

OCEANSIDE

BUSINESS RESOURCE GUIDE



INTRODUCTION

Oceanside brings together the best of business, education, and government to advance community priorities with mutual benefits.

The City values your decision to become part of Oceanside’s business community. To orient you to Oceanside, this reference guide provides helpful resources and contacts in areas of business development, permit processing, financial assistance, international trade, and support services. If you have questions or comments, please contact the Economic Development at 760-435-3352.

Elected Officials	1
City Staff Directory	2
City Department Directory	3
Local Services Directory	4
Other Services/Agencies	6
City of Oceanside Fact Sheet	7
Business Services and Resources	8
Business Assistance Organizations	10
Financial Assistance	12
City Services.....	14
Business Recycling.....	17
San Diego Hazmat.....	18
Transportation	20
Business Conference and Meeting Facilities	21

OCEANSIDE CITY COUNCIL

Mayor Esther Sanchez
760-435-3066
esanchez@oceansideca.org

Ryan Keim
Deputy Mayor
District 3
760-435-3048
rkeim@oceansideca.org

Rick Robinson
Councilmember
District 2
760-435-3033
rwrobinson@oceansideca.org

Peter Weiss
Councilmember
District 4
760-435-3066
pweiss@oceansideca.org

Eric Joyce
Councilmember
District 1
760-435-3032
ejoyce@oceansideca.org

Zeb Navarro
City Clerk
760-435-3010
cityclerk@oceansideca.org

Victor Roy
City Treasurer
760-435-3555
treasurer@oceansideca.org



CITY MANAGEMENT STAFF

Jonathan Borrego
City Manager
760-435-3065
CityManager@OceansideCa.org

Michael Gossman
Assistant City Manager
760-435-3058
mgossman@oceansideca.org

Rob O'Brien
Deputy City Manager
760-435-303496
robrien@oceansideca.org

Development Services
Darlene Nicandro
Development Services Deputy Director
760-435-3595
jhunt@oceansideca.org

Water Utilities
Lindsay Leahy
Water Utilities Director
760-435-5913
lleahy@oceansideca.org

Planning Division
Sergio Madera
City Planner
760-435-3539
smadera@oceansideca.org

Water Utilities
Justin Gamble
Stormwater Project Manager
760-435-5803
jgamble@oceansideca.org

Building Division
David Gans
Chief Building Official
760-435-3932
dgans@oceansideca.org

Fire Department
David Parson
Fire Chief
760-435-4500
rwrobinson@oceansideca.org

Public Works
Hamid Bahadori
Public Works Director
760-435-5089
hbahadri@oceansideca.org

Police Department
Kedrick Sadler
Police Chief
760-435-4500
ksadler@oceansideca.org

Engineering Division
Brian Thomas
City Engineer
760-435-5074
bthomas@oceansideca.org

Neighborhood Services
Leilani Hines
Housing & Neighborhood Services Director
760-435-5005
lhines@oceansideca.org

Code Enforcement Division
Kirk Mundt
Division Manager
760-435-3955
kmundt@oceansideca.org

Parks and Recreation
Manual Gonzalez
Parks and Recreation Director
760-435-5561
MhGonzalez@oceansideca.org

CITY DEPARTMENT DIRECTORY

City Attorney's Office - City Hall North 3rd Floor	760-435-3969
City Clerk's Office - City Hall North 2nd Floor	760-435-3000
City Council - City Hall North 3rd Floor.....	760-435-3029
City Manager's Office - City Hall North 3rd Floor	760-435-3065
City Treasurer - City Hall North 2nd Floor	760-435-3550
Development Services - City Hall South 1st Floor	760-435-3520
Economic Development - City Hall North 3rd Floor	760-435-3352
Financial Services - City Hall North 2nd Floor	760-435-3850
Fire - City Hall South 2nd Floor	760-435-4100
Human Resources - City Hall South 2nd Floor.....	760-435-3500
Library 330 N. Coast Highway	760-435-5600
Neighborhood Services 321 N. Nevada Street.....	760-435-3360
Police 3855 Mission Avenue	760-435-4900
Public Works/Harbor 4927 Oceanside Boulevard.....	760-435-4500
Water Utilities - City Hall South 1st Floor.....	760-435-5800

LOCAL SERVICES DIRECTORY

Ambulance Billing	760-435-4112
Beach Recreation Center	760-435-5233
Building Division	760-435-3950
Building Inspection Requests – 24 hrs	760-435-3925
Business License Division	760-435-3878
City Attorney’s Office	760-435-3969
City Clerk’s Office	760-435-3000
City Council Offices	760-435-3029
City Manager’s Office	760-435-3065
City Treasurer’s Office	760-435-3550
Building Division	760-435-3950
Engineering Division	760-435-5099
Transportation	760-435-5097
Economic Development	760-435-3352
Election Information	760-435-3000
Emergency Preparedness	760-435-4090
Engineering Division	760-435-5099
Financial Services Department	760-435-3850
Fire Department Business	760-435-4100
Fire Department – Emergency ONLY	911
Fire Prevention	760-435-4101
Flood Insurance Information	760-435-5101
General Information	760-435-3065
<u>Golf Courses</u>	
Arrowood Golf Course	760-967-8400
Center City Golf Course	760-433-8590
El Camino Country Club	760-757-2100
Emerald Isle Golf Course	760-721-4700
Oceanside Golf Course	760-433-1360
Graffiti Hotline	760-435-4466
Harbor Administration Office	760-435-4000
Human Resources Department	760-435-3500
Job Line – 24 hours	760-435-3505
Library Information	760-435-5600

