

CITY OF OCEANSIDE

ECONOMIC DEVELOPMENT

NEWS

**JUNE
2026**

OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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TJ TACOS



Construction is underway on [TJ Tacos](#) at 1531 Mission Avenue in the Mission Promenade shopping center. The 10,695 SF project includes a complete renovation of an existing commercial building, helping to revitalize and activate the corner of Mission Avenue and San Diego Street with new corrugated metal siding, composite wood-slat walls, indoor and outdoor dining terraces, and a commissary kitchen to support future TJ Tacos locations. Known for its authentic Tijuana-style flavors, TJ Tacos is bringing a fresh, modern space to Oceanside, and the community is looking forward to its grand opening.

COAST VILLAS



Construction has begun on [Coast Villas](#), a new affordable housing community at 1111 S. Coast Highway. The four-story development will provide 56 affordable apartments for seniors 55 and older, including supportive housing for veterans and individuals experiencing homelessness or mental health challenges. Developed through a partnership between National CORE and the San Diego Community Housing Corporation, the project is an important investment in expanding affordable and supportive housing opportunities in the community.

OCEANSIDE TOWN AND COUNTY

Discover Oceanside's diverse retail centers in a monthly spotlight series that showcases what each one has to offer.



Oceanside Town & Country, located at 1715–1779 Oceanside Blvd., is a neighborhood shopping center that provides a convenient mix of dining, retail, fitness, and service-oriented businesses for the surrounding community. Ideally situated with easy access from Interstate 5, the center serves both residents and visitors with a variety of everyday amenities and popular national and local brands.

Current tenants include [Smart & Final](#), [Crunch Fitness](#), [West Marine](#), [Vila Massage](#), [Smile Nails & Spa](#), [Budget Car Rental](#), [Discovery Preschool and Infant Center](#), [Starbucks](#), [Popeyes Louisiana Kitchen](#), [Sinaloa Mexican & Seafood](#), [The Cheesesteak Grill](#), [McDonald's](#), [Marco's Pizza](#), and [The UPS Store](#).



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The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or (760) 435-3351.

NEW BUSINESSES-



Blade Shanghai at 405 Seagaze Dr. in Downtown Oceanside is a new fast-casual concept offering authentic Shanghai-style street food, featuring freshly made bao, noodles, wontons, potstickers, and fried rice.



Key and Cleaver at 101 N. Coast Hwy, serves classic grass-fed hamburgers, crispy chicken sandwiches, rosemary fries, and curated craft beers.



PopUp Bagels at 510 Vista Way in the Freeman Collective is now serving its signature hot, fresh bagels paired with a variety of flavorful schmears and butters. The popular bagel shop is open daily, bringing its unique “rip and dip” experience to South Oceanside.



Groovy Grooms, located at 1611 S. Coast Hwy. in South Oceanside, offers one-on-one pet grooming services with a focus on personalized care, comfort, and attentive service for every furry client.



Koakai Brewing, located at 559 Greenbrier Dr., Suite B next to **Kyoto Japanese Market**, serves craft beer and barbecue-inspired cuisine.



Katak Thai Kitchen at 1058 Mission Ave. in the Mission Square shopping center serves authentic Thai street food, boba, desserts, and curry puffs.

IN THE SPOTLIGHT-



Dominic's Italian Restaurant at 268 Harbor Dr. South recently celebrated 25 years in the Oceanside Harbor, marking an important milestone for the longtime waterfront dining spot.



Dominic's is a cherished fixture in the harbor, known for authentic Italian cuisine and a friendly atmosphere. The restaurant has become a go-to destination for locals and visitors alike. Its coastal charm and classic Italian flavors make it ideal for family dinners, celebrations, or a relaxing evening by the harbor.



Dominic's offers Italian favorites like fresh pasta, seafood, pizza, and house specialties. Guests enjoy delicious meals with scenic views. The sunset and warm hospitality create a memorable dining experience that keeps people coming back.



As Dominic's celebrates its 25th anniversary, this milestone highlights its lasting connection to the Oceanside community. For a quarter of a century, it has served as a gathering place for great food, memorable moments, and harbor views. Congratulations to Dominic's Italian Restaurant on 25 remarkable years in the Oceanside Harbor!



Would you like your business featured in a weekly Oceanside Business Spotlight? Each week we will spotlight an Oceanside business on our @oceansidebiz social media accounts. Contact us at: osidebiz@oceansideca.org if you would like to be featured.