | 9.22 |
| Female Householder, no own children | 3,060 | 8.14 |
| 2018 Est. Households by Household Size | | |
| 1-Person Household | 14,973 | 25.80 |
| 2-Person Household | 18,822 | 32.43 |
| 3-Person Household | 9,510 | 16.39 |
| 4-Person Household | 7,487 | 12.90 |
| 5-Person Household | 3,827 | 6.59 |
| 6-Person Household | 1,715 | 2.96 |
| 7-or-more-person | 1,699 | 2.93 |
| 2018 Est. Average Household Size | - | 2.66 |
| 2018 Est. Households by Number of Vehicles | | |
| No Vehicles | 2,753 | 4.74 |
| 1 Vehicle | 19,687 | 33.92 |
| 2 Vehicles | 24,403 | 42.05 |
| 3 Vehicles | 8,067 | 13.90 |
| 4 Vehicles | 2,186 | 3.77 |
| 5 or more Vehicles | 936 | 1.61 |
| 2018 Est. Average Number of Vehicles | - | 1.84 |
| 2018 Est. Occupied Housing Units by Tenure | | |
| Housing Units, Owner-Occupied | 27,454 | 47.31 |
| Housing Units, Renter-Occupied | 30,578 | 52.69 |
| 2018 Owner Occ. HUs: Avg. Length of Residence | | |
| 2018 Owner Occ. HUs: Avg. Length of Residence | - | 14.50 |
| 2018 Renter Occ. HUs: Avg. Length of Residence | | |
| 2018 Renter Occ. HUs: Avg. Length of Residence | - | 5.58 |
| 2018 Est. Owner-Occupied Housing Units by Value | | |
| Value Less Than \$20,000 | 307 | 1.12 |
| Value \$20,000 - \$39,999 | 245 | 0.89 |
| Value \$40,000 - \$59,999 | 416 | 1.51 |
| Value \$60,000 - \$79,999 | 387 | 1.41 |
| Value \$80,000 - \$99,999 | 349 | 1.27 |
| Value \$100,000 - \$149,999 | 775 | 2.82 |
| Value \$150,000 - \$199,999 | 865 | 3.15 |
| Value \$200,000 - \$299,999 | 2,534 | 9.23 |
| Value \$300,000 - \$399,999 | 4,194 | 15.28 |
| Value \$400,000 - \$499,999 | 4,501 | 16.39 |
| Value \$500,000 - \$749,999 | 7,265 | 26.46 |
| Value \$750,000 - \$999,999 | 3,393 | 12.36 |
| Value \$1,000,000 - \$1,499,999 | 1,463 | 5.33 |
| Value \$1,500,000 - \$1,999,999 | 309 | 1.13 |
| Value \$2,000,000 or more | 453 | 1.65 |
| 2018 Est. Median All Owner-Occupied Housing Value | - | 480,257.40 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032

| | Count | % |
|--|--------|----------|
| 2018 Est. Housing Units by Units in Structure | | |
| 1 Unit Attached | 8,594 | 13.43 |
| 1 Unit Detached | 26,947 | 42.09 |
| 2 Units | 2,241 | 3.50 |
| 3 to 4 Units | 4,943 | 7.72 |
| 5 to 19 Units | 11,772 | 18.39 |
| 20 to 49 Units | 3,608 | 5.64 |
| 50 or More Units | 3,173 | 4.96 |
| Mobile Home or Trailer | 2,697 | 4.21 |
| Boat, RV, Van, etc. | 41 | 0.06 |
| 2018 Est. Housing Units by Year Structure Built | | |
| Built 2014 or Later | 3,373 | 5.27 |
| Built 2010 to 2013 | 533 | 0.83 |
| Built 2000 to 2009 | 7,180 | 11.22 |
| Built 1990 to 1999 | 7,688 | 12.01 |
| Built 1980 to 1989 | 15,711 | 24.54 |
| Built 1970 to 1979 | 16,264 | 25.41 |
| Built 1960 to 1969 | 6,371 | 9.95 |
| Built 1950 to 1959 | 3,747 | 5.85 |
| Built 1940 to 1949 | 1,771 | 2.77 |
| Built 1939 or Earlier | 1,378 | 2.15 |
| 2018 Housing Units by Year Structure Built | | |
| 2018 Est. Median Year Structure Built | - | 1,981.46 |
| 2018 Est. Households by Presence of People Under 18 | | |
| 2018 Est. Households by Presence of People Under 18 | 19,795 | 34.11 |
| Households with 1 or More People under Age 18 | | |
| Married Couple Family | 13,811 | 69.77 |
| Other Family, Male Householder | 1,705 | 8.61 |
| Other Family, Female Householder | 4,093 | 20.68 |
| NonFamily Household, Male Householder | 126 | 0.64 |
| NonFamily Household, Female Householder | 60 | 0.30 |
| 2018 Est. Households with No People under Age 18 | | |
| Households with No People under Age 18 | 38,236 | 65.89 |
| Households with No People under Age 18 | | |
| Married Couple Family | 14,291 | 37.38 |
| Other Family, Male Householder | 1,273 | 3.33 |
| Other Family, Female Householder | 2,435 | 6.37 |
| NonFamily, Male Householder | 9,922 | 25.95 |
| NonFamily, Female Householder | 10,315 | 26.98 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032