LOCAL SERVICES DIRECTORY

Mayor and City Council Offices	760-435-3029
Neighborhood Services Department	
Housing and Code Enforcement Division	760-435-3360
Parks & Recreation Division	760-435-5041
Joe Balderrama Recreation Center	760-435-5530
John Landes Recreation Center	760-435-5041
Melba Bishop recreation Center.....	760-435-5550
Junior Seau Beach Community Center.....	760-435-5233
Senior Center – Country Club	760-435-5250
Senior Center – El Corazon	760-435-5300
Parks Maintenance	760-435-4500
Parking Administration	760-435-5184
Parking Enforcement	760-435-5195
Planning Division	760-435-3520
Police – Emergencies ONLY	911
Non-Emergency	760-435-4900
Records and Reports	760-435-4944
Sports and Aquatics Camp	760-435-5233
Street Lighting Maintenance Hotline	760-435-5122
Street Sweeping	760-435-5043
Street Tree Maintenance	760-435-4500
Streets and Traffic Signal Maintenance	760-435-4500
Surf Report	760-435-4020
<u>Swimming Pools</u>	
Brooks Street	760-435-5225
Marshall Street	760-435-5535
Transportation	760-435-5097
<u>Water Utilities</u>	
Utility Billing Information	760-435-3900
Water Service Start/Stop and Billing	760-435-3900
Emergency Service	760-435-5800
After Hours – weekends, holidays	760-435-4900
Water, Sewer, Waste Billing	760-435-3900
Weed Abatement Hotline	760-435-4322

OTHER SERVICES/AGENCIES

Airport (Oceanside Municipal)	760-435-5189
Animal Control (SD Humane Society)	760-757-4357
Better Business Bureau	858-496-2131
Birth Certificates and information	760-630-1219
Chamber of Commerce	760-722-1534
Coyotes and other wild animals	858-467-4201
DMV	800-777-0133
Employment Services (State EDD)	760-631-6150
Health Department	760-967-4401
Marriage Licenses and information	760-630-1219
Mosquito Control	858-694-2888
Property Taxes	760-940-6868
Recycling	760-439-2824
Registrar of Voters	800-696-0136
SDG&E	800-411-7343
Social Security Office	800-772-1213
Storm Information	858-675-8701
Tri-City Hospital	760-724-8411
Waste Management	760-439-2824
Welfare Department	760-967-4401
West Nile Virus Info-Line (complaints, dead bird reports, information)	858-694-2888

CITY OF OCEANSIDE FACT SHEET



INCORPORATION: JULY 4, 1888
CITY INCORPORATED AREA: 42 SQUARE MILES
POPULATION: 176,754
3.5 MILES OF PUBLIC BEACHES
1,948-FOOT FISHING PIER
1,000-SLIP PUBLIC MARINA

Population as of 5/10/2021
(CA Dept. of Finance est.)

MEDIAN AGE: 37.8

AVERAGE FAMILY HOUSEHOLD INCOME: \$112,195

AVERAGE HOUSEHOLD SIZE: 2.82

ETHNICITY:

WHITE: 62.95 BLACK: 4.00 ASIAN: 7.25 PACIFIC ISLANDER: 1.14

HISPANIC: 39.92 OTHER: 17.21

(Claritas 2022)



BUSINESS AND INDUSTRY:

6,142 BUSINESSES

3,250 BRICK & MORTAR BUSINESSES

77,000 EMPLOYEES

(City of Oceanside - Business License Dept.)

(CA Dept of Finance, 2021-2022)

TOP EMPLOYERS:

OCEANSIDE UNIFIED SCHOOL DISTRICT

CITY OF OCEANSIDE

MIRACOSTA COMMUNITY COLLEGE

NORTH COUNTY TRANSIT DISTRICT

TRI CITY MEDICAL CENTER

GENENTECH, INC.

GILEAD SCIENCES

NITTO DENKO

HYDRANAUTICS

HOBBIE CAT

(LMID 2020)

HOUSING:

66,283 DWELLING UNITS

MEDIAN PRICE, NEW SINGLE-FAMILY HOMES: \$645,000

SINGLE-FAMILY HOME RANGE: \$376,000 TO \$4.8 MILLION

CONDOMINIUM RANGE: \$249,000 TO \$2.9 MILLION

AVERAGE RENTAL RATES: \$1,501-\$2,000

(CA Dept of Finance, 2021-2022)



PARKS AND RECREATION:

30 CITY PARKS

4 COMMUNITY RECREATION CENTERS

2 MUNICIPAL SWIM CENTERS

2 SENIOR CENTERS

5 GOLF COURSES

BUSINESS RESOURCES AND SERVICES

ENVIRONMENTAL HEALTH SERVICES

COUNTY OFFICES FOR ENVIRONMENTAL HEALTH,
PLANNING & LAND USE DEPARTMENT
.....760-471-0730

ENVIRONMENTAL HEALTH PERMITS

FOOD 760-435-4322
HAZMAT 619-338-2251
HAZARDOUS MATERIALS HOTLINE 619-338-2222

ASSESSOR/RECORDER/ COUNTY CLERK

FICTITIOUS NAME FILING. 760-940-6858
www.arcc.co.san-diego.ca.us

AIR POLLUTION CONTROL. 619-694-3307
www.sdapcd.org

SMALL BUSINESS DEV. CENTER 760-795-8740
www.sandiegosmallbiz.com

STATE DEPARTMENTS

EMPLOYMENT TAX OFFICE. 760-737-2200
www.sdtreastax.com

EMPLOYMENT DEVEL. DEPT. 800-480-3287
www.edd.ca.gov/

CALIFORNIA OCCUPATIONAL SAFETY & HEALTH
CAL/OSHA. 619-279-3771
www.dir.ca.gov/dosh

