

Pop-Facts Demographics Snapshot | Summary

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Population	
2000 Census	14,273
2010 Census	13,757
2018 Estimate	14,744
2023 Projection	15,408
Population Growth	
Percent Change: 2000 to 2010	-3.62
Percent Change: 2010 to 2018	7.17
Percent Change: 2018 to 2023	4.50
Households	
2000 Census	4,668
2010 Census	4,923
2018 Estimate	5,363
2023 Projection	5,651
Household Growth	
Percent Change: 2000 to 2010	5.46
Percent Change: 2010 to 2018	8.94
Percent Change: 2018 to 2023	5.37
Family Households	
2000 Census	2,817
2010 Census	2,852
2018 Estimate	3,108
2023 Projection	3,273
Family Household Growth	
Percent Change: 2000 to 2010	1.24
Percent Change: 2010 to 2018	8.98
Percent Change: 2018 to 2023	5.31

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	9,198	62.38
Black/African American Alone	531	3.60
American Indian/Alaskan Native Alone	206	1.40
Asian Alone	522	3.54
Native Hawaiian/Pacific Islander Alone	111	0.75
Some Other Race Alone	3,433	23.28
Two or More Races	744	5.05
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	8,017	54.38
Hispanic or Latino	6,728	45.63
Mexican Origin	6,056	90.01
Puerto Rican Origin	136	2.02
Cuban Origin	25	0.37
All Other Hispanic or Latino	510	7.58
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	223	42.72
Filipino	54	10.35
Japanese	68	13.03
Asian Indian	10	1.92
Korean	2	0.38
Vietnamese	126	24.14
Cambodian	17	3.26
Hmong	0	0.00
Laotian	17	3.26
Thai	2	0.38
All Other Asian Races Including 2+ Category	3	0.57
2018 Est. Population by Ancestry		
Arab	44	0.30
Czech	19	0.13
Danish	30	0.20
Dutch	82	0.56
English	896	6.08
French (Excluding Basque)	148	1.00
French Canadian	14	0.10
German	1,081	7.33
Greek	20	0.14
Hungarian	25	0.17
Irish	753	5.11
Italian	396	2.69
Lithuanian	19	0.13
Norwegian	121	0.82
Polish	216	1.47
Portuguese	44	0.30
Russian	120	0.81
Scotch-Irish	59	0.40
Scottish	140	0.95
Slovak	0	0.00
Sub-Saharan African	12	0.08
Swedish	55	0.37
Swiss	1	0.01
Ukrainian	34	0.23
United States or American	326	2.21
Welsh	21	0.14
West Indian (Excluding Hispanic groups)	5	0.03
Other ancestries	8,517	57.77
Ancestries Unclassified	1,545	10.48
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	8,859	64.75
Speak Asian/Pacific Isl. Lang. at Home	485	3.54
Speak Indo-European Language at Home	222	1.62
Speak Spanish at Home	4,097	29.94
Speak Other Language at Home	18	0.13
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	2,714	40.34
Black/African American Alone	59	0.88
American Indian/Alaskan Native Alone	132	1.96
Asian Alone	36	0.54
Native Hawaiian/Pacific Islander Alone	9	0.13
Some Other Race Alone	3,396	50.48
Two or More Races	382	5.68

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363

	Count	%
2018 Est. Population by Sex		
Male	7,674	52.05
Female	7,071	47.96
2018 Est. Population by Age		
Age 0 - 4	1,062	7.20
Age 5 - 9	994	6.74
Age 10 - 14	901	6.11
Age 15 - 17	534	3.62
Age 18 - 20	576	3.91
Age 21 - 24	833	5.65
Age 25 - 34	2,701	18.32
Age 35 - 44	2,237	15.17
Age 45 - 54	1,703	11.55
Age 55 - 64	1,602	10.87
Age 65 - 74	1,005	6.82
Age 75 - 84	449	3.04
Age 85 and over	148	1.00
Age 16 and over	11,610	78.74
Age 18 and over	11,253	76.32
Age 21 and over	10,677	72.42
Age 65 and over	1,602	10.87
Median Age	--	34.14
Average Age	--	35.98
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	4,962	42.10
Male, Never Married	3,166	26.86
Female, Never Married	1,796	15.24
Married, Spouse Present	3,832	32.51
Married, Spouse Absent	721	6.12
Widowed	449	3.81
Male, Widowed	114	0.97
Female, Widowed	335	2.84
Divorced	1,824	15.47
Male, Divorced	671	5.69
Female, Divorced	1,153	9.78
2018 Est. Male Population by Age		
Male: Age 0 - 4	536	6.99
Male: Age 5 - 9	502	6.54
Male: Age 10 - 14	459	5.98
Male: Age 15 - 17	280	3.65
Male: Age 18 - 20	341	4.44
Male: Age 21 - 24	494	6.44
Male: Age 25 - 34	1,435	18.70
Male: Age 35 - 44	1,159	15.10
Male: Age 45 - 54	905	11.79
Male: Age 55 - 64	819	10.67
Male: Age 65 - 74	479	6.24
Male: Age 75 - 84	198	2.58
Male: Age 85 and over	67	0.87
Median Age, Male	--	33.48
Average Age, Male	--	35.55
2018 Est. Female Population by Age		
Female: Age 0 - 4	526	7.44
Female: Age 5 - 9	492	6.96
Female: Age 10 - 14	442	6.25
Female: Age 15 - 17	254	3.59
Female: Age 18 - 20	235	3.32
Female: Age 21 - 24	339	4.79
Female: Age 25 - 34	1,266	17.90
Female: Age 35 - 44	1,078	15.24
Female: Age 45 - 54	797	11.27
Female: Age 55 - 64	783	11.07
Female: Age 65 - 74	526	7.44
Female: Age 75 - 84	251	3.55
Female: Age 85 and over	82	1.16
Median Age, Female	--	34.85
Average Age, Female	--	36.41