| | Count | % |
|--|--------|-----------|
| 2018 Est. Pop Age 25+ by Edu. Attainment | | |
| Less than 9th Grade | 6,959 | 6.71 |
| Some High School, No Diploma | 5,785 | 5.58 |
| High School Graduate (or GED) | 21,225 | 20.47 |
| Some College, No Degree | 26,385 | 25.44 |
| Associate's Degree | 11,404 | 11.00 |
| Bachelor's Degree | 20,428 | 19.70 |
| Master's Degree | 8,113 | 7.82 |
| Professional Degree | 2,004 | 1.93 |
| Doctorate Degree | 1,409 | 1.36 |
| 2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat. | | |
| High School Diploma | 9,621 | 34.35 |
| High School Graduate | 7,503 | 26.79 |
| Some College or Associate's Degree | 7,518 | 26.84 |
| Bachelor's Degree or Higher | 3,364 | 12.01 |
| 2018 Est. Households by HH Income | | |
| Income < \$15,000 | 5,425 | 9.35 |
| Income \$15,000 - \$24,999 | 4,063 | 7.00 |
| Income \$25,000 - \$34,999 | 4,916 | 8.47 |
| Income \$35,000 - \$49,999 | 7,796 | 13.43 |
| Income \$50,000 - \$74,999 | 11,805 | 20.34 |
| Income \$75,000 - \$99,999 | 7,644 | 13.17 |
| Income \$100,000 - \$124,999 | 5,499 | 9.48 |
| Income \$125,000 - \$149,999 | 3,579 | 6.17 |
| Income \$150,000 - \$199,999 | 3,504 | 6.04 |
| Income \$200,000 - \$249,999 | 1,575 | 2.71 |
| Income \$250,000 - \$499,999 | 1,614 | 2.78 |
| Income \$500,000+ | 611 | 1.05 |
| 2018 Est. Average Household Income | -- | 85,767.45 |
| 2018 Est. Median Household Income | -- | 63,640.54 |
| 2018 Median HH Inc. by Single-Class. Race or Eth. | | |
| White Alone | -- | 64,780.25 |
| Black or African American Alone | -- | 63,470.84 |
| American Indian and Alaskan Native Alone | -- | 63,107.64 |
| Asian Alone | -- | 72,912.59 |
| Native Hawaiian and Other Pacific Islander Alone | -- | 70,320.06 |
| Some Other Race Alone | -- | 52,744.18 |
| Two or More Races | -- | 66,843.74 |
| Hispanic or Latino | -- | 54,207.01 |
| Not Hispanic or Latino | -- | 67,412.54 |
| 2018 Est. Families by Poverty Status | | |
| 2018 Families at or Above Poverty | 33,700 | 89.62 |
| 2018 Families at or Above Poverty with children | 15,405 | 40.97 |
| 2018 Families Below Poverty | 3,903 | 10.38 |
| 2018 Families Below Poverty with children | 2,476 | 6.58 |

