

CITY OF OCEANSIDE

ECONOMIC DEVELOPMENT

NEWS

**FEBRUARY
2026**

OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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DOWNTOWN OCEANSIDE



As Oceanside continues to plan for growth near the coast and core transit corridors, several major downtown projects are moving forward following recent City Council approvals. A mixed-use project on blocks 5 and 20, the final two blocks of the **Downtown Nine Block Master Plan**, will add 373 residential units in two mid-rise buildings near the beach and Pier View Way. About 17,400 square feet of ground-floor space for restaurants and shops will help bring activity to the plaza and support expansion of local businesses.

Other approved projects, like 401 Mission and 901 Mission Avenue across from Oceanside High School, will add hundreds of homes and thousands of square feet of retail and commercial space downtown. 401 Mission alone will offer 332 residential units and 18,682 square feet of retail space near public transportation and the waterfront.

The **Oceanside Transit Center Redevelopment Project**, led by **North County Transit District** and **Toll Brothers Apartment Living**, will upgrade the city's main transit hub and add 547 residential units, a 170-room boutique hotel, and ground-floor shops and restaurants. Redevelopment of the nearby 810 Mission Avenue site will add 206 residential units, bringing the total to 753 new homes. The project will improve transit connections, adding public plazas and parking, aiming to boost the local economy and public transit use.



Oceanside Transit Center Redevelopment Project

CAMINO TOWN & COUNTRY



Discover Oceanside's diverse retail centers in a monthly spotlight series that showcases what each one has to offer.

The **Camino Town & Country Shopping Center** has served as a popular community shopping destination for many years. Located at El Camino Real and Highway 78, the center attracts both local and regional visitors, with approximately 4.1 million people visiting each year thanks to its diverse selection of stores. Shoppers can find groceries, dining options, and everyday essentials in one convenient location. Shoppers can find groceries, dining options, and everyday essentials in one convenient location. **Target/CVS Pharmacy, WinCo Foods, AutoZone,** and **Starbucks** anchor the center, along with additional retailers such as **Cox Communications,**

Discount Tire, El Camino Coin Laundry, Elements Massage, Mission Federal Credit Union Bank, Phenix Salon Suites, Sleep Number, Sports Clips Haircuts, Gem Nails and Spa, U.S. Renal Care, and Verizon Communications.

Dining: **Board and Brew, Del Taco, Denny's Restaurant, The Habit Burger, Valerie's Taco Shop,** serve as lively dining options for residents and visitors alike

NEW BUSINESSES-



Oceanside Fish Shop at 236 S. Coast Hwy. in Downtown Oceanside, serves fresh seafood, tacos, sandwiches, salads, and more.



Kahlo Cafe at 2035 Mission Ave. in the Oceanside Plaza serves handcrafted coffees, sandwiches, and desserts.

COMING SOON-



TICCA TIKKA at 600 Mission Ave. in Downtown Oceanside serves authentic Indian flavors, from street-food-inspired bites to crafted main courses.



Fisherman's Society at 1850 Rancho del Oro Rd. in the Arroyo Verde center. Instagram: [@fishermansocietysd](https://www.instagram.com/fishermansocietysd)

Would you like your business featured in a weekly Oceanside Business Spotlight? Each week we will spotlight an Oceanside business on our @oceansidebiz social media accounts. Contact us at: osidebiz@oceansideca.org if you would like to be featured.

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The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or (760) 435-3351.

IN THE SPOTLIGHT-



TailoredSpace Oceanside is a lively new coworking and flexible office space at 3605 Ocean Ranch Blvd., Ste 202 in Ocean Ranch Plaza. It offers professionals, entrepreneurs, and small businesses a variety of month-to-month membership options, such as coworking desks, private offices, virtual offices, and conference rooms for rent.



If you are a remote worker who needs a dedicated place to focus, a startup looking for flexible office options, or a team that wants meeting spaces and networking opportunities, TailoredSpace's Oceanside campus offers a customizable, community-focused setting in North San Diego County.



These options help you stay productive without needing a long-term lease. Members get fully furnished workspaces, fast internet, free coffee and snacks, onsite staff support, printing services, and access to community events. The space creates a professional and welcoming environment where you can grow and connect with others.



Its proximity to major freeways, restaurants, and attractions makes it a great choice for both local businesses and traveling professionals.

TailoredSpace Oceanside

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