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363

	Count	%
2018 Est. Households by Household Type		
Family Households	3,108	57.95
NonFamily Households	2,255	42.05
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	434	2.94
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	1,499	27.95
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	923	29.70
Married Couple Family, no own children	1,115	35.88
Male Householder, own children	193	6.21
Male Householder, no own children	156	5.02
Female Householder, own children	435	14.00
Female Householder, no own children	286	9.20
2018 Est. Households by Household Size		
1-Person Household	1,653	30.82
2-Person Household	1,674	31.21
3-Person Household	678	12.64
4-Person Household	526	9.81
5-Person Household	353	6.58
6-Person Household	207	3.86
7-or-more-person	272	5.07
2018 Est. Average Household Size	-	2.69
2018 Est. Households by Number of Vehicles		
No Vehicles	499	9.30
1 Vehicle	2,204	41.10
2 Vehicles	1,924	35.88
3 Vehicles	498	9.29
4 Vehicles	93	1.73
5 or more Vehicles	146	2.72
2018 Est. Average Number of Vehicles	-	1.64
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	1,601	29.85
Housing Units, Renter-Occupied	3,762	70.15
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.60
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.76
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	23	1.44
Value \$20,000 - \$39,999	33	2.06
Value \$40,000 - \$59,999	23	1.44
Value \$60,000 - \$79,999	21	1.31
Value \$80,000 - \$99,999	28	1.75
Value \$100,000 - \$149,999	21	1.31
Value \$150,000 - \$199,999	49	3.06
Value \$200,000 - \$299,999	152	9.49
Value \$300,000 - \$399,999	233	14.55
Value \$400,000 - \$499,999	197	12.30
Value \$500,000 - \$749,999	445	27.80
Value \$750,000 - \$999,999	230	14.37
Value \$1,000,000 - \$1,499,999	81	5.06
Value \$1,500,000 - \$1,999,999	12	0.75
Value \$2,000,000 or more	54	3.37
2018 Est. Median All Owner-Occupied Housing Value	-	510,540.37

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Pop-Facts Demographics Snapshot | Housing & Households



Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	452	6.38
1 Unit Detached	2,212	31.24
2 Units	250	3.53
3 to 4 Units	497	7.02
5 to 19 Units	1,995	28.18
20 to 49 Units	633	8.94
50 or More Units	822	11.61
Mobile Home or Trailer	211	2.98
Boat, RV, Van, etc.	8	0.11
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	450	6.36
Built 2010 to 2013	81	1.14
Built 2000 to 2009	778	10.99
Built 1990 to 1999	691	9.76
Built 1980 to 1989	873	12.33
Built 1970 to 1979	1,681	23.74
Built 1960 to 1969	921	13.01
Built 1950 to 1959	786	11.10
Built 1940 to 1949	342	4.83
Built 1939 or Earlier	476	6.72
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	--	1,975.92
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	1,750	32.63
Households with 1 or More People under Age 18		
Married Couple Family	1,008	57.60
Other Family, Male Householder	228	13.03
Other Family, Female Householder	493	28.17
NonFamily Household, Male Householder	17	0.97
NonFamily Household, Female Householder	4	0.23
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	3,614	67.39
Households with No People under Age 18		
Married Couple Family	1,031	28.53
Other Family, Male Householder	122	3.38
Other Family, Female Householder	227	6.28
NonFamily, Male Householder	1,242	34.37
NonFamily, Female Householder	991	27.42

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	1,401	14.23
Some High School, No Diploma	785	7.97
High School Graduate (or GED)	2,098	21.31
Some College, No Degree	2,116	21.49
Associate's Degree	997	10.13
Bachelor's Degree	1,609	16.34
Master's Degree	564	5.73
Professional Degree	222	2.25
Doctorate Degree	51	0.52
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	1,685	46.82
High School Graduate	751	20.87
Some College or Associate's Degree	802	22.28
Bachelor's Degree or Higher	362	10.06
2018 Est. Households by HH Income		
Income < \$15,000	668	12.46
Income \$15,000 - \$24,999	435	8.11
Income \$25,000 - \$34,999	499	9.30
Income \$35,000 - \$49,999	835	15.57
Income \$50,000 - \$74,999	1,136	21.18
Income \$75,000 - \$99,999	635	11.84
Income \$100,000 - \$124,999	382	7.12
Income \$125,000 - \$149,999	264	4.92
Income \$150,000 - \$199,999	253	4.72
Income \$200,000 - \$249,999	104	1.94
Income \$250,000 - \$499,999	108	2.01
Income \$500,000+	45	0.84
2018 Est. Average Household Income	-	74,370.43
2018 Est. Median Household Income	-	54,743.47
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	59,110.04
Black or African American Alone	-	38,154.13
American Indian and Alaskan Native Alone	-	66,456.27
Asian Alone	-	12,130.37
Native Hawaiian and Other Pacific Islander Alone	-	67,030.45
Some Other Race Alone	-	38,487.90
Two or More Races	-	66,198.43
Hispanic or Latino	-	51,838.03
Not Hispanic or Latino	-	56,215.43
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	2,604	83.78
2018 Families at or Above Poverty with children	1,311	42.18
2018 Families Below Poverty	504	16.22
2018 Families Below Poverty with children	335	10.78