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032

| | Count | % |
|--|--------|--------|
| 2018 Est. Employed Civilian Population 16+ by Occupation Classification | | |
| White Collar | 40,137 | 61.07 |
| Blue Collar | 11,126 | 16.93 |
| Service and Farming | 14,462 | 22.00 |
| 2018 Est. Workers Age 16+ by Travel Time to Work | | |
| Less than 15 Minutes | 19,031 | 27.30 |
| 15 - 29 Minutes | 25,443 | 36.50 |
| 30 - 44 Minutes | 12,491 | 17.92 |
| 45 - 59 Minutes | 5,614 | 8.05 |
| 60 or more Minutes | 7,122 | 10.22 |
| 2018 Est. Avg Travel Time to Work in Minutes | - | 29.54 |
| 2018 Est. Workers Age 16+ by Transp. to Work | | |
| 2018 Est. Workers Age 16+ by Transp. to Work | 74,837 | 100.00 |
| Drove Alone | 54,754 | 73.16 |
| Carpooled | 6,563 | 8.77 |
| Public Transport | 2,124 | 2.84 |
| Walked | 4,494 | 6.00 |
| Bicycle | 292 | 0.39 |
| Other Means | 1,403 | 1.88 |
| Worked at Home | 5,207 | 6.96 |
| 2018 Est. Civ. Employed Pop 16+ by Class of Worker | | |
| 2018 Est. Civ. Employed Pop 16+ by Class of Worker | 65,724 | 100.00 |
| For-Profit Private Workers | 45,486 | 69.21 |
| Non-Profit Private Workers) | 3,899 | 5.93 |
| Local Government Workers | 4,131 | 6.29 |
| State Government Workers | 1,840 | 2.80 |
| Federal Government Workers | 3,423 | 5.21 |
| Self-Employed Workers | 6,838 | 10.40 |
| Unpaid Family Workers | 107 | 0.16 |
| 2018 Est. Civ. Employed Pop 16+ by Occupation | | |
| Architecture/Engineering | 1,613 | 2.45 |
| Arts/Design/Entertainment/Sports/Media | 1,962 | 2.98 |
| Building/Grounds Cleaning/Maintenance | 3,300 | 5.02 |
| Business/Financial Operations | 3,024 | 4.60 |
| Community/Social Services | 768 | 1.17 |
| Computer/Mathematical | 1,937 | 2.95 |
| Construction/Extraction | 3,067 | 4.67 |
| Education/Training/Library | 3,566 | 5.43 |
| Farming/Fishing/Forestry | 506 | 0.77 |
| Food Preparation/Serving Related | 5,068 | 7.71 |
| Healthcare Practitioner/Technician | 3,309 | 5.04 |
| Healthcare Support | 1,268 | 1.93 |
| Installation/Maintenance/Repair | 2,283 | 3.47 |
| Legal | 551 | 0.84 |
| Life/Physical/Social Science | 653 | 0.99 |
| Management | 6,469 | 9.84 |
| Office/Administrative Support | 8,079 | 12.29 |
| Production | 3,048 | 4.64 |
| Protective Services | 1,219 | 1.85 |
| Sales/Related | 8,207 | 12.49 |
| Personal Care/Service | 3,100 | 4.72 |
| Transportation/Material Moving | 2,727 | 4.15 |
| 2018 Est. Pop Age 16+ by Employment Status | | |
| In Armed Forces | 9,394 | 7.46 |
| Civilian - Employed | 68,094 | 54.10 |
| Civilian - Unemployed | 5,089 | 4.04 |
| Not in Labor Force | 43,286 | 34.39 |