CONTRACTOR'S STATE LICENSING BOARD
.....800-321-2752
www.cslb.ca.gov

DEPT. OF MOTOR VEHICLES. 760-941-9300
OCCUPATIONAL LICENSING 916-229-3151
dmv.ca.gov

STATE BOARD OF ACCOUNTANCY
INFO. & APPS. - BOARD OF ACCOUNTANCY
.....916-263-3680

www.cba.ca.gov
SEC. OF STATE CORP FILING. 619-525-4113
www.sos.ca.gov/business

BOARD OF EQUALIZATION 760-510-5850
www.boe.ca.gov

FEDERAL DEPARTMENTS

I.R.S. TAXPAYER SERVICE 800-829-1040
ORDER FORMS & PUBLICATIONS . . . 800-829-3676
www.irs.gov/businesses

ALCOHOLIC BEVERAGE CONTROL. . . 760-471-9702
www.abc.ca.gov

DEPT. OF CONSUMER AFFAIRS. 800-344-9940
www.dca.ca.gov

PUBLIC CONSUMER ACTION 619-525-4217
www.consumeraction.gov

PUBLIC UTILITIES COMMISSION 619-525-4309
FAX 619-525-4479
www.cpuc.ca.gov

FEDERAL TRADE COMM. 310-235-4000
www.ftc.gov

SOCIAL SECURITY ADMIN. 800-772-1213
www.ssa.gov

BETTER BUSINESS BUREAU 858-496-2131
(TO FILE COMPLAINTS/FOR REFERRAL LISTS)
www.sandiego.bbb.org

U.S. SMALL BUSINESS ADMIN. 619-557-7257
U.S. FEDERAL BUILDING 800-827-5722
www.sba.gov

U.S. DEPT. OF AGRICULTURE 619-694-2739
www.usda.gov/wps/portal/usdahome

BUREAU OF ALCOHOL, TOBACCO, & FIREARMS
..... 619-446-0740
www.atf.gov

U.S. DEPT. OF COMMERCE, EXPORT INFO.
..... 619-557-5395
www.export.gov

FOOD & DRUG ADMIN. 619-550-3850
www.customs.org

CUSTOMS-U.S. TREASURY 619-557-5360
www.customs.org

SMUGGLING ACTIVITY. 800-232-5378

IMMIGRATION DEPT 619-557-5645

CITY INFORMATION SOURCE

CHAMBER OF COMMERCE 760-722-1534
www.oceansidechamber.com

WASTE MANAGEMENT 760-439-2824
RESID. & BUS. GARBAGE COLLECTION

EMERGENCY NUMBERS

OCEANSIDE POLICE DEPARTMENT
3855 MISSION AVENUE
OCEANSIDE, CA 92054
NON-EMERGENCY. 760-435-4900
INFORMATION. 760-435-4900
EMERGENCY ONLY. 911

CALIFORNIA HIGHWAY PATROL
435 La Tortuga Dr.
Vista, CA 92081
..... 760-757-1675

OCEANSIDE FIRE DEPARTMENT
300 N. COAST HIGHWAY
OCEANSIDE, CA 92054
NON-EMERGENCY. 760-435-4100
EMERGENCY ONLY. 911

OCEANSIDE HARBOR & BEACHES
1540 HARBOR DRIVE NORTH
OCEANSIDE, CA 92054
HARBOR POLICE NON-EMERGENCY 760-435-4050

LIFEGUARD HEADQUARTERS. 760-435-4018
HOSPITALS AND CLINICS

QUALITY CARE MEDICAL CENTERS
3142 VISTA WAY, STE 100
OCEANSIDE, CA 92056. 760-721-3200

TRI-CITY EMERGENCY MEDICAL GROUP
3156 VISTA WAY # 410
OCEANSIDE, CA 92056 760-439-1963

PACIFIC SURGERY CENTER
3998 VISTA WAY # C106
OCEANSIDE, CA 92056 760-941-7336

TRI-CITY MEDICAL CENTER
4002 VISTA WAY
OCEANSIDE, CA 92056. 760-724-8411

SCRIPPS COASTAL MEDICAL CENTER
4318 MISSION AVE
OCEANSIDE, CA 92056 760-901-5100

KAISER PERMANENTE
3609 OCEAN RANCH BLVD
OCEANSIDE, CA 92056 800-290-5000

GRAYBILL MEDICAL GROUP
3142 VISTA WAY, SUITE 100
OCEANSIDE, CA 92056 866-228-2236

RADY CHILDREN'S HOSPITAL
3142 VISTA WAY
OCEANSIDE, CA 92056 760-967-7082

TRADEMARKS/COPYRIGHTS. 916-653-4984
SECRETARY OF STATE

COMMISSION OF PATENTS 800-786-9199

BUSINESS ASSISTANCE ORGANIZATIONS

NORTH SAN DIEGO SBDC

Small Business
Development Center
2075 Las Palmas Dr.
Carlsbad, CA 92011
Phone: 760-795-6820
www.sandiegosmallbiz.com

The SBDC of North San Diego County is dedicated to increasing the economic vitality of the community by helping small businesses and entrepreneurs build a foundation for success.

Facilitating small business growth by offering assistance with the following:

- Business Planning and Management Business Plan Development
- Financial Management
- Marketing Operations
- Government Contracts and Procurement
- Business Counseling and Business Workshops
- Vet Owned Business Assistance
- Start-Up & Expansion Capital Assistance

There is NO CHARGE for most SBDC services.