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	3,293	50.56
Blue Collar	1,411	21.66
Service and Farming	1,809	27.77
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,613	24.69
15 - 29 Minutes	2,493	38.15
30 - 44 Minutes	1,077	16.48
45 - 59 Minutes	586	8.97
60 or more Minutes	765	11.71
2018 Est. Avg Travel Time to Work in Minutes	-	30.54
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	6,846	100.00
Drove Alone	4,983	72.79
Carpooled	582	8.50
Public Transport	337	4.92
Walked	463	6.76
Bicycle	51	0.74
Other Means	106	1.55
Worked at Home	324	4.73
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	6,513	100.00
For-Profit Private Workers	4,718	72.44
Non-Profit Private Workers)	370	5.68
Local Government Workers	408	6.26
State Government Workers	192	2.95
Federal Government Workers	281	4.31
Self-Employed Workers	543	8.34
Unpaid Family Workers	0	0.00
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	150	2.30
Arts/Design/Entertainment/Sports/Media	132	2.03
Building/Grounds Cleaning/Maintenance	431	6.62
Business/Financial Operations	131	2.01
Community/Social Services	96	1.47
Computer/Mathematical	72	1.10
Construction/Extraction	535	8.21
Education/Training/Library	362	5.56
Farming/Fishing/Forestry	59	0.91
Food Preparation/Serving Related	639	9.81
Healthcare Practitioner/Technician	401	6.16
Healthcare Support	135	2.07
Installation/Maintenance/Repair	204	3.13
Legal	24	0.37
Life/Physical/Social Science	21	0.32
Management	498	7.65
Office/Administrative Support	613	9.41
Production	354	5.43
Protective Services	140	2.15
Sales/Related	792	12.16
Personal Care/Service	404	6.20
Transportation/Material Moving	317	4.87
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	514	4.43
Civilian - Employed	6,593	56.79
Civilian - Unemployed	371	3.20
Not in Labor Force	4,132	35.59

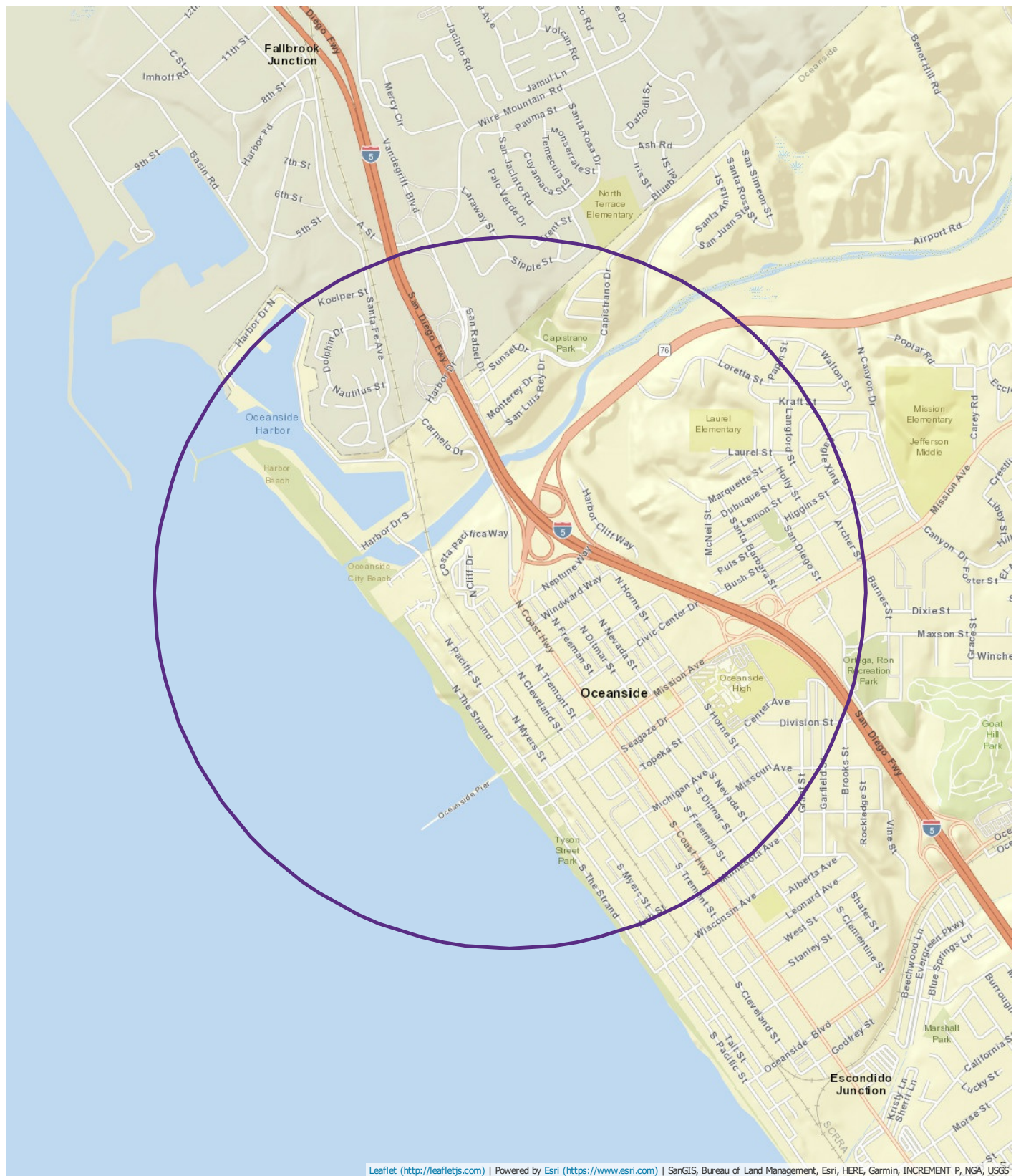
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 815 North Coast Hwy. - 1 mi Radius