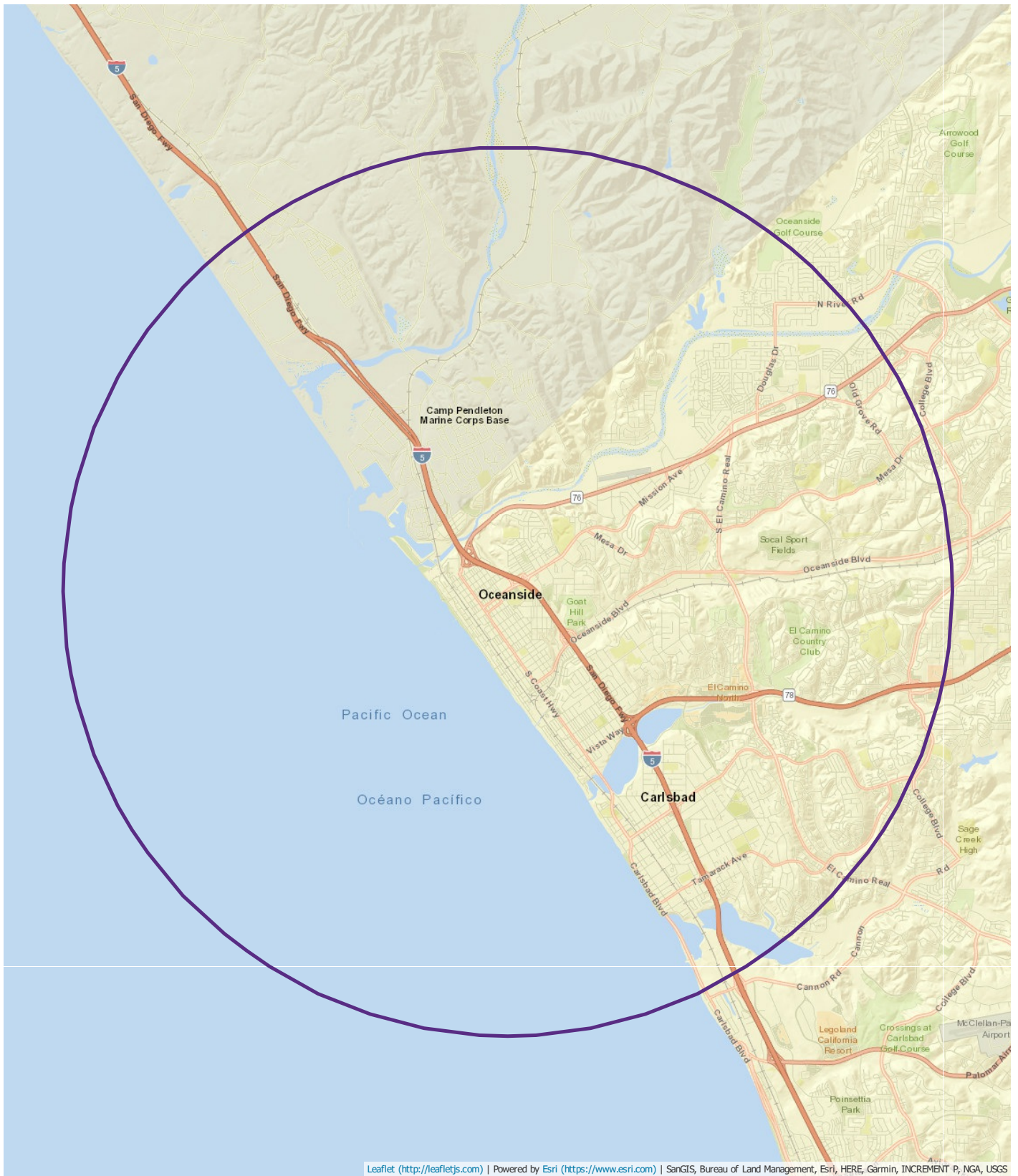
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 1040 Mission Ave. - 5 mi Radius

Total Population: 157,532 | Total Households: 58,032



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/7/2018 5:30:33 PM
DataVintage: 2018

Trade Area

| Name | Level | Geographies |
|---------------------------------|-------------|-------------|
| 1040 Mission Ave. - 3 mi Radius | 3 mi Radius | N/A |
| 1040 Mission Ave. - 5 mi Radius | 5 mi Radius | N/A |
| 1040 Mission Ave. - 1 mi Radius | 1 mi Radius | N/A |

Benchmark:

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

DataSource:

| Name | Copyright |
|--|---|
| Pop-Facts Premier - 2000 US Census | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2010 US Census | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2018 - Current Year Estimate | Claritas: Claritas - Pop-Facts Premier 2018 |
| Pop-Facts Premier - 2023 - Five Year Projection | Claritas: Claritas - Pop-Facts Premier 2018 |
| SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate | Claritas: Claritas |