MIRACOSTA COLLEGE WORKPLACE SKILLS TRAINING

MiraCosta College Business
Development
One Barnard Dr.
Oceanside, CA 92056
Phone: 760-795-6824
www.miracosta.edu/instruction/communityservices/businessdevelopment.edu

MIRACOSTA PROVIDES TRAINING TO YOUR EMPLOYEES

MiraCosta College Office of Contract Education and Training specializes in designing and delivering appropriate and comprehensive customized programs to meet your specific training and education needs.

Teaching skills that improve performance and transform lives!

- Business Essentials Training
- Computer Training
- Customer Service Training
- ESL Training and Accent Reduction
- HR Training and Certificate Programs
- Prevention of Sexual Harassment
- Online Training
- Supervisory / Leadership Training
- Instructors / Trainers

NORTH COUNTY COASTAL CAREER CENTER

RESCARE, INC.
1949 Avenida del Oro, #106
Oceanside, CA 92056
Phone: 760-631-6160
www.rescare.com/nccc/index.php

The North County Career Center specializes in connecting businesses with valuable services to help make the most of your workforce development efforts at no cost. The Business Services team is focused on assisting businesses with their hiring, employee training and human resource needs. The Business Services Consultants provide customized, personal service for businesses as needed. Business Services include:

- Business Consultation
- Recruitment and Hiring Assistance
- Marketing Assistance
- Staffing Assistance and Job Fairs
- Workshops and Seminars
- Labor Market Information
- Regulation and Compliance Information
- Customized Training For New and Existing Employees
- Employee Handbooks, Job Descriptions and Policy Assistance
- Layoff and Closure Assistance
- Interview Assistance
- Professional Group Facilitation Services
- Referral to Experts in Various Business Arenas
- Small Business Assistance

STATE OF CALIFORNIA EMPLOYMENT TRAINING PANEL

San Diego Regional Office
5353 Mission Center Rd.#110
San Diego, CA 92108
Phone: 649-686-1920
www.etp.ca.gov

SUPPORT FOR SMALL BUSINESSES - ETP SERVES SMALL EMPLOYERS:

1. Direct contracts with single employers.
2. Multiple Employer Contracts (MECs) with employer consortia, joint apprenticeship training councils, trade associations, and training agencies that train workers of multiple employers.

Current key efforts in serving small businesses include:

- Small Business Program (SBP) -- To facilitate direct small business contracts, SBP provides up to \$75,000 in training cost reimbursements for small businesses with 100 or fewer workers.
- MEC Entrepreneurial Training -- ETP funds entrepreneurial training for small businesses owners, equipping them with the tools necessary to successfully run their business.
- Fast Track Process -- Both the SBP and Small Business Owner Training programs provide a fast track process that simplifies and expedites the contract process for these employers.
- On-Site MEC Training for Small Business -- Recognizing the specialized effectiveness of on-site training, the Panel provides higher training reimbursement rates for MEC training that is provided directly at the worksite of employers with 100 or fewer employees.
- Training Opportunities with a MEC -- A Small Business can also participate in a standard MEC, and thereby reduce the cost of administration.

CMTC

California Manufacturing
Technology Consulting
690 Knox St., Ste 200
Torrance, CA 90502
Phone:949-715-2685
www.cmtc.com

CMTC offers consulting solutions and manufacturing services for large companies as well as small. Industry experts work closely with Southern California manufacturers to help prepare them to compete at a higher level in the changing global marketplace. They provide “hands-on” manufacturing consulting solutions throughout your company, working with top management down to the shop floor. Clients have come to think of them as trusted business advisors and consulting partners dedicated to our success.

SCORE

San Diego
550 W C St., #550
San Diego, CA 92101-3500
Phone: 619-557-7272
www.sandiego.score.org

SCORE San Diego is the premier source of free small business advice for entrepreneurs. SCORE San Diego is a volunteer, non-profit organization whose mission is to promote the success of small business in both San Diego and Imperial Counties

SBA

U.S. Small Business
Administration
550 W C St., #550
San Diego, CA 92101-3500
Phone: 619-557-7250
www.sba.gov

SBA offers information on small business loans, grants, bonds and other financial assistance. Find out which method of financing is right for you! While SBA does not make loans directly, you can find a local lender who can help you with your loan application. You may also speak directly with a local SBA representative.

FINANCIAL ASSISTANCE

CALIFORNIA COMPETES TAX CREDIT

www.business.ca.gov/Programs/
CaliforniaCompetesTaxCredit
916-322-4051
calcompetes@gobiz.ca.gov

The California Competes Tax Credit is an income tax credit available to businesses that want to come to California or stay and grow in California. Tax credit agreements are negotiated by GO-Biz and approved by a statutorily created “California Competes Tax Credit Committee,” consisting of the State Treasurer, the Director of the Department of Finance, the Director of GO-Biz, and one appointee each by the Speaker of the Assembly and Senate Committee on Rules.

CDC SMALL BUSINESS FINANCE

SAN DIEGO OFFICE
2448 Historic Decatur Rd.
San Diego, CA 92106
Phone: 800-611-5170
www.cdclloans.com

CDC Small Business Finance offers an array of loan products to suit small business owner needs and strengths. Whether you’re searching for a \$10,000 working capital loan, want financing for a \$2 million business acquisition or are buying a commercial building – there is a good chance they have the perfect loan product for you. They are an economic development lender – different than a bank – making loan approval with them more viable for smaller companies with limited collateral.

<u>SBA 7(a) LOAN</u>	<u>SBA 504 LOAN</u>	<u>MICROLOANS</u>
<p>The 7(a) Loan Program, SBA’s most common loan program, includes financial help for small businesses with special requirements. This is the best option when real estate is part of a business purchase, but it can also be used for:</p> <ul style="list-style-type: none"> • Short- and long-term working capital • Refinance current business debt • Purchase furniture, fixtures, and supplies 	<p>The CDC/504 Loan Program provides long-term, fixed rate financing of up to \$5 million for major fixed assets that promote business growth and job creation.</p> <p>504 loans are available through Certified Development Companies (CDCs), SBA’s community-based partners who regulate nonprofits and promote economic development within their communities. CDCs are certified and regulated by the SBA.</p>	<p>The microloan program provides loans up to \$50,000 to help small businesses and certain not-for-profit childcare centers start up and expand. The average microloan is about \$13,000.</p> <p>The SBA provides funds to specially designated intermediary lenders, which are nonprofit community-based organizations with experience in lending as well as management and technical assistance. These intermediaries administer the Microloan program for eligible borrowers.</p>

[SBA MICRO LOAN](#)

[SAN DIEGO BANKER’S SMALL BUSINESS CDC](#)

[SBA COMMUNITY ADVANTAGE LOAN](#)



CDC Small Business Finance

Since 1978 we have been a leading small business lender, award-winning non-profit and advocate for entrepreneurs.

2448 Historic Decatur Rd. #200, San Diego, CA 92106
800-611-5170

Want more details about our offerings?

Download these pdf program cards to learn more about our loan products

[SBA Community Advantage](#)

[Microloan](#)

[Impact Loans](#)

CITY OF OCEANSIDE SERVICES

BUSINESS LICENSE

City of Oceanside
Phone: 760-435-3878

THE CITY OF OCEANSIDE REQUIRES ALL BUSINESSES OPERATING IN OCEANSIDE (INCLUDING HOME-BASED BUSINESSES) TO HAVE A BUSINESS LICENSE.

With submittal of the business license application, an administrative processing fee will be charged and a business license will be issued to the applicant. After one year a business license renewal form will be mailed and an annual administrative fee will be assessed. A business license tax is also due based on the gross receipts for the past 12 months. The business license tax is .50 cents per \$1,000.00. For gross receipts from \$0.00-\$100,000 the minimum tax is \$50.00. Contact the Business License office concerning the appropriate license processing fees.

FIRE INSPECTION/ FIRE DEPARTMENT

City of Oceanside
Phone: 760-435-4101
www.oceansideca.org/gov/fire/resources/bizlicguide.asp

A FIRE INSPECTION IS REQUIRED IN ORDER TO APPROVE AND FINALIZE YOUR BUSINESS LICENSE. THE FEE FOR THIS INSPECTION IS \$152.00.

You will pay this fee along with your Business License fees. We need to view your place of business when you have everything in place and you are ready to begin business in your facility (all tenant improvements completed, office equipment and furniture installed, stock placed on shelving/racks, etc.).

*Please call for your Fire Inspection when your facility is completely ready to serve customers. We can typically schedule your inspection within 24-48 hours from the time you call.

PLANNING DIVISION/ DEVELOPMENT SERVICES

City of Oceanside
Phone: 760-435-4373
www.oceansideca.org/gov/dev/planning/default.asp email:
planningstaff@oceansideca.org

THE PLANNING DIVISION SERVES THE COMMUNITY BY PROVIDING BALANCED, PROFESSIONAL RECOMMENDATIONS TO THE PUBLIC AND CITY DECISION-MAKERS AS THEY DEFINE, SHAPE AND IMPLEMENT OCEANSIDE'S VISION.

The Division is responsible for land use planning under the auspices of federal, state, regional and local laws, ordinances and City policies.

BUILDING DIVISION/ DEVELOPMENT SERVICES

City of Oceanside
Phone: 760-435-3950
www.oceansideca.org/gov/dev/bldg/default.asp
email: buildingstaff@oceansideca.org

THE BUILDING DIVISION ENFORCES STATE BUILDING CODES, MOBILE HOME REGULATION AND VARIOUS CITY CODES.

The Building Division handles building plan check services, the issuance of building permits, and record-keeping for all building projects within the City, both public and private; it also ensures that all building in the City is conducted in compliance with City-issued building permits.

ENGINEERING DIVISION/ DEVELOPMENT SERVICES

City Of Oceanside
Phone: 760-435-5097
www.oceansideca.org/gov/dev/eng/default.asp email:
engineeringstaff@oceansideca.org

ENGINEERING IS RESPONSIBLE FOR THE MANAGEMENT OF PUBLIC INFRASTRUCTURE AND PRIVATE LAND DEVELOPMENT.

This division administers all aspects of engineering and inspection activities relating to private development, Capital Improvement Programs (CIP) and traffic-related issues. The Engineering Division is responsible for the City's engineering review of all public and private sector development projects, preparing and maintaining documentation and records of all activity, and providing information to the public.

SOLID WASTE & RECYCLING SERVICES/WATER UTILITIES

City Of Oceanside
 Phone: 760-435-5015
www.oceansideca.org/gov/water/recycling/comguidelines/greenbiz

LET US HELP YOU GREEN YOUR BUSINESS

Let the City of Oceanside’s Green Oceanside team help you green your business, by recommending ways to reduce waste, recycle, and purchase in a sustainable manner. Every business in Oceanside can be a part of the Green Oceanside solution to a cleaner, healthier planet and community.

Schedule an appointment to discuss ways to make your establishment an eco-friendly place of business. You may also find out, we can help your business save money by reducing your trash needs and increasing your recycling services. The opportunities to go green are endless. We look forward to celebrating the Green Oceanside community with your business. Also, please let us know if you would be interested in some free recycling containers for your business to help you get started on the path towards Zero Waste in Oceanside.

STORM WATER COMPLIANCE

City Of Oceanside
 Phone: 760-435-5800
https://www.oceansideca.org/gov/water/services_programs/clean/biz/default.asp

EMPLOYEE TRAINING ON PRACTICES TO PREVENT STORM WATER POLLUTION

Commercial businesses must annually conduct a storm water pollution prevention training that focuses on employee responsibility for creating, managing, and updating “Best Management Practices” that prevent storm water pollution. The City of Oceanside offers literature for certain types of commercial businesses to help train employees.

How to Comply with Stormwater Rules: Hazardous materials must be stored off the ground and covered with an impervious surface (e.g. roof, tarp, etc.).

Materials and equipment needed for spill response must be maintained and readily accessible. Employees who handle hazardous wastes must be trained in the use of such materials and equipment.

CODE ENFORCEMENT DIVISION/ DEVELOPMENT SERVICES

City Of Oceanside
 Phone: 760-435-3944
www.oceansideca.org/gov/ns/code

The Code Enforcement Division’s goal is to assure compliance with the zoning ordinance and other code sections that are related to private property usage and which address promoting health, safety, property preservation and community enhancement. The majority of Code Enforcement concerns involve substandard dwelling units, securing of dangerous or abandoned buildings, illegal encampments, unpermitted construction, and wrecked or inoperable vehicles on private property.

Listed below are common issues that commercial businesses may encounter with Code Enforcement.:

COMMON CONCERNS	CONTACT
Placing signs on building	Building Division 435-3950
Free standing signs	Building Division 435-3950
Tenant improvements	Planning Division 435-3520
Graffiti on buildings	Code Enforcement 435-3944
Storm Water(urban run-off)	Clean Water Program 435-5800
Outdoor storage	Building Division 435-3950

ECONOMIC DEVELOPMENT

City Of Oceanside
Phone: 760-435-3352
www.osidebiz.com

WHAT CAN **ECONOMIC DEVELOPMENT** DO FOR YOU?

Property Search Database: If you are looking for additional space, Economic Development staff can help you find an available space in Oceanside. Our database is updated on a daily basis, and we can search based on the needs of your business. For additional industrial, office or retail property information on properties call Patricia Mosher 760-435-3357 or pmosher@oceansideca.org

For assistance with tenant improvements, new construction, or business expansion needs contact Michelle Geller at 760-435-3351 or mgeller@oceansideca.org

Economic Development has current demographic data and referrals to resources to assist your business. Contact: Michelle Geller at 760- 435-3351 mgeller@oceansideca.org

SUCCESSOR AGENCY TO OCEANSIDE RDA

City Of Oceanside
Phone: 760-435-4500
www.oceansideca.org/gov/e.cd

The **Successor Agency** handles projects within the Downtown Area and acts as the Planning Department for the downtown area. Plans and executes downtown capital projects.

For assistance with projects in the downtown area contact Sergio Madera at 760-435-3539 or email smadera@oceansideca.org.

BUSINESS RECYCLING CENTERS

WASTE MANAGEMENT OF NORTH COUNTY

Oceanside
2141 Oceanside Blvd.
Oceanside, CA 92054
Phone: 760-439-2824
www.northcounty.wm.com

INDUSTRY SOLUTIONS

Disposing of waste in an environmentally-friendly manner is crucial to your business. Waste Management's experts will assess your waste streams and develop the right recycling and disposal solution for you.

For additional help, to order service or to rent equipment, please contact Waste Management of North County/Coast Waste Management customer service at 1(800) DUMPSTER or 760-439-2824, Monday through Friday from 7 a.m. to 5 p.m. and Saturday from 8 a.m. to 11 a.m.

Waste Management of North County can tailor recycling programs to meet the needs of local developers. In addition, guidelines for engaging in "green building" projects are available through the California Integrated Waste Management Board Web site.

ECONOLOGY RECYCLING

1030 Airport Rd.
Oceanside, CA 92054
Phone: 760-722-1917

Ecology's Oceanside recycling center is fully equipped to receive and process CRV and scrap metal.

Our Recycling Center Facility accepts these CRV materials:
Aluminum Cans – Clean & Dry • Plastic • Glass

This recycling facility buys Ferrous and Non-Ferrous metals such as:
Aluminum • Steel • Iron • Copper • Brass • Tin

BUYBACK AND RECYCLING CENTER

2880 Industry St.
Phone: 760-439-2824
www.wm.com/us/local/ca/oceanside/residential

The Buyback Center helps keep our communities clean by accepting recyclables such as aluminum, glass, and plastic in exchange for cash. If you are looking to redeem your cans and bottles for CRV (California Redemption Value), please visit our Buyback and Recycling Center, located at 2880 Industry St., Oceanside 92054 (located one block south of Oceanside Blvd.).

EL CORAZON COMPOST FACILITY

3210 Oceanside Blvd.
760-295-6255
www.agriserviceinc.com

Agri Service provides recycling services and operates full service compost facilities in Southern California. Working with local and state government agencies, the Agri Service team develops green waste facilities to meet the needs of communities, professional growers and hobbyist gardeners. They have over 30 years of experience in soil science and plant nutrition and 15 years of experience with urban organic recycling, permitting and regulatory compliance. The team's combined experience allows them to assist cities and counties in managing and reducing their waste flow in an environmentally and economically sound manner.

The flagship operation is the public-private partnership of Oceanside's El Corazon Compost Facility, started in 1995. By balancing incoming material flow with outgoing sales of mulch and soil amendment products, El Corazon has processed over 1 million tons of green waste, creating high quality soil amendments, mulch, and potting mixes for use in Oceanside and the surrounding communities. They also provide educational and outreach programs to the community and create competitive living-wage jobs.

SAN DIEGO COUNTY HAZMAT REGULATIONS

SAN DIEGO HAZMAT

San Diego
Phone: 619-338-2231
www.recyclingoceanside.com

SAN DIEGO COUNTY HAZMAT REGULATIONS

Compliance inspections are conducted on a routine basis and focus on five general areas:

1. Site Inspection:
 - Observe hazardous materials and waste management, including containment, storage, labeling, treatment, and waste disposal procedures.
 - Observe the operation and management of underground storage tanks.
 - Review emergency equipment, spill control, and reporting procedures.
 - Review the quantities of hazardous materials that are handled or stored onsite in discloseable quantities.
 - Review the current Unified Program Facility Permit.
2. Hazardous Materials Business Plan or Contingency Plan: A review of hazardous materials inventory, facility site maps, emergency contacts, emergency response procedures, emergency equipment and employee training plans.
3. Employee Training Program Documentation: A review of written records for the hazardous materials training program.
4. Disposal Documentation for hazardous wastes generated onsite: A review of the uniform hazardous waste manifests, bills of lading and receipts that document proper disposal of hazardous wastes generated at your facility.
5. Underground Storage Tank (UST) monitoring records to include at a minimum:
 - Records of testing, certifications and maintenance performed on the leak detection equipment and UST system
 - Monitoring Plan, Emergency Response Plan, and Monitoring Plot Plan
 - Certification of Financial Responsibility
 - UST Operating Permit

Small business disposal options are available if you qualify as a Conditionally Exempt Small Quantity Generator (CESQG). This service provides affordable, safe, legal, and convenient disposal of hazardous waste for businesses that generate:

Less than 27 gallons, or 220 pounds, of hazardous waste per month.

Less than 1 quart, or 2.2 pounds, of acute hazardous waste per month.

TRANSPORTATION

OCEANSIDE TRANSIT CENTER

North County Transit District
205 S Tremont St.

Phone: 800-872-7245

www.gonctd.com

Breeze, Sprinter, Coaster
& LIFT Paratransit
760-966-6500

METROLINK

800-371-5465

www.metrolinktrains.com

AMTRAK

800-872-7245

www.amtrakcalifornia.com

North County Transit District's services are a vital part of San Diego's regional transportation network. NCTD moves more than 12 million passengers annually by providing public transportation for North San Diego County. The family of transit services includes:

- The BREEZE bus system
- The COASTER commuter rail service to Downtown San Diego
- The SPRINTER light rail line
- LIFT Paratransit
- METROLINK commuter rail service to Los Angeles area
- AMTRAK passenger rail service to more than 500 destinations through-out the United States

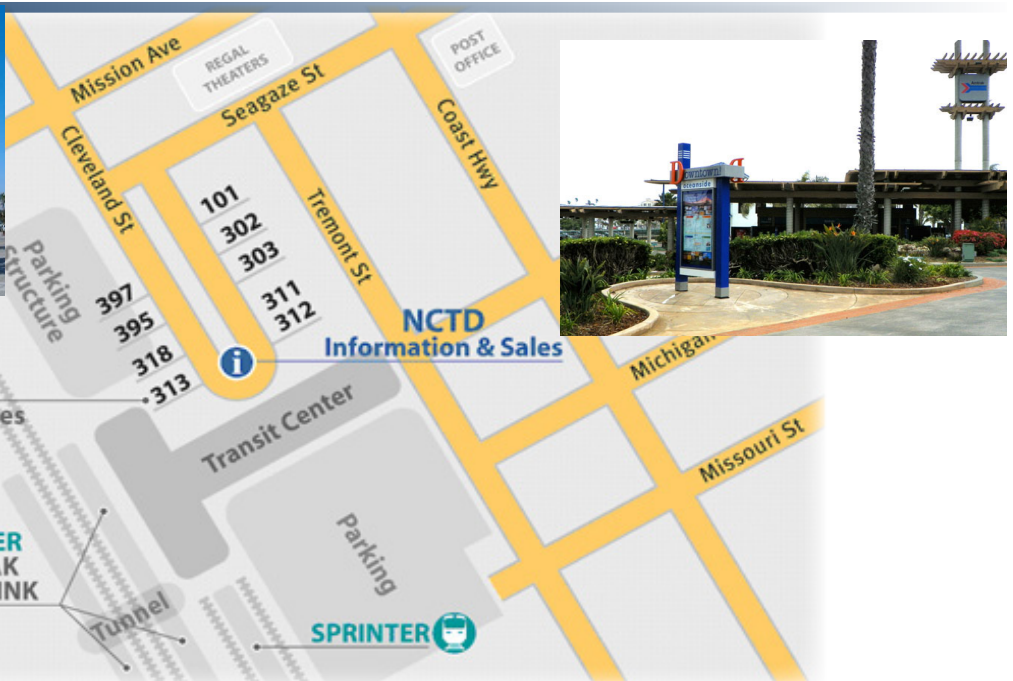
TRANSIT STATION STAFFED HOURS: 6:30 a.m. to 10:30 p.m.
Restrooms, Pay Phones, Burger King, and Baggage Service

Free parking is available at this station (surface lot or parking garage). Parking is available free of charge at all stations except downtown San Diego at Santa Fe Depot, where metered parking is available.

At the Oceanside Transit Center, a new 450-space parking structure opened in 2006. This transit center has more than 1200 spaces total. Overnight parking is allowed for up to 72 at the Oceanside Transit Center, but in not in the new parking structure. Long term parking in Oceanside (exceeding 72 hours and up to 2 weeks) requires a Parking Permit that may be obtained onsite from roving NCTD security officers.

At the other stations overnight parking is allowed (except at Old Town) for up to 24 hours only, no long term parking is allowed. Vehicles appearing to be abandoned are subject to tow.

Drivers leave autos at COASTER stations and transit centers "at their own risk." NCTD is not responsible for vandalism or theft. Report of vehicle theft or vandalism should be directed to local Police or Sheriff.



BUSINESS CONFERENCE AND MEETING

Coastal	Room Name	Square Foot Dimensions	Max Guests	Equipment and Services
Mission San Luis Rey 4050 Mission Ave 760-757-6359	Lasuen Room Peyri Room Zalvidea Room O'Keefe Room	1,584/48x33 900/30x30 900/30x33 620/21x20	80 40 40 25	DVD, copy, fax, VCR/monitor, catering
Oceanside Marina Suites 2008 Harbor Dr N 800-252-2033	Cabana Room	360/40x25	50	Conference tables, chairs, easels, VCR/monitor, white boards, flip charts
Oceanside Museum of Art 704 Pier View Way 760-721-2787	OCAF Room		35	Projection Screen
Regal Theatre 401 Mission Ave 760-439-1327	Auditorium Lobby		440	Sound and lighting equipment available
Marriot Residence Inn 3603 Ocean Ranch Blvd 760-722-9600	Breakwater Room	571	40	60"flat screen, wireless internet, phones, 48x48" white board, coffee bar
Courtyards by Marriott 3501 Seagate Way 760-966-1000	Blue Crush Endless Summer Endless Sum 1 Endless Sum 2	23x13x10 303 SF 54x41x11 2,170 SF 28x41x11 1,130 SF 26x41x11 1,055 SF	12 160 80 80	Internet access and audio-visual equipment and services to enhance your meeting or event
Senior Center 455 Country Club			200	6 break rooms
Star Theatre 402 N Coast Hwy 760-721-9983	Auditorium Lobby		440	Sound and lighting equipment available
Sunshine Brooks Theatre 217 N Coast Hwy 760-231-9471	Auditorium Lobby		200 50	Sound and lighting equipment available, internet access
Wyndham Oceanside Pier Resort 333 N Myers St 760-901-1206	Offshore Room Board Room	1,000 sq ft 100 sq ft	66 12	available upon request
El Corazon Senior Center 3302 Senior Center Dr. 760-435-5250	Meeting Room Auditorium		25 150	6 meeting rooms accommodate 25 people each
Arrowood Golf Banquet Room 5201 Village Dr #A 760-967-2926	Meeting Room Dining Room Patio Combined	300' 900' 900' 2100'	16 92 92 200	

Coastal	Room Name	Square Foot Dimensions	Max Guests	Equipment and Services
Beach Recreation Center 300 N The Strand 760-435-5233	Gymnasium 2 community rooms		300-450 30	stage, full kitchen, handicap accessible, parking
Beach Recreation Center 300 N The Strand 760-435-5233	Gymnasium 2 community rooms		300-450 30	stage, full kitchen, handicap accessible, parking
Civic Center Library Rooms 300 N Coast Hwy 760-435-5560	Pendleton Room Martin Luther King Room Heritage Room Garden Room	1755	170	6' tables, 4' tables, chairs, easels, flip charts, screens, lectern with microphone, coffee maker
El Camino Country Club 3202 Vista Way 760-757-0321	Meeting Room Main Dining Room Garden Room Cabana Room	24x36 25x44 35x29	30 200 100 30	projector screen, TV, VCR/DVD player; sound system, microphones & podiums, round tables, 6 ft long tables
Grace Chapel of the Coast 102 N Freeman 760-754-2974	Crest		1000 theatre style	available upon request
Holiday Inn Oceanside Marina 1401 Carmelo Dr. 760-231-7000	Meeting Room		80	
Oceanside Springhill Suites 110 North Myers St. 760-722-1003	Pier Room Trestles Room	Banquet set-up Classroom	26 26	tables, chairs screen
Mission Pacific Hotel 201 N. Meyers St. 844-330-1722 email: SANJO-RFP@jdvhotels.com	Shortboard Longboard Shallows Pacific Garden Valle - Private Dining Room The Lanai	1420-sq. ft. 1,900-sq. ft. 800-sq. ft. 2,800-sq. ft. 375-sq. ft. 577-sq. ft.	155 210 80 300	
The Seabird 101 Mission Ave. 855-420-8163 SANDO-RFP@destination-hotels.com	Grand Coastal Ballroom Grand Coastal Foyer Coast Terrace Breakwater OMA Foyer Seagaze Miramar Boardroom The Wood Library	6,473-sq. ft. 2,750-sq. ft. 3,050-sq. ft. 2,108-sq. ft. 1,500-sq. ft. 2,680-sq. ft. 687-sq. ft. 1,565-sq. ft.	744 225 250 230 125 296 18 100	

The **Oceanside Business Resource Guide** is an informational supplement published by the Economic Development Division. This Guide is intended to assist Oceanside manufacturers with common questions or concerns about their business on a range of topics. The Business Resource Guide is not an inclusive list of all businesses, retailers or companies and is in no way to be considered to be an infallible source of information. The City of Oceanside does not endorse nor support any business over another nor does it recommend any business exclusively to any person.

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