Total Population: 14,744 | Total Households: 5,363



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/5/2018 7:31:55 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
815 North Coast Hwy. - 5 mi Radius	5 mi Radius	N/A
815 North Coast Hwy. - 3 mi Radius	3 mi Radius	N/A
815 North Coast Hwy. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Population	
2000 Census	57,425
2010 Census	56,225
2018 Estimate	59,670
2023 Projection	61,946
Population Growth	
Percent Change: 2000 to 2010	-2.09
Percent Change: 2010 to 2018	6.13
Percent Change: 2018 to 2023	3.81
Households	
2000 Census	19,274
2010 Census	19,512
2018 Estimate	20,850
2023 Projection	21,764
Household Growth	
Percent Change: 2000 to 2010	1.24
Percent Change: 2010 to 2018	6.86
Percent Change: 2018 to 2023	4.38
Family Households	
2000 Census	12,887
2010 Census	12,788
2018 Estimate	13,716
2023 Projection	14,341
Family Household Growth	
Percent Change: 2000 to 2010	-0.77
Percent Change: 2010 to 2018	7.26
Percent Change: 2018 to 2023	4.56

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	40,944	68.62
Black/African American Alone	2,280	3.82
American Indian/Alaskan Native Alone	633	1.06
Asian Alone	2,575	4.32
Native Hawaiian/Pacific Islander Alone	573	0.96
Some Other Race Alone	9,212	15.44
Two or More Races	3,454	5.79
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	37,946	63.59
Hispanic or Latino	21,723	36.41
Mexican Origin	18,988	87.41
Puerto Rican Origin	586	2.70
Cuban Origin	119	0.55
All Other Hispanic or Latino	2,030	9.35
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	480	18.64
Filipino	1,032	40.08
Japanese	218	8.47
Asian Indian	104	4.04
Korean	46	1.79
Vietnamese	358	13.90
Cambodian	116	4.50
Hmong	9	0.35
Laotian	60	2.33
Thai	60	2.33
All Other Asian Races Including 2+ Category	93	3.61
2018 Est. Population by Ancestry		
Arab	144	0.24
Czech	108	0.18
Danish	89	0.15
Dutch	484	0.81
English	3,705	6.21
French (Excluding Basque)	869	1.46
French Canadian	87	0.15
German	5,076	8.51
Greek	68	0.11
Hungarian	241	0.40
Irish	3,515	5.89
Italian	2,103	3.52
Lithuanian	52	0.09
Norwegian	461	0.77
Polish	1,066	1.79
Portuguese	269	0.45
Russian	336	0.56
Scotch-Irish	352	0.59
Scottish	617	1.03
Slovak	21	0.04
Sub-Saharan African	319	0.54
Swedish	235	0.39
Swiss	22	0.04
Ukrainian	95	0.16
United States or American	1,280	2.15
Welsh	148	0.25
West Indian (Excluding Hispanic groups)	70	0.12
Other ancestries	31,103	52.13
Ancestries Unclassified	6,735	11.29
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	38,188	69.42
Speak Asian/Pacific Isl. Lang. at Home	1,866	3.39
Speak Indo-European Language at Home	911	1.66
Speak Spanish at Home	13,884	25.24
Speak Other Language at Home	160	0.29
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	10,446	48.09
Black/African American Alone	222	1.02
American Indian/Alaskan Native Alone	329	1.51
Asian Alone	143	0.66
Native Hawaiian/Pacific Islander Alone	29	0.13
Some Other Race Alone	9,082	41.81
Two or More Races	1,472	6.78

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850

	Count	%
2018 Est. Population by Sex		
Male	32,228	54.01
Female	27,442	45.99
2018 Est. Population by Age		
Age 0 - 4	4,661	7.81
Age 5 - 9	3,983	6.67
Age 10 - 14	3,526	5.91
Age 15 - 17	2,138	3.58
Age 18 - 20	3,494	5.86
Age 21 - 24	5,318	8.91
Age 25 - 34	9,765	16.36
Age 35 - 44	8,136	13.63
Age 45 - 54	6,500	10.89
Age 55 - 64	6,004	10.06
Age 65 - 74	3,794	6.36
Age 75 - 84	1,662	2.79
Age 85 and over	688	1.15
Age 16 and over	46,803	78.44
Age 18 and over	45,362	76.02
Age 21 and over	41,868	70.17
Age 65 and over	6,145	10.30
Median Age	-	31.55
Average Age	-	34.68
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	19,115	40.24
Male, Never Married	12,933	27.23
Female, Never Married	6,181	13.01
Married, Spouse Present	18,461	38.87
Married, Spouse Absent	2,378	5.01
Widowed	1,789	3.77
Male, Widowed	487	1.02
Female, Widowed	1,303	2.74
Divorced	5,757	12.12
Male, Divorced	2,412	5.08
Female, Divorced	3,345	7.04
2018 Est. Male Population by Age		
Male: Age 0 - 4	2,376	7.37
Male: Age 5 - 9	2,036	6.32
Male: Age 10 - 14	1,790	5.55
Male: Age 15 - 17	1,102	3.42
Male: Age 18 - 20	2,449	7.60
Male: Age 21 - 24	3,793	11.77
Male: Age 25 - 34	5,291	16.42
Male: Age 35 - 44	4,199	13.03
Male: Age 45 - 54	3,375	10.47
Male: Age 55 - 64	3,034	9.41
Male: Age 65 - 74	1,797	5.58
Male: Age 75 - 84	721	2.24
Male: Age 85 and over	264	0.82
Median Age, Male	-	29.05
Average Age, Male	-	34.14
2018 Est. Female Population by Age		
Female: Age 0 - 4	2,285	8.33
Female: Age 5 - 9	1,946	7.09
Female: Age 10 - 14	1,736	6.33
Female: Age 15 - 17	1,036	3.77
Female: Age 18 - 20	1,045	3.81
Female: Age 21 - 24	1,525	5.56
Female: Age 25 - 34	4,474	16.30
Female: Age 35 - 44	3,937	14.35
Female: Age 45 - 54	3,125	11.39
Female: Age 55 - 64	2,970	10.82
Female: Age 65 - 74	1,997	7.28
Female: Age 75 - 84	941	3.43
Female: Age 85 and over	424	1.54
Median Age, Female	-	34.26
Average Age, Female	-	35.20

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850

	Count	%
2018 Est. Households by Household Type		
Family Households	13,716	65.78
NonFamily Households	7,134	34.22
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	4,889	8.19
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	5,146	24.68
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	5,124	37.36
Married Couple Family, no own children	4,948	36.08
Male Householder, own children	599	4.37
Male Householder, no own children	578	4.21
Female Householder, own children	1,407	10.26
Female Householder, no own children	1,060	7.73
2018 Est. Households by Household Size		
1-Person Household	5,225	25.06
2-Person Household	6,351	30.46
3-Person Household	3,408	16.34
4-Person Household	2,814	13.50
5-Person Household	1,552	7.44
6-Person Household	725	3.48
7-or-more-person	774	3.71
2018 Est. Average Household Size	-	2.78
2018 Est. Households by Number of Vehicles		
No Vehicles	1,294	6.21
1 Vehicle	7,025	33.69
2 Vehicles	8,551	41.01
3 Vehicles	2,905	13.93
4 Vehicles	684	3.28
5 or more Vehicles	390	1.87
2018 Est. Average Number of Vehicles	-	1.81
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	7,853	37.66
Housing Units, Renter-Occupied	12,997	62.34
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	15.20
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.37
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	66	0.84
Value \$20,000 - \$39,999	93	1.18
Value \$40,000 - \$59,999	96	1.22
Value \$60,000 - \$79,999	117	1.49
Value \$80,000 - \$99,999	110	1.40
Value \$100,000 - \$149,999	130	1.66
Value \$150,000 - \$199,999	127	1.62
Value \$200,000 - \$299,999	508	6.47
Value \$300,000 - \$399,999	1,209	15.39
Value \$400,000 - \$499,999	1,360	17.32
Value \$500,000 - \$749,999	2,187	27.85
Value \$750,000 - \$999,999	991	12.62
Value \$1,000,000 - \$1,499,999	516	6.57
Value \$1,500,000 - \$1,999,999	104	1.32
Value \$2,000,000 or more	240	3.06
2018 Est. Median All Owner-Occupied Housing Value	-	509,468.77

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households



Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	2,082	8.62
1 Unit Detached	10,360	42.90
2 Units	957	3.96
3 to 4 Units	1,577	6.53
5 to 19 Units	5,033	20.84
20 to 49 Units	1,792	7.42
50 or More Units	1,452	6.01
Mobile Home or Trailer	886	3.67
Boat, RV, Van, etc.	8	0.03
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	1,235	5.11
Built 2010 to 2013	236	0.98
Built 2000 to 2009	3,208	13.29
Built 1990 to 1999	2,497	10.34
Built 1980 to 1989	4,046	16.75
Built 1970 to 1979	5,460	22.61
Built 1960 to 1969	2,990	12.38
Built 1950 to 1959	2,524	10.45
Built 1940 to 1949	1,041	4.31
Built 1939 or Earlier	911	3.77
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,978.40
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	7,857	37.68
Households with 1 or More People under Age 18		
Married Couple Family	5,423	69.02
Other Family, Male Householder	721	9.18
Other Family, Female Householder	1,651	21.01
NonFamily Household, Male Householder	44	0.56
NonFamily Household, Female Householder	18	0.23
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	12,993	62.32
Households with No People under Age 18		
Married Couple Family	4,648	35.77
Other Family, Male Householder	460	3.54
Other Family, Female Householder	815	6.27
NonFamily, Male Householder	3,847	29.61
NonFamily, Female Householder	3,223	24.81

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	3,581	9.80
Some High School, No Diploma	2,349	6.43
High School Graduate (or GED)	8,212	22.47
Some College, No Degree	9,491	25.97
Associate's Degree	3,773	10.32
Bachelor's Degree	6,077	16.63
Master's Degree	2,129	5.83
Professional Degree	719	1.97
Doctorate Degree	219	0.60
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	4,315	39.05
High School Graduate	2,997	27.12
Some College or Associate's Degree	2,770	25.07
Bachelor's Degree or Higher	968	8.76
2018 Est. Households by HH Income		
Income < \$15,000	2,093	10.04
Income \$15,000 - \$24,999	1,657	7.95
Income \$25,000 - \$34,999	2,131	10.22
Income \$35,000 - \$49,999	3,428	16.44
Income \$50,000 - \$74,999	4,240	20.34
Income \$75,000 - \$99,999	2,493	11.96
Income \$100,000 - \$124,999	1,702	8.16
Income \$125,000 - \$149,999	1,119	5.37
Income \$150,000 - \$199,999	971	4.66
Income \$200,000 - \$249,999	394	1.89
Income \$250,000 - \$499,999	432	2.07
Income \$500,000+	191	0.92
2018 Est. Average Household Income	--	76,685.62
2018 Est. Median Household Income	--	55,651.58
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	57,192.56
Black or African American Alone	--	57,805.26
American Indian and Alaskan Native Alone	--	61,945.41
Asian Alone	--	55,993.04
Native Hawaiian and Other Pacific Islander Alone	--	67,548.01
Some Other Race Alone	--	43,730.01
Two or More Races	--	58,676.90
Hispanic or Latino	--	47,015.40
Not Hispanic or Latino	--	59,589.36
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	11,997	87.47
2018 Families at or Above Poverty with children	6,119	44.61
2018 Families Below Poverty	1,719	12.53
2018 Families Below Poverty with children	1,128	8.22

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	12,517	53.34
Blue Collar	4,785	20.39
Service and Farming	6,164	26.27
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	8,607	31.73
15 - 29 Minutes	9,534	35.15
30 - 44 Minutes	4,564	16.83
45 - 59 Minutes	1,815	6.69
60 or more Minutes	2,604	9.60
2018 Est. Avg Travel Time to Work in Minutes	-	28.14
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	29,150	100.00
Drove Alone	19,664	67.46
Carpooled	2,712	9.30
Public Transport	967	3.32
Walked	2,955	10.14
Bicycle	145	0.50
Other Means	725	2.49
Worked at Home	1,983	6.80
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	23,466	100.00
For-Profit Private Workers	16,286	69.40
Non-Profit Private Workers)	1,345	5.73
Local Government Workers	1,414	6.03
State Government Workers	725	3.09
Federal Government Workers	1,368	5.83
Self-Employed Workers	2,310	9.84
Unpaid Family Workers	20	0.09
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	532	2.27
Arts/Design/Entertainment/Sports/Media	501	2.13
Building/Grounds Cleaning/Maintenance	1,447	6.17
Business/Financial Operations	730	3.11
Community/Social Services	271	1.16
Computer/Mathematical	496	2.11
Construction/Extraction	1,464	6.24
Education/Training/Library	1,282	5.46
Farming/Fishing/Forestry	279	1.19
Food Preparation/Serving Related	2,249	9.58
Healthcare Practitioner/Technician	1,256	5.35
Healthcare Support	468	1.99
Installation/Maintenance/Repair	910	3.88
Legal	132	0.56
Life/Physical/Social Science	180	0.77
Management	1,777	7.57
Office/Administrative Support	2,833	12.07
Production	1,293	5.51
Protective Services	347	1.48
Sales/Related	2,527	10.77
Personal Care/Service	1,374	5.86
Transportation/Material Moving	1,118	4.76
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	5,804	12.40
Civilian - Employed	24,340	52.01
Civilian - Unemployed	1,898	4.05
Not in Labor Force	14,762	31.54

Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 815 North Coast Hwy. - 3 mi Radius

Total Population: 59,670 | Total Households: 20,850



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/5/2018 7:31:55 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
815 North Coast Hwy. - 5 mi Radius	5 mi Radius	N/A
815 North Coast Hwy. - 3 mi Radius	3 mi Radius	N/A
815 North Coast Hwy. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Population	
2000 Census	121,084
2010 Census	123,789
2018 Estimate	132,488
2023 Projection	138,313
Population Growth	
Percent Change: 2000 to 2010	2.23
Percent Change: 2010 to 2018	7.03
Percent Change: 2018 to 2023	4.40
Households	
2000 Census	44,304
2010 Census	46,280
2018 Estimate	49,753
2023 Projection	52,134
Household Growth	
Percent Change: 2000 to 2010	4.46
Percent Change: 2010 to 2018	7.50
Percent Change: 2018 to 2023	4.79
Family Households	
2000 Census	28,617
2010 Census	29,336
2018 Estimate	31,554
2023 Projection	33,073
Family Household Growth	
Percent Change: 2000 to 2010	2.51
Percent Change: 2010 to 2018	7.56
Percent Change: 2018 to 2023	4.81

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	92,443	69.78
Black/African American Alone	5,063	3.82
American Indian/Alaskan Native Alone	1,256	0.95
Asian Alone	7,454	5.63
Native Hawaiian/Pacific Islander Alone	1,239	0.94
Some Other Race Alone	17,305	13.06
Two or More Races	7,728	5.83
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	90,697	68.46
Hispanic or Latino	41,791	31.54
Mexican Origin	35,444	84.81
Puerto Rican Origin	1,322	3.16
Cuban Origin	273	0.65
All Other Hispanic or Latino	4,752	11.37
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	867	11.63
Filipino	3,613	48.47
Japanese	854	11.46
Asian Indian	560	7.51
Korean	185	2.48
Vietnamese	503	6.75
Cambodian	264	3.54
Hmong	13	0.17
Laotian	61	0.82
Thai	84	1.13
All Other Asian Races Including 2+ Category	449	6.02
2018 Est. Population by Ancestry		
Arab	533	0.40
Czech	295	0.22
Danish	250	0.19
Dutch	977	0.74
English	9,238	6.97
French (Excluding Basque)	1,996	1.51
French Canadian	226	0.17
German	10,687	8.07
Greek	279	0.21
Hungarian	496	0.37
Irish	8,629	6.51
Italian	5,161	3.90
Lithuanian	76	0.06
Norwegian	1,053	0.80
Polish	1,983	1.50
Portuguese	680	0.51
Russian	919	0.69
Scotch-Irish	1,064	0.80
Scottish	1,728	1.30
Slovak	33	0.03
Sub-Saharan African	852	0.64
Swedish	897	0.68
Swiss	188	0.14
Ukrainian	282	0.21
United States or American	2,917	2.20
Welsh	388	0.29
West Indian (Excluding Hispanic groups)	272	0.20
Other ancestries	64,355	48.57
Ancestries Unclassified	16,035	12.10
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	90,307	73.24
Speak Asian/Pacific Isl. Lang. at Home	4,300	3.49
Speak Indo-European Language at Home	2,938	2.38
Speak Spanish at Home	25,258	20.48
Speak Other Language at Home	508	0.41
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	20,159	48.24
Black/African American Alone	561	1.34
American Indian/Alaskan Native Alone	665	1.59
Asian Alone	323	0.77
Native Hawaiian/Pacific Islander Alone	88	0.21
Some Other Race Alone	16,998	40.67
Two or More Races	2,995	7.17

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753

	Count	%
2018 Est. Population by Sex		
Male	69,206	52.24
Female	63,282	47.76
2018 Est. Population by Age		
Age 0 - 4	9,178	6.93
Age 5 - 9	8,251	6.23
Age 10 - 14	7,463	5.63
Age 15 - 17	4,513	3.41
Age 18 - 20	6,451	4.87
Age 21 - 24	9,641	7.28
Age 25 - 34	21,826	16.47
Age 35 - 44	18,000	13.59
Age 45 - 54	14,607	11.03
Age 55 - 64	14,192	10.71
Age 65 - 74	10,177	7.68
Age 75 - 84	5,355	4.04
Age 85 and over	2,834	2.14
Age 16 and over	106,122	80.10
Age 18 and over	103,084	77.81
Age 21 and over	96,632	72.94
Age 65 and over	18,366	13.86
Median Age	-	34.46
Average Age	-	37.28
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	38,525	35.80
Male, Never Married	24,317	22.60
Female, Never Married	14,207	13.20
Married, Spouse Present	45,267	42.07
Married, Spouse Absent	5,368	4.99
Widowed	4,972	4.62
Male, Widowed	1,175	1.09
Female, Widowed	3,798	3.53
Divorced	13,464	12.51
Male, Divorced	5,686	5.29
Female, Divorced	7,778	7.23
2018 Est. Male Population by Age		
Male: Age 0 - 4	4,687	6.77
Male: Age 5 - 9	4,199	6.07
Male: Age 10 - 14	3,821	5.52
Male: Age 15 - 17	2,379	3.44
Male: Age 18 - 20	4,342	6.27
Male: Age 21 - 24	6,556	9.47
Male: Age 25 - 34	11,725	16.94
Male: Age 35 - 44	9,195	13.29
Male: Age 45 - 54	7,450	10.77
Male: Age 55 - 64	6,955	10.05
Male: Age 65 - 74	4,633	6.70
Male: Age 75 - 84	2,229	3.22
Male: Age 85 and over	1,035	1.50
Median Age, Male	-	32.01
Average Age, Male	-	36.26
2018 Est. Female Population by Age		
Female: Age 0 - 4	4,491	7.10
Female: Age 5 - 9	4,051	6.40
Female: Age 10 - 14	3,642	5.75
Female: Age 15 - 17	2,134	3.37
Female: Age 18 - 20	2,109	3.33
Female: Age 21 - 24	3,086	4.88
Female: Age 25 - 34	10,101	15.96
Female: Age 35 - 44	8,805	13.91
Female: Age 45 - 54	7,157	11.31
Female: Age 55 - 64	7,236	11.44
Female: Age 65 - 74	5,544	8.76
Female: Age 75 - 84	3,126	4.94
Female: Age 85 and over	1,799	2.84
Median Age, Female	-	37.16
Average Age, Female	-	38.27

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753

	Count	%
2018 Est. Households by Household Type		
Family Households	31,554	63.42
NonFamily Households	18,199	36.58
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	7,588	5.73
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	10,619	21.34
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	10,822	34.30
Married Couple Family, no own children	12,750	40.41
Male Householder, own children	1,203	3.81
Male Householder, no own children	1,297	4.11
Female Householder, own children	2,948	9.34
Female Householder, no own children	2,533	8.03
2018 Est. Households by Household Size		
1-Person Household	13,388	26.91
2-Person Household	16,338	32.84
3-Person Household	8,052	16.18
4-Person Household	6,168	12.40
5-Person Household	3,132	6.29
6-Person Household	1,373	2.76
7-or-more-person	1,303	2.62
2018 Est. Average Household Size	-	2.60
2018 Est. Households by Number of Vehicles		
No Vehicles	2,501	5.03
1 Vehicle	17,516	35.21
2 Vehicles	20,616	41.44
3 Vehicles	6,610	13.29
4 Vehicles	1,737	3.49
5 or more Vehicles	772	1.55
2018 Est. Average Number of Vehicles	-	1.81
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	22,055	44.33
Housing Units, Renter-Occupied	27,698	55.67
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.43
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.53
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	246	1.11
Value \$20,000 - \$39,999	194	0.88
Value \$40,000 - \$59,999	372	1.69
Value \$60,000 - \$79,999	346	1.57
Value \$80,000 - \$99,999	317	1.44
Value \$100,000 - \$149,999	682	3.09
Value \$150,000 - \$199,999	734	3.33
Value \$200,000 - \$299,999	2,002	9.08
Value \$300,000 - \$399,999	3,232	14.65
Value \$400,000 - \$499,999	3,509	15.91
Value \$500,000 - \$749,999	5,724	25.95
Value \$750,000 - \$999,999	2,742	12.43
Value \$1,000,000 - \$1,499,999	1,263	5.73
Value \$1,500,000 - \$1,999,999	267	1.21
Value \$2,000,000 or more	425	1.93
2018 Est. Median All Owner-Occupied Housing Value	-	481,839.81

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	6,785	12.26
1 Unit Detached	22,565	40.79
2 Units	1,880	3.40
3 to 4 Units	4,606	8.32
5 to 19 Units	10,644	19.24
20 to 49 Units	3,334	6.03
50 or More Units	3,004	5.43
Mobile Home or Trailer	2,464	4.45
Boat, RV, Van, etc.	41	0.07
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	3,021	5.46
Built 2010 to 2013	450	0.81
Built 2000 to 2009	6,449	11.66
Built 1990 to 1999	6,400	11.57
Built 1980 to 1989	12,565	22.71
Built 1970 to 1979	13,896	25.12
Built 1960 to 1969	5,848	10.57
Built 1950 to 1959	3,643	6.58
Built 1940 to 1949	1,748	3.16
Built 1939 or Earlier	1,303	2.35
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,980.88
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	16,458	33.08
Households with 1 or More People under Age 18		
Married Couple Family	11,432	69.46
Other Family, Male Householder	1,430	8.69
Other Family, Female Householder	3,443	20.92
NonFamily Household, Male Householder	106	0.64
NonFamily Household, Female Householder	47	0.29
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	33,295	66.92
Households with No People under Age 18		
Married Couple Family	12,140	36.46
Other Family, Male Householder	1,077	3.23
Other Family, Female Householder	2,038	6.12
NonFamily, Male Householder	8,942	26.86
NonFamily, Female Householder	9,098	27.32

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	5,801	6.67
Some High School, No Diploma	4,720	5.43
High School Graduate (or GED)	17,742	20.39
Some College, No Degree	22,371	25.72
Associate's Degree	9,564	10.99
Bachelor's Degree	17,168	19.73
Master's Degree	6,731	7.74
Professional Degree	1,692	1.95
Doctorate Degree	1,203	1.38
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	7,619	34.24
High School Graduate	5,874	26.40
Some College or Associate's Degree	5,912	26.57
Bachelor's Degree or Higher	2,844	12.78
2018 Est. Households by HH Income		
Income < \$15,000	4,645	9.34
Income \$15,000 - \$24,999	3,563	7.16
Income \$25,000 - \$34,999	4,272	8.59
Income \$35,000 - \$49,999	6,835	13.74
Income \$50,000 - \$74,999	10,320	20.74
Income \$75,000 - \$99,999	6,536	13.14
Income \$100,000 - \$124,999	4,610	9.27
Income \$125,000 - \$149,999	2,965	5.96
Income \$150,000 - \$199,999	2,890	5.81
Income \$200,000 - \$249,999	1,264	2.54
Income \$250,000 - \$499,999	1,326	2.67
Income \$500,000+	526	1.06
2018 Est. Average Household Income	--	84,496.67
2018 Est. Median Household Income	--	62,667.12
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	63,721.67
Black or African American Alone	--	63,344.82
American Indian and Alaskan Native Alone	--	65,501.63
Asian Alone	--	70,350.06
Native Hawaiian and Other Pacific Islander Alone	--	67,990.77
Some Other Race Alone	--	52,272.99
Two or More Races	--	63,476.88
Hispanic or Latino	--	54,236.18
Not Hispanic or Latino	--	65,771.64
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	28,307	89.71
2018 Families at or Above Poverty with children	12,843	40.70
2018 Families Below Poverty	3,247	10.29
2018 Families Below Poverty with children	2,070	6.56

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	33,193	60.84
Blue Collar	9,173	16.81
Service and Farming	12,194	22.35
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	16,865	28.61
15 - 29 Minutes	21,137	35.86
30 - 44 Minutes	10,400	17.64
45 - 59 Minutes	4,631	7.86
60 or more Minutes	5,911	10.03
2018 Est. Avg Travel Time to Work in Minutes	-	29.22
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	63,485	100.00
Drove Alone	45,783	72.12
Carpooled	5,465	8.61
Public Transport	1,863	2.94
Walked	4,296	6.77
Bicycle	281	0.44
Other Means	1,213	1.91
Worked at Home	4,585	7.22
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	54,560	100.00
For-Profit Private Workers	37,663	69.03
Non-Profit Private Workers)	3,211	5.88
Local Government Workers	3,387	6.21
State Government Workers	1,583	2.90
Federal Government Workers	2,922	5.36
Self-Employed Workers	5,704	10.46
Unpaid Family Workers	90	0.17
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	1,281	2.35
Arts/Design/Entertainment/Sports/Media	1,642	3.01
Building/Grounds Cleaning/Maintenance	2,650	4.86
Business/Financial Operations	2,458	4.50
Community/Social Services	680	1.25
Computer/Mathematical	1,676	3.07
Construction/Extraction	2,600	4.76
Education/Training/Library	3,006	5.51
Farming/Fishing/Forestry	441	0.81
Food Preparation/Serving Related	4,314	7.91
Healthcare Practitioner/Technician	2,765	5.07
Healthcare Support	1,067	1.96
Installation/Maintenance/Repair	1,973	3.62
Legal	428	0.78
Life/Physical/Social Science	524	0.96
Management	5,181	9.50
Office/Administrative Support	6,703	12.29
Production	2,348	4.30
Protective Services	1,062	1.95
Sales/Related	6,849	12.55
Personal Care/Service	2,659	4.87
Transportation/Material Moving	2,253	4.13
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	9,183	8.65
Civilian - Employed	56,756	53.48
Civilian - Unemployed	4,206	3.96
Not in Labor Force	35,977	33.90

Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 815 North Coast Hwy. - 5 mi Radius

Total Population: 132,488 | Total Households: 49,753



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/5/2018 7:31:55 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
815 North Coast Hwy. - 5 mi Radius	5 mi Radius	N/A
815 North Coast Hwy. - 3 mi Radius	3 mi Radius	N/A
815 North Coast Hwy